

## **RESPONSE AND REMARKS**

The recent telephone interview on July 7, 2004 with Examiner Cosimano is gratefully acknowledged with appreciation. A summary of the substance of the interview is included in the substance of this Response and Remarks as required by the rules. As of the date of the filing of this Response and Remarks, a copy of the Interview Summary has not yet been received.

Amendments to Claims 1 through 63 are filed concurrently herewith to more distinctly claim the invention. Entry of the amendments and reconsideration of the application, as amended, are respectfully requested.

The Examiner organized the Office action by numbered topics. In this Response, responsive measures refer to the Office action topic numbers with the abbreviation OA Topic #.

In the Office action, the Examiner objected to the specification on multiple grounds. To resolve the objections, a substitute specification is submitted herewith in accordance with 37 C.F.R. §1.125. In compliance with 37 C.F.R. §1.125 (b)(1), applicant states that the substitute specification contains no new matter. As required by 37 C.F.R. §1.125 (b)(2), a marked up version of the substitute specification showing all the changes to the specification of record is filed herewith, and as required by 37 C.F.R. §1.125 (c), a clean version of the substitute specification is also filed herewith.

### **TRADEMARKS**

In the Office action, the Examiner objected to use of various trademarks as used in the specification (OA Topic 2) and indicated that the trademarks should be capitalized wherever they appear. Responsive to the Examiner's objections to the use of trademarks, the substitute specification identifies trademarks used in the specification, references the proprietary nature of those trademarks through the use of the "TM" symbol, and equates the TM-designated trademark with both an all-capitalized version of the trademark and with alternative ways in which the trademarks appear in the specification.

DRAWING LABELING

In the Office action, the Examiner objected to the labeling of drawings that used non-capital letters to designate sub-parts (OA Topic 3), and indicated that redlined drawings indicating proposed drawing corrections would need to be filed; formal drawings could be deferred until after consideration of the proposed drawing corrections. The Examiner objected to corresponding specification references to the non-capital letter labeling (OA Topic 4.C)). Responsive to the Examiner's objections to the labeling of the drawings, redlined drawings indicating the proposed re-labeling using capital letters are filed herewith; the substitute specification reflects the re-labeling using capital letters.

SPECIFICATION AND DRAWINGS

In the Office action, the Examiner further objected to the drawings, or in some cases, to the specification, because of reference numbers contained in the drawings, but which were not identified in the specification, or vice versa (OA Topics 3 A)(2), 3.A)(3), 4 B); in OA Topic 4.A, the Examiner objected to the application data on page 1 of the Application. With the few exceptions explained below, the substitute specification or the redlined drawings respond to the Examiner's objections.

In OA Topic 3.A)(2), the Examiner objected to FIG. 36A because the specification mentioned the number 1071 whereas the drawings do not show an element 1071 unqualified with suffixes. It is respectfully submitted that the specification reference to the number 1071 is a reference to drawing elements 1071-1-1 through 1071-6-7; it is further respectfully submitted that drawing elements 1071-1-1 through 1071-6-7 are properly referenced because the specification explains that "cells" of the Graphic Array are referenced by the number 1071 in combination with the intersecting row number (1 through 6) and column number (1 through 7). See Specification, page 46, lines 12-15. For example, cell 1071-1-1 references the cell of the Graphic Array in the first row (1) and the first column.

In OA Topic 4.B)(1)(a), the Examiner objected to the specification regarding certain element reference numbers with alphabetic suffixes appearing

in FIG. 7. It is respectfully submitted that the specification properly references the alphabetic-suffixed element numbers in FIG. 7 in that, as explained in the specification on page 15, lines 10-13, that “suffixes such as “a” through “n” in connection with numbered elements of the FIGURES herein are exemplary and are not a limitation of the invention to any particular number. Rather, the suffixes “a” through “n” and “a” through “z”, and similar notations, are used to represent any, but unknown, number of similar elements.” Further, the numeric component of the objected to element numbers (9 of objected to element 9n, 11 of objected to element 11n, 12 of objected to element 12n, 13 of objected to element 13n, 21 of objected to element 21a, 1003 of objected to elements 1003a – 1003d, 1024 of objected to element 1024n, and 1027 of objected to element 1027n) are discussed with reference to FIGS. 3 and 4, beginning on page 15, line 26, through page 16, line 24.

In OA Topic 4.B)(1)(c), the Examiner objected to the specification regarding element 42 of FIG. 10A. It is respectfully submitted that element 42 of FIG. 10A is properly references at page 23, line 17 of the specification.

In OA Topic 4.B)(1)(af)(b), the Examiner objected to the specification regarding element 3026 of FIG. 36C. It is respectfully submitted that the specification mentions element 3026 at lines 16 and 19, page 56.

In OA Topic 4.B)(1)(af)(d), the Examiner objected to the specification regarding the “No” answer logic flow path to the inquiries of elements 1163, 1168, 1169, 1172, and 1175 of FIG. 39B. It is respectfully submitted that the referenced “No” paths are implied in the specification as follows: the 1163 “No” path is implied on page 61, line 21-22; the 1168 “No” path is implied on page 62, lines 2-3; the 1169 “No” path is implied on page 62, lines 10-11; the 1172 “No” path is implied on page 62, lines 20-21; and the 1175 “No” path is implied on page 63, lines 2-3.

In OA Topic 4.B)(1)(af)(e), the Examiner objected to the specification regarding the “No” answer logic flow path to the inquiries of elements 1180, 1184, 1187, and 1190 of FIG. 39C. It is respectfully submitted that the referenced “No” paths are implied in the specification as follows: the 1180 “No” path is implied on page 63, lines 11-12; the 1184 “No” path is implied on page

63, lines 21-22; the 1187 "No" path is implied on page 64, lines 3-4; and the 1190 "No" path is implied on page 64, lines 12-13.

In OA Topic 4.B)(1)(af)(f), the Examiner objected to the specification regarding the "Yes" and "No" logic paths for inquiry element 1192. It is respectfully submitted that the "No" logic path is described in lines 14-17 page 63 of the specification, and is further implied by virtue of the mention in the specification of element 1177 in line 16, page 63; the "Yes" logic path is described in page 64 through lines 9-13 of the specification and is further implied by virtue of the mention in the specification of element 1193 in line 12, page 64.

In OA Topic 4.C)(4), the Examiner objected to the specification regarding reference to an Account User Configuration table 253 in FIGS. 33A-33B. It is respectfully submitted that the specification properly references the table in FIG. 33B labeled ACCOUNTUSERCONFIG 253 as Account User Configuration table 253 (page 80, lines 28-29 of the specification) is proper because ACCOUNT USER CONFIG is merely an abbreviation for Account User Configuration.

In OA Topic 4.C)(5), the Examiner objected to the specification on grounds that the specification description of inquiry 3026 at lines 14-28 of page 56 appeared inconsistent with the specification description of inquiry 3026 at lines 2-3 and 8-10 of the same paragraph on page 56. It is respectfully submitted that the specification description of inquiry 3026 at lines 14-16 of page 56 that describes the 3026 test as whether a particular carrier *supports* the given billing option based on step 2 is consistent with, and is merely a different way of describing inquiry 3026 as described by, the specification description of inquiry 3026 at lines 18-20 of page 56 that describes the 3026 test as whether a particular package weight and dimensions *violate* carrier business rules.

In OA Topic 4.A, the Examiner objected to the disclosure, stating that "applicant must update . . . the application data on page 1 . . . ." It is respectfully submitted that the references on page 1 of the application are all to U.S. provisional applications. Reference to prior provisional applications is proper if presented in the form, e.g., "U.S. Provisional Application No. 60/---, filed --- . . . ." See MPEP § 201.11.III.B. It is respectfully submitted that the references to application on page 1 of the application are in proper form and do not require an

update.

SECTION 112

In OA Topic 6, the Examiner rejected Claims 12, 14, 19, 21, 33, 35, 40, 42, 54, 56, 61 & 62 as begin indefinite under 35 U.S.C. §112. The Examiner noted that these claims are directed to an audible announcement and concluded that the claimed use of an audible announcement lacks antecedent basis within the specification as required by 37 C.F.R. § 1.75(d1).

It is respectfully submitted that the specification provides antecedent basis for the claimed subject matter. First, the claims rejected under section 112 are original claims, are part of the specification, and therefore satisfy the written description requirement under section 112. Union Oil Co. of California v. Atlantic Richfield Co., 208 F.3d 989, 998, n.4, (Fed. Cir. 2000), *cert. denied*, 121 S. Ct. 1167 (2001) ("One of this court's predecessor courts clarified that disclosure in an originally filed claim satisfies the written description requirement. See In re Gardner, 480 F.2d 879, 880 (CCPA 1973) ("Under these circumstances, we consider the original claim in itself adequate 'written description' of the claimed invention. It was equally a 'written description' whether located among the original claims or in the descriptive part of the specification.")). Further, the specification explains that:

It should be understood by someone with ordinary skill in the art that the phrase "presenting" information to a user includes presenting a visual display of the mentioned information as well as verbal reporting of the mentioned information. Alternatively, although the exemplary embodiments of the invention herein present information by displaying information, it should be understood by someone with ordinary skill in the art that presenting such information in a verbal message, such as in a voice mail message, does not depart from the spirit of the present invention.

Specification, page 3, lines 3-9 (emphasis added). It is respectfully submitted that the term "verbal" supports the claimed term "audible."

It is respectfully submitted that the explanation in the specification regarding verbal reporting supports and provides proper antecedent basis for the claimed term "audible". Further, the explanation in the specification regarding

verbal reporting, combined with the fact that the rejected claims are original claims and are themselves part of the specification, constitute proper antecedent basis for the claimed subject matter.

TERMINAL DISCLAIMERS

In OA Topic 7, the Examiner provisionally rejected Claims 1-63 under the judicially created doctrine of double patenting over the claims of Application Nos.: 09/680,649, 09/680,654, 09/684,014, 09/684,861, 09/684,865, 09/684,866, 09/684,010, 09/685,077, and 09/685,078.

The present application and all patents that may issue from it have been assigned to Stamps.com Inc. and to iShip Inc., both of which own all right title and interest in the application and patents issuing from it in an undivided whole interest in common. Terminal Disclaimers, including statements under 37 CFR 3.73b, one executed by Stamps.com Inc., and the other executed by iShip Inc., to Obviate a Provisional Double Patenting Rejection Over Pending Second Applications as identified in OA Topic 7, are submitted concurrently herewith under 37 CFR 1.321.

SECTION 101

In OA Topic 8.1 of the Office Action, the Examiner rejected Claims 43-63 under 35 U.S.C. § 101. In rejecting Claims 43-64 under § 101, the Examiner read the claims as reciting "a system/device, (claims 43-64), which has a practical application in the technological arts, and which does not merely define either a computer program, a data structure, non-functional descriptive material, (i.e. mere data) or a natural phenomenon. Hence, the instant claims merely define [a] device that contains a series of steps that could be but are not necessarily to be performed on a computer." OA Topic 8.1.1. The Examiner concluded that the rejected claims "merely describe[ ] an abstract idea of a disembodied storage device, i.e. memory, that stores a computer program as a non-functional data structure." OA Topic 8.1.3.

It is respectfully submitted that because the preamble of each of the rejected Claims 43-63 is directed to a computer program product embodying

computer program instructions specifically for execution by a computer system, and because the preamble of the rejected Claims 43-63 provides antecedent basis for subsequent language of the claims, the rejected Claims 43-63 are properly directed to statutory subject matter under Section 101 as opposed to an abstract idea. In particular, the preamble of each of Claims 43-63 recites, or is dependent on a claim that recites, a computer program product embodying computer program instructions specifically for execution by a computer system; the body of the rejected claims use as an antecedent basis "the computer system" recited in the preamble. For example, Claim 43, as amended, recites that ". . . wherein each particular user accesses *the* computer system over a global communications network using a repective client computer device. . . .". (Emphasis added). Further, Claims 43-63 have been amended to more distinctly recite that the claimed set of program instructions, when executed by the computer system, would cause the computer system to provide the claimed action.

It is respectfully submitted that the preamble of a claim, such as the preamble of Claims 43-63, that recites matter that breathes life into the claim is not to be discounted as a mere recitation of technological arts. See Stranco Inc. v. Atlantes Chemical Systems Inc., 15 U.S.P.Q.2d 1704, 1713 (S.D. Tex. 1990) ("The fact that a preamble is necessary to provide antecedent basis for subsequent language in the claim is significant in determining that the preamble is a claim limitation."); see also, Rowe v. Dror, 112 F.3d 473, 478 (Fed. Cir. 1997) ("Where a patentee uses the claim preamble to recite structural limitations of his claimed invention, the PTO and courts give effect to that usage. . . ."). In the present case, because the preamble of Claims 43-63 provides antecedent basis for subsequent language of the claims, the claim preamble of each respective claim is properly taken into account when interpreting each claim.

Taking the claim preamble into account, it is respectfully submitted that Claims 43-63 are directed to statutory subject matter under 35 U.S.C. § 101 because they expressly recite a computer program product embodying computer program instructions specifically for execution by a computer system. Further, Claims 43-63 are directed to statutory subject matter under 35 U.S.C. § 101

because the claimed subject matter is directed to a practical application in the technological arts, the purpose of which is to produce a real world useful result, namely, e.g., a display of a preview of shipping rates corresponding to a particular user's request to ship a particular package. See, e.g., State Street Bank & Trust Co. v. Signature Financial Group, Inc., 149 F.3d 1368, 1373 (Fed. Cir. 1998) (citations omitted) ("Congress intended § 101 to extend to 'anything under the sun that is made by man.'"); id. at 1372 ("The plain and unambiguous meaning of §101 is that any invention falling within one of the four stated categories of statutory subject matter may be patented, provided it meets the other requirements for patentability set forth in Title 35, i.e., those found in §§ 102, 103 and 112, P.2, n. 2."); MPEP §2106 II, A (the "purpose of this [section 101] requirement is to limit patent protection to inventions that possess a level of 'real world' value, as opposed to subject matter that represents nothing more than an idea or concept."); id. ("[Patent] Office personnel have the burden to establish a prima facie case that the claimed invention as a whole is directed to solely an abstract idea or to manipulation of abstract ideas or does not produce a useful result. Only when the claim is devoid of any limitation to a practical application in the technological arts should it be rejected under 35 U.S.C. 101.").

For the above reasons and authorities, it is respectfully submitted that Claims 43-63, as amended, are directed to statutory subject matter under 35 U.S.C. § 101; it is respectfully requested that Claims 43-63, as amended, be reconsidered.

## SECTION 102

In OA Topic 9.2 of the Office Action, the Examiner rejected Claims 1-4, 7-14, 22-25, 28-35, 43-46 & 49-56 under 35 U.S.C. § 102(a) as being anticipated by a PR Newswire release by WorldWide Merchant regarding InterShipper 4.0. In the Office Action, the Examiner referred to this reference as "TEMPE"; it is referred to herein as "InterShipper").

In OA Topic 9.1 of the Office Action, the Examiner also rejected Claims 1-4, 7-14, 22-25, 28-35, 43-46 & 49-56 under 35 U.S.C. § 102(b) as being anticipated by a PR Newswire release by TanData, reflecting a date of July 21,



1997. In the Office Action, the Examiner referred to this reference as "TULSA"; it is referred to herein as "TanData"). In OA Topic 9.1 of the Office Action, the Examiner also rejected Claims 1-4, 7-14, 22-25, 28-35, 43-46 & 49-56 under 35 U.S.C. § 102(b) as being anticipated by Thiel, U.S. Patent No. 5,699,258 ("Thiel").

In OA Topic 9.3 of the Office Action, the Examiner also rejected Claims 1-4, 7-14, 22-25, 28-35, 43-46 & 49-56 under 35 U.S.C. § 102(e) as being anticipated by Barton, U.S. Patent Application Publ'n No. US 2002/0022983 (Serial No. 09/873,756) ("Barton").

The Examiner's rejection of the Claims under Section 102 has been carefully considered.

Submitted herewith are amendments to Claims 1 through 63 to more particularly claim the claimed invention.

It is respectfully submitted that, for the reasons and authorities described below, the Claims, as amended, are patentably distinct from the cited references. Reconsideration of the application, as amended, is respectfully requested.

It is respectfully submitted that the Claims, as amended, are patentably distinct from the Barton, InterShipper, TanData, and Thiel references in that the Claims of the present application, as amended, are directed to rates, or in some claims, schedules, or rates and schedules, regarding a proposed shipment of a particular parcel, via a plurality of delivery services offered by a plurality of carriers. (The words "parcel" and "package" are used interchangeably herein.)

**1. Barton**

During the July 7, 2004 telephone interview, the following instruction in MPEP Section 901.03 was discussed: "Any new prior art created by the changes to 35 U.S.C. 102(e) may only be applied against applications that are filed on or after November 29, 2000, and against applications filed prior to November 29, 2000 that are pending on November 29, 2000 and are voluntarily published." It was further discussed that in view of the quoted provision of MPEP §901.03, Barton would not constitute a 102(e) reference with respect to the present application, because the present application was filed prior to November 29,

2000 and was not voluntarily published. However, it appears that the quoted provision of MPEP §901.03 has not been updated to reflect the Intellectual Property and High Technology Technical Amendments Act of 2002 (Public Law 107-273; H.R. 2215). In particular, the quoted provision of MPEP §901.03 is inconsistent with, e.g., MPEP §706.02(f)(1); MPEP §706.02(f)(1) has been updated in view of the Technical Amendments Act. Accordingly, the Examiner's original rejection of claims of the present application under Section 102(e) in view of the Barton reference is respectfully addressed below.

It is respectfully submitted that the cited Barton reference does not disclose or suggest rating a proposed shipment of a particular parcel across multiple delivery services offered by multiple carriers. Barton is directed to freight shipment. There is no disclosure in Barton that freight carriers offer more than one type of delivery service, such as the type of express overnight, 2-Day and other delivery services associated with the parcel shipment carriers that are the subject of the present application. Moreover, it is respectfully submitted that there is no disclosure in Barton of rate variations between multiple delivery services offered by a single carrier or of a simultaneous cross-comparison display of rates and schedules for multiple delivery services offered by multiple carriers.

As amended, the claims of the present application are directed to rates, or in some claims, schedules, or rates and schedules, regarding a proposed shipment of a particular parcel, via a plurality of delivery services offered by a plurality of carriers. Accordingly, it is respectfully submitted that the claims of the present application are patentably distinct from Barton.

## **2. InterShipper**

The InterShipper reference is vague and does not contain any specific disclosure regarding cross-comparison calculation, determination and/or display of rates and schedules for multiple delivery services offered by multiple carriers for the delivery of a particular package according to parcel specifications for that package. Accordingly, because, as amended, the claims of the present application are directed to rates, or in some claims, schedules, or rates and schedules, regarding a proposed shipment of a particular parcel, via a plurality of

delivery services offered by a plurality of carriers, it is respectfully submitted that the claims of the present application are patentably distinct from the InterShipper reference.

**3. TanData**

Similarly, the cited TanData news release is vague as to how TanData's "Prologistics.Merchant" system rate-shopped and does not contain any specific disclosure regarding rating, scheduling, or rating and scheduling, a proposed shipment of a particular parcel across multiple delivery services offered by multiple carriers. Accordingly, because, as amended, the claims of the present application are directed to rates, or in some claims, schedules, or rates and schedules, regarding a proposed shipment of a particular parcel, via a plurality of delivery services offered by a plurality of carriers, it is respectfully submitted that the claims of the present application are patentably distinct from the TanData reference.

**4. Thiel**

It is respectfully submitted that the Claims of the present application rejected in view of Thiel, as amended, are patentably distinct from Thiel, in that the Claims of the present application rejected in view of Thiel, as amended, are directed to rates, or in some claims, schedules, or rates and schedules, for a proposed shipment of a particular parcel, via a plurality of delivery services and carriers.

Thiel does mention rates for more than one carrier. However, Thiel discloses performing a comparison of rates for more than one carrier according to a user first selecting a service type, e.g., express delivery. See Thiel, col. 10, line 57 – col. 11, line 26. That is, the Thiel system would compare carrier rates for a particular service type pre-selected by the user in order to recommend an optimal carrier. See Thiel, col. 11, lines 27 – 54.

In comparison to Thiel, the Claims of the present application do not require a user to pre-select a service type. In comparison to a pre-selection of a service type as disclosed in Thiel, Claim 1 of the present application, for example, is directed to a computer system programmed to "display . . . a simultaneous preview of shipping rates . . . said simultaneous preview of

shipping rates comprising a carrier-specific service-specific shipping rate . . . according to a set of package specifications for the particular respective package . . .". It is respectfully submitted that a display of a simultaneous preview of shipping rates, as recited in Claim 1, for shipping a particular respective package via a plurality of delivery services and carriers, is patentably distinct from a cross-carrier comparison of rates according to a particular service type pre-selected by the user as disclosed in Thiel.

Accordingly, as distinguished from the limited cross-carrier rate comparison of Thiel performed according to a user's pre-selection of a service type, it is respectfully submitted that the claims of the present application, as amended, are patentably distinct from Thiel.

### SECTION 103

In the Office Action, the Examiner rejected Claims 5, 6, 15-21, 26, 27, 36-42, 47, 48, and 57-63 under 35 U.S.C. § 103(a) in view of the TULSA TanData, TEMPE Intershipper, Thiel or Barton references "as applied to Claims 1-4, 7-14, 22-25, 28-35, 43-46 and 49-56 and further in view of an obvious modification." Office Action, Topic 10.1, page 20.

The Examiner noted that none of the cited references "disclose comparing the delivery times [of] a number of carriers." However, the Examiner said that:

- A) the user of the systems of either TULSA or Thiel ('258) or TEMPE or Barton ('983) may be more concerned with when the package may arrive at it's destination due to some time related requirements rather than spending the least amount of money to have the package shipped; and
- B) most carriers offer over night or next day or two days services.

The Examiner concluded that:

It would have been obvious to one of ordinary skill at the time the invention was made that the user of the systems of either TULSA or Thiel ('258) or TEMPE or Barton ('983) could also considered [sic] the delivery times when selecting a carrier.

Office Action, Topic 10.1, page 20.

It is respectfully submitted that none of the cited references even teach the case for combining, much less provide *prima facie* motivation to combine, delivery schedules with rates. As previously described above, Thiel discloses performing a comparison of rates for more than one carrier according to a user first selecting a service type, e.g., express delivery. See Thiel, col. 10, line 57 – col. 11, line 26. As compared to a pre-selection by a user of a particular service type such as is disclosed in Thiel, the Section-103-rejected Claims of the present application do not require any user pre-selection of a delivery service type.

The Examiner identifies a problem that was not identified or solved by any of the cited references, namely, that shipping users may indeed be concerned with delivery scheduling as well as, or perhaps even more so than, cost. However, delivery services are not always named in a manner that reflects actual delivery scheduling; there can be circumstances in which a calculated schedule of delivery differs from an implied delivery schedule. For example, one carrier may offer "overnight" delivery, but would not support Saturday, Sunday, or holiday delivery. In circumstances where the shipping date is a Friday, if a user were to pre-select "overnight" delivery, the "overnight" service by that particular carrier would result in a calculated delivery schedule for the following business day, e.g., the following Monday if that Monday is not a holiday. On the other hand, "overnight" delivery by a second carrier that supports Saturday delivery would result in a calculated delivery schedule for the next calendar day, namely, Saturday.

Claim 5, for example, recites that the claimed system "determine[s] a delivery schedule for each delivery service of the plurality of delivery services . . . for shipping the particular parcel." Claim 6 recites that the "generated online cross-comparison display further comprises a schedule of delivery times for each of the delivery services for delivering the particular package."

Not only do none of the references teach the problem, none of the references, alone or in combination, disclose, suggest or anticipate schedules, or rates and schedules, as recited in the Section-103-rejected Claims of the present application, or the motivation for providing such a feature. Accordingly, it is

respectfully submitted that the Section-103-rejected Claims of the present application, as amended, are patentable over the cited references, alone or in combination.


CONCLUSION

For all of the foregoing reasons and authorities, it is therefore respectfully submitted that the Claims of the present application, as amended, are patentable over the cited references.

In view of the foregoing amendments, and for the foregoing reasons and authorities, Applicant respectfully submits that the invention disclosed and claimed in the present application as amended is not fairly taught by any of the references of record, taken either alone or in combination and that the application is in condition for allowance. Accordingly, Applicant respectfully requests reconsideration and allowance of the application as reflected in the substitute specification and as amended herewith concurrently filed herewith.

Respectfully submitted,

KHORSANDI PATENT LAW GROUP, ALC

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I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on July 13, 2004.

Crystal Ross  
Crystal Ross

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant	:	David Allison Bennett, et al.
Application No.	:	09/684,869
Filed	:	October 6, 2000
Title	:	Reporting Shipping Rates and Delivery Schedules For Multiple Services and Multiple Carriers
Grp./Div.	:	3629
Examiner	:	Edward R. Cosimano
Docket No.	:	PSTM0009/MRK

**Substitute Specification Under 37 C.F.R. §1.125**

**Marked-Up Copy**

REPORTING SHIPPING RATES AND DELIVERY SCHEDULES FOR MULTIPLE  
SERVICES AND MULTIPLE CARRIERS

CROSS REFERENCE TO RELATED APPLICATIONS

[0001] This application claims priority of U.S. Provisional Patent Application Serial No. 60/158,179, filed on October 6, 1999, U.S. Provisional Patent Application Serial No. 60/170,186, filed on December 10, 1999, U.S. Provisional Patent Application Serial No. 60/170,504, filed on December 13, 1999, U.S. Provisional Patent Application Serial No. 60/192,692, filed on March 28, 2000, U.S. Provisional Patent Application Serial No. 60/192,723, filed on March 27, 2000, U.S. Provisional Patent Application Serial No. 60/193,899, filed on March 31, 2000, and U.S. Provisional Patent Application Serial No. 60/195,748, filed on April 6, 2000. The disclosures of U.S. Provisional Patent Application Serial No. 60/158,179, filed on October 6, 1999, U.S. Provisional Patent Application Serial No. 60/170,186, filed on December 10, 1999, U.S. Provisional Patent Application Serial No. 60/170,504, filed on December 13, 1999, are incorporated for all purposes herein by reference as if fully stated here.

FIELD OF THE INVENTION

[0002] The field of the present invention is computer systems, and specifically computer systems for parcel shipping management.

BACKGROUND OF THE INVENTION

[0003] Individuals, small businesses and major corporations the ("Shipper(s)") ship billions of parcels every year (small office/home office shippers are referred to as "SOHO" Shippers). Each parcel, also sometimes referred to herein as a package, is shipped by a Shipper using at least one parcel carrier (the "carrier(s)", or "Carrier(s)").

[0004] Each parcel is characterized by a set of "Parcel Specifications." Parcel specifications include but are not limited to such factors as: parcel dimensions, parcel weight, parcel value, parcel value and the like.



1 [0005] Each Shipper is faced with certain shipping requirements and limitations ("Shipping  
2 Requirements"), such as the location from which the parcel is to be shipped, time frame  
3 within which the particular parcel must arrive at its destination, the ability of the shipper to  
4 drop off the parcel, budgetary constraints with regard to the cost of shipping, insurance  
5 against loss, delivery notification, loss protection, and the like.

6 [0006] Each Carrier has its own unique rating schedule, and delivery and pickup rules and  
7 schedules for each of a multitude of different services. In some cases, a particular Carrier's  
8 rules may be available in a standalone Carrier-provided paper-based or computer system.  
9 Many Shippers attempt to work with each of the standalone, individual paper-based and  
10 computer Carrier-provided systems ("standalone Carrier system environment") in order to  
11 ship a parcel.

12 [0007] A Shipper that uses standalone Carrier systems must sort through the various  
13 services offered by each carrier and apply each Carrier's rules to determine whether one or  
14 more carriers offer a service with which to deliver a particular parcel according to the  
15 Shipper's requirements. If the Shipper determines that more than one carrier offers a service  
16 with which to deliver a particular parcel according to the Shipper's requirements, then the  
17 particular Shipper might additionally be concerned with selecting a carrier and service that  
18 provide shipping services at the optimal price.

19 [0008] One of the problems in dealing with standalone Carrier systems is that the Shipper  
20 must attempt to apply each Carrier's pricing rules for shipping to a particular parcel in order  
21 to get a preview of rates for shipping the parcel. Each Carrier's pricing rules must be  
22 separately applied by the Shipper to a particular parcel's specifications and an origin and a  
23 destination zip code in order to preview each Carrier's rates for shipping a particular parcel.  
24 Accordingly, some way is needed so that a Shipper can accurately and easily preview  
25 shipping rates for each Carrier that supports shipping of the particular package to be shipped.

## 26 27 SUMMARY OF THE INVENTION

28 [0009] The present invention provides apparatus, systems and methods for presenting to  
29 each of a plurality of users upon each user's request a preview of shipping rates and delivery  
30 schedules for the particular user to ship a particular package, wherein each user accesses the

1 present invention over a global communications network using a client computer device, and  
2 wherein each user client computer device has an individual electronic connection to the global  
3 communications network. It should be understood by someone with ordinary skill in the art  
4 that the phrase “presenting” information to a user includes presenting a visual display of the  
5 mentioned information as well as verbal reporting of the mentioned information.

6 Alternatively, although the exemplary embodiments of the invention herein present  
7 information by displaying information, it should be understood by someone with ordinary  
8 skill in the art that presenting such information in a verbal message, such as in a voice mail  
9 message, does not depart from the spirit of the present invention.

10 **[0010]** The present invention collects as parcel specifications for a particular parcel a user  
11 input from one of the plurality of users wherein said user input comprising at least one of: a  
12 package type, package dimensions, package weight, and a value of the particular parcel. The  
13 present invention further collects from the particular user a user input of an origin zip code  
14 and a destination zip code.

15 **[0011]** The present invention calculates for each of a plurality of services offered by a  
16 plurality of carriers a shipping rate for shipping the particular parcel according to a set of  
17 parcel characteristics shipping rules for the particular carrier and according to a set of pricing  
18 rules for each particular service offered by the particular carrier as applied to a set of parcel  
19 specifications for the particular parcel input by the particular user and as applied to an origin  
20 zip code and an exemplary destination zip code input by the particular user.

21 **[0012]** The present invention generates an online comparison display to a display monitor  
22 configured with the client computer device of the particular user a preview of shipping rates  
23 for shipping the particular parcel according to a set of parcel characteristics shipping rules for  
24 each of the plurality of carriers and according to a set of pricing rules for each of a plurality of  
25 services offered by each particular carrier as applied to the parcel specifications and as  
26 applied to the origin zip code and the exemplary destination zip code.

27 **[0013]** The present invention compares shipping rates and delivery schedules for each  
28 service and each carrier for shipping a particular package and reports the carrier and service  
29 offering the lowest rate or the fastest delivery schedule, according to the user’s option.

**BRIEF DESCRIPTION OF THE DRAWINGS**

**[0014]** These and other features of the present invention are more fully set forth in the following description of exemplary embodiments of the invention. The description is presented with reference to the accompanying drawings in which:

**[0015]** FIG. 1 is an entity relationship diagram depicting the interface relationships provided by the System between Shippers as Sellers, Carriers, Recipients as Buyers, eCommerce/eAuction Providers and the System in an exemplary embodiment of the System in an independent system eCommerce environment;

**[0016]** FIG. 2 is an entity relationship diagram depicting the interface relationships provided by the System between Shippers, Carriers, Recipients and the System in an exemplary embodiment of the System in an Internet environment;

**[0017]** FIG. 3 is a graphic representation depicting an exemplary user computer configuration and the user computer's interface with the System in an Internet environment;

**[0018]** FIG. 4 is a simplified schematic diagram of a user's computer and the interface between the user's computer and the System servers using the Internet in an exemplary embodiment of the invention in an Internet environment;

**[0019]** FIG. 5 is a simplified graphic representation of an exemplary configuration of the System, and relationships between the System and Carriers and Users, in an exemplary embodiment of the System in an independent system eCommerce environment;

**[0020]** FIG. 6 is a simplified graphic representation depicting an alternate view of the System Data Center and its interfaces in an exemplary embodiment of the System in an independent system eCommerce environment;

**[0021]** FIG. 7 is a simplified graphic representation of an exemplary configuration of the System, and relationships between the System and Carriers and Shippers/Users, in an exemplary simplified Internet embodiment of the invention;

**[0022]** FIG. 8 is a high level System component diagram depicting an exemplary System Architecture in an exemplary embodiment of the System in an Internet environment;

**[0023]** FIG. 9 is a graphic representation of an exemplary menu architecture for the System in an exemplary embodiment of the System in an independent system eCommerce environment;

1 [0024] FIGS. 10[a]A through 10[e]E are high level logic flow diagrams depicting the logic  
2 flow for processing both Shipper/Seller and Buyer/Bidder information in an exemplary  
3 embodiment of the System in an independent system eCommerce environment;

4 [0025] FIG. 11 is a graphic representation depicting an exemplary embodiment of a  
5 registration introduction screen in an exemplary embodiment of the System in an independent  
6 system eCommerce environment;

7 [0026] FIG. 12 is a graphic representation depicting an exemplary embodiment of a User  
8 address collection screen in an exemplary embodiment of the System in an independent  
9 system eCommerce environment;

10 [0027] FIG. 13 is a graphic representation of an exemplary embodiment of a Shipping  
11 Location screen in an exemplary embodiment of the System in an independent system  
12 eCommerce environment;

13 [0028] FIG. 14 is a graphic representation depicting an exemplary embodiment of a  
14 Locations screen in an exemplary embodiment of the System in an independent system  
15 eCommerce environment;

16 [0029] FIG. 15 is a graphic representation depicting an alternative exemplary embodiment  
17 of a Locations screen inset in an alternative exemplary embodiment of the System in an  
18 Internet environment;

19 [0030] FIG. 16 is a graphic representation of an exemplary embodiment of a UPS  
20 registration screen in an exemplary embodiment of the System in an independent system  
21 eCommerce environment;

22 [0031] FIG. 17 is a graphic representation of an exemplary embodiment of an eCommerce  
23 registration introduction screen in an exemplary embodiment of the System in an independent  
24 system eCommerce environment;

25 [0032] FIG. 18 is a graphic representation of a registration complete screen in an exemplary  
26 embodiment of the System in an independent system eCommerce environment;

27 [0033] FIG. 19 is a graphic representation of an exemplary embodiment of the Seller's  
28 Carrier/Service Preferences Screen in an exemplary embodiment of the System in an  
29 independent system eCommerce environment;

30 [0034] FIG. 20 is a graphic representation of an alternative embodiment of the Seller's

1 Carrier/Service Preferences Screen in an exemplary embodiment of the System in an  
2 independent system eCommerce environment;

3 **[0035]** FIG. 21 is a graphic representation of an exemplary embodiment of a Seller's  
4 Charges and Payment Preferences Screen in an exemplary embodiment of the System in an  
5 independent system eCommerce environment;

6 **[0036]** FIG. 22 is a graphic representation of an alternative embodiment of the Seller's  
7 Charges and Payment Preferences Screen in an exemplary embodiment of the System in an  
8 independent system eCommerce environment;

9 **[0037]** FIG. 23 is a System interactivity data and logic flow diagram depicting an exemplary  
10 embodiment of the Seller's eCommerce Registration process in an exemplary embodiment of  
11 the System in an independent system eCommerce environment;

12 **[0038]** FIG. 24 is a graphic representation of a Registration Needs Completion Screen in an  
13 exemplary embodiment of the System in an independent system eCommerce environment;

14 **[0039]** FIG. 25 is a graphic representation of an exemplary embodiment of a Create a  
15 Seller's Link Screen in an exemplary embodiment of the System in an independent system  
16 eCommerce environment;

17 **[0040]** FIG. 26 is a graphic representation of an alternative online screen that collects a  
18 user's shipping specifications and preferences in an alternative exemplary embodiment of the  
19 System in an Internet environment;

20 **[0041]** FIGS. 27[a]A through 27[c]C are high level logic flow diagrams control  
21 communications with client machine peripheral devices in an exemplary embodiment of the  
22 System in an Internet environment;

23 **[0042]** FIG. 28 is a graphic representation of an alternative online screen that collects  
24 supplemental user shipping specifications and preferences in an alternative exemplary  
25 embodiment of the System in an Internet environment;

26 **[0043]** FIG. 29 is a graphic representation of an alternative embodiment of a Create a  
27 Seller's Link Screen in an exemplary embodiment of the System in an independent system  
28 eCommerce environment;

29 **[0044]** FIG. 30 depicts an exemplary alternative embodiment of the Create a Seller's Link  
30 screen in an exemplary embodiment of the System in an independent system eCommerce

environment;

[0045] FIG. 31 depicts the text of an exemplary hypertext link such as is created by an exemplary embodiment of the “Create Link” feature in an exemplary embodiment of the System in an independent system eCommerce environment;

[0046] FIG. 32 is a graphic representation depicting an alternative embodiment of a hyperlink generated by the System in an exemplary embodiment of the System in an independent system eCommerce environment;

[0047] FIGS. 33[a]A and 33[b]B represent a database schema diagram that depicts an exemplary embodiment of tables in which data is stored by the System regarding a particular Seller Account in an exemplary embodiment of the System in an independent system eCommerce environment;

[0048] FIG. 34 is a graphic representation of an exemplary embodiment of a Seller’s eCommerce/eAuction web site page in an exemplary embodiment of the System in an independent system eCommerce environment;

[0049] FIG. 35 is a graphic representation of an exemplary Buyer shipping rating information collection screen that the Buyer would see upon entry into the System in an exemplary embodiment of the System in an independent system eCommerce environment;

[0050] FIG. 36[a]A is a graphic representation depicting an exemplary embodiment of a dynamically dimensioned, multi-carrier, multi-service shipping rates comparison Graphic Array in an exemplary embodiment of the System in an independent system eCommerce environment;

[0051] FIGS. 36[b]B through 36[e]E are high level data retrieval logic flow diagrams depicting the data and high level logic that the system uses to calculate a shipping rate;

[0052] FIG. 36[f]F is a graphic representation of an alternative exemplary Preview Rates Screen (also referred to in some embodiments as a Rates and Times Screen) in an alternative exemplary embodiment of the invention;

[0053] FIGS. 37[a]A and 37[b]B represent a System interactivity data and logic flow diagram depicting an exemplary embodiment of the Create Link and the Buyer’s Preview Shipping Rates functionality in an exemplary embodiment of the System in an independent system eCommerce environment;

1 [0054] FIG. 38 is a high level flow diagram depicting an overview of the System logic to  
2 generate a dynamically dimensioned, multi-carrier, multi-service shipping rates comparison  
3 Graphic Array in an exemplary embodiment of the System in an Internet environment;

4 [0055] FIGS. 39[a]A through 39[c]C are high level flow diagrams depicting the initial  
5 timing and rating logic to develop a dynamically dimensioned, multi-carrier, multi-service  
6 shipping rates comparison Graphic Array in an exemplary embodiment of the System in an  
7 Internet environment;

8 [0056] FIG. 40 is a graphic representation depicting an exemplary embodiment of a multi-  
9 carrier, multi-service shipping rates comparison Graphic Array in an exemplary embodiment  
10 of the System in an independent system eCommerce environment;

11 [0057] FIG. 41 is a graphic representation of a Seller's Buyer Information Screen in an  
12 exemplary embodiment of the System in an independent system eCommerce environment;

13 [0058] FIG. 42 is a graphic representation of an exemplary embodiment of a Subject Parcel  
14 data screen in an exemplary embodiment of the System in an independent system eCommerce  
15 environment;

16 [0059] FIG. 43 is a graphic representation of an exemplary embodiment of a System-  
17 prepared e-mail to the Buyer in an exemplary embodiment of the System in an independent  
18 system eCommerce environment;

19 [0060] FIG. 44 is a graphic representation of an exemplary embodiment of the Buyer  
20 Response Introduction screen in an exemplary embodiment of the System in an independent  
21 system eCommerce environment;

22 [0061] FIG. 45 is a graphic representation of an exemplary embodiment of the Buyer  
23 Shipping Information Collection screen in an exemplary embodiment of the System in an  
24 independent system eCommerce environment;

25 [0062] FIG. 46 is a graphic representation depicting an alternative exemplary embodiment  
26 of a dynamically dimensioned, multi-carrier, multi-service shipping rates comparison Graphic  
27 Array in an alternative exemplary embodiment of the System in an independent system  
28 eCommerce environment;

29 [0063] FIG. 47 is a graphic representation depicting an exemplary embodiment of a  
30 Shipping Summary Screen in an exemplary embodiment of the System in an independent

1 system eCommerce environment;

2 **[0064]** FIG. 48 is a graphic representation depicting an alternative exemplary embodiment  
3 of a Shipping Summary Screen in an exemplary embodiment of the System in an Internet  
4 environment;

5 **[0065]** FIG. 49 is a graphic representation depicting an exemplary embodiment of a  
6 Cardholder Information collection screen in an exemplary embodiment of the System in an  
7 independent system eCommerce environment;

8 **[0066]** FIG. 50 is a graphic representation depicting an exemplary embodiment of a  
9 System's Shipping Log in an exemplary embodiment of the System in an independent system  
10 eCommerce environment;

11 **[0067]** FIG. 51 is a graphic representation depicting an exemplary embodiment of a Seller  
12 notification e-mail in an exemplary embodiment of the System in an independent system  
13 eCommerce environment;

14 **[0068]** FIG. 52 is a graphic representation of an exemplary embodiment of a Void Package  
15 screen in an exemplary embodiment of the System in an independent system eCommerce  
16 environment;

17 **[0069]** FIG. 53 is a graphic representation of an exemplary embodiment of a Reprint Label  
18 screen in an exemplary embodiment of the System in an independent system eCommerce  
19 environment;

20 **[0070]** FIG. 54 is a high level flow diagram depicting an exemplary embodiment of Label  
21 Printing in an exemplary embodiment of the System in an Internet environment;

22 **[0071]** FIG. 55 is a high level flow diagram depicting an exemplary embodiment of Image  
23 Printing in an exemplary embodiment of the System in an Internet environment;

24 **[0072]** FIGS. 56 through 58 are graphic representations of exemplary online screens with  
25 which a user controls the final shipping and label printing for a particular package in an  
26 alternative exemplary embodiment in an Internet environment;

27 **[0073]** FIG. 59 is a graphic representation of an exemplary embodiment of a Send Ship  
28 Notification screen in an exemplary embodiment of the System in an independent system  
29 eCommerce environment;

30 **[0074]** FIG. 60 is a graphic representation of an alternative exemplary embodiment of a



1 Send Ship Notification screen in an alternative exemplary embodiment of the System in an  
2 Internet environment;

3 **[0075]** FIG. 61 is a graphic representation depicting an exemplary embodiment of a Ship a  
4 Package Summary online report in an exemplary embodiment of the System in an  
5 independent system eCommerce environment;

6 **[0076]** FIG. 62 is a graphic representation depicting an exemplary embodiment of a UPS  
7 End-of-Day Screen in an exemplary embodiment of the System in an independent system  
8 eCommerce environment;

9 **[0077]** FIG. 63 is a graphic representation of an exemplary embodiment of a Reprint Driver  
10 Record Screen in an exemplary embodiment of the System in an independent system  
11 eCommerce environment;

12 **[0078]** FIGS. 64[a]A-1, 64[a]A-2, 64[b]B-1 and 64[b]B-2 are System interactivity data and  
13 logic flow diagrams depicting an exemplary embodiment of the process by which the System  
14 completes the information necessary to ship a package in an exemplary embodiment of the  
15 System in an independent system eCommerce environment;

16 **[0079]** FIGS. 65[a]A and 65[b]B represent a database schema diagram that depicts an  
17 exemplary embodiment of tables in which data is stored by the System regarding a particular  
18 package and a particular Seller's Account in an exemplary embodiment of the System in an  
19 independent system eCommerce environment;

20 **[0080]** FIG. 66 depicts an exemplary XML formatted request for submitting a tracking  
21 request to a Carrier in an exemplary embodiment of the System in an Internet environment;

22 **[0081]** FIG. 67 depicts an exemplary successful tracking response, also in XML format,  
23 returned by the Carrier in an exemplary embodiment of the System in an Internet  
24 environment;

25 **[0082]** FIG. 68 is a graphic representation of a Shipper online user input screen that is  
26 displayed on the Shipper's display screen in an exemplary embodiment of the System in an  
27 Internet environment;

28 **[0083]** FIG. 69 is a logic flow diagram that depicts the high level logic for tracking the  
29 status of a particular package in an exemplary embodiment of the System in an Internet  
30 environment;

1 [0084] FIG. 70 is a graphic representation of an exemplary embodiment of a Tracking  
2 Failure Report Screen in an exemplary embodiment of the System in an Internet environment;  
3 [0085] FIG. 71 is a graphic representation of an exemplary embodiment of a Successful  
4 Tracking Report Screen for a package with Delivered status in an exemplary embodiment of  
5 the System in an Internet environment;  
6 [0086] FIG. 72 is a graphic representation of an exemplary embodiment of a Successful  
7 Tracking Report Screen for a package with non-final status in an exemplary embodiment of  
8 the System in an Internet environment;  
9 [0087] FIG. 73 is a graphic representation of an exemplary CMS online user input screen in  
10 an exemplary embodiment of the System in an Internet environment;  
11 [0088] FIG. 74 is a graphic representation of an exemplary CMS display screen that reports  
12 a successful tracking result in an exemplary embodiment of the System in an Internet  
13 environment;  
14 [0089] FIG. 75 is a graphic representation of an exemplary CMS error tracking report  
15 display screen in an exemplary embodiment of the System in an Internet environment;  
16 [0090] FIG. 76 is a graphic representation of an exemplary embodiment of a “My Tracking”  
17 Screen in an exemplary embodiment of the System in an Internet environment;  
18 [0091] FIG. 77 is a graphic representation of an exemplary embodiment of a Shipping Log  
19 Screen;  
20 [0092] FIG. 78 is a graphic representation of an exemplary embodiment of a Detailed  
21 Shipping Log Entry Screen in an exemplary embodiment of the System in an Internet  
22 environment;  
23 [0093] FIG. 79 is a graphic representation of an exemplary embodiment of a detailed “Quick  
24 Track” result screen in an exemplary embodiment of the System in an Internet environment;  
25 [0094] FIG. 80 is a graphic display of an exemplary embodiment of an “Add Inbound  
26 Packages” Screen in an exemplary embodiment of the System in an Internet environment;  
27 [0095] FIG. 81 is a graphic representation of an exemplary embodiment of a “View Inbound  
28 Packages” Summary Screen in an exemplary embodiment of the System in an Internet  
29 environment; and  
30 [0096] FIG. 82 is a graphic representation of a View Inbound Packages Detail Screen in an

exemplary embodiment of the System in an Internet environment.

## DETAILED DESCRIPTION OF THE INVENTION

[0097] A portion of the disclosure of this patent document, including but not limited to the renderings of graphic user interface displays in FIGS. 10[a]A through 10[e]E, FIGS. 11 through 22, FIGS. 24 through 26, FIGS. 28 through 30, FIGS. 34 through 35, FIG. 36[a]A, FIG. 36[f]E, FIGS. 40 through 53, FIGS. 56 through 63, FIGS. 68, and FIGS. 70 through 82, contains material which is subject to copyright protection by Stamps.com, Inc. Stamps.com, Inc. has no objection to the facsimile reproduction by anyone of the patent document or the patent disclosure, as it appears in the Patent and Trademark Office patent file or records, but otherwise reserves all copyright rights whatsoever.

[0098] “iShip.com™” (sometimes also referred to herein as “ISHIP.COM” or simply as “iShip.com”), “iShip™” (sometimes also referred to herein as “ISHIP” or simply as “iShip”), “The Internet Package Shipper™” (sometimes also referred to herein as “THE INTERNET PACKAGE SHIPPER” or simply as “The Internet Package Shipper”), “Price It™” (sometimes also referred to herein as “PRICE IT” or simply as “Price It”), “Sell It™” (sometimes also referred to herein as “SELL IT” or simply as “Sell It”), “Track It™” (sometimes also referred to herein as “TRACK IT” or simply as “Track It”), “Ship It™” (sometimes referred to herein as “SHIP IT” or simply as “Ship It”), “Shipping Tools™” (sometimes referred to herein as “SHIPPING TOOLS” or simply as “Shipping Tools”), “My iShip™” (sometimes referred to herein as “MY ISHIP” or simply as “My iShip”) and associated logos are trademarks of Stamps.com, Inc. The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

### A. CONTEXTUAL OVERVIEW OF EXEMPLARY EMBODIMENT TYPES

[0099] Two types of exemplary Internet-related embodiments of the invention will be described herein: 1.) an exemplary simplified Internet embodiment; and 2.) an exemplary electronic commerce (“eCommerce”) embodiment. Because these two types of embodiments differ somewhat in user interface interaction features and flow, a brief perspective overview of

these two exemplary embodiment types is provided below.

1. Exemplary Simplified Internet Embodiment.

[0100] In the exemplary simplified Internet embodiment of the invention, a system (the “System”) exemplifying features of the invention provides a single automated computer interface between users of the system who are shippers of parcels (“Shippers”) and multiple carriers of parcels (“Carriers”). Each Shipper, using a client computer device, accesses the System over a global communications network such as the Internet. Each Shipper uses the System to arrange for, and manage the shipment of, one or more parcels. Each shipment arranged by a Shipper is performed by a particular Carrier, using a particular service offered by that particular Carrier. References herein to the words “parcel” and “package” include letters, and larger items (*see, e.g.*, FIG. 15 below and Packaging types 1043 (Carrier Letter), 1044 (Carrier Pak), 1046 (Carrier Box), 1047 (Carrier Tube), and 1045 (Other Packaging)).

[0101] Each Carrier may provide one or more types of shipment services, such as, for example, Next Day, Two-Day, etc. Each parcel shipped by the Shipper is shipped to a particular Recipient. Each supported Carrier has a unique rating schedule, delivery and pickup rules and schedules, and certification requirements (the “Carrier Rules”).

[0102] In the exemplary simplified Internet embodiment, the Shipper provides all information required by the System to facilitate the shipping of each parcel to be shipped by a Carrier designated by the Shipper; the recipient, once provided with a tracking number can access the System to track the status of a package but is not called upon to provide any information necessary to facilitate or manage the shipment. As is further described below, the provision of information by the Shipper in the exemplary simplified Internet embodiment differs from the exemplary eCommerce embodiment, in which both the Shipper (also referred to as the “Seller”) and the Recipient (also referred to as the “Buyer”) provide information to the System to facilitate and manage a particular shipment.

2. Exemplary eCommerce Embodiment.

[0103] In an eCommerce embodiment of the invention, the Shipper is a seller (the “Seller”)

1 of goods through a particular eCommerce or electronic Auction (“eAuction”) provider  
2 (eCommerce or eAuction web site). The Seller/Shipper registers with a particular  
3 eCommerce/eAuction provider (the “Provider”) at the Provider’s Web site to sell, advertise,  
4 or otherwise describe, one or more items that the Seller/Shipper hopes to sell or award to the  
5 highest bidder using an electronic auction facility.

6 **[0104]** As opposed to the exemplary simplified Internet embodiment where all information  
7 necessary for arranging a particular shipment is provided by the Shipper, in the exemplary  
8 eCommerce embodiment of the invention, the System prompts different individuals to provide  
9 information necessary to rate and ship a particular parcel.

10 **[0105]** The Seller/Shipper (sometimes referred to herein simply as the “Seller,” or as the  
11 “Shipper”) provides information to the System concerning the particular parcel that the Seller  
12 will be selling/auctioning and subsequently shipping. The Seller also describes to the System  
13 the Seller’s rules by which potential and actual buyers (sometimes referred to herein as  
14 “Buyers/Recipients”, or simply as “Buyers”, or as “Recipients”) view the shipping, payment  
15 and other options.

16 **[0106]** A potential Buyer of an item to be purchased from a particular Seller is prompted by  
17 the System to initially provide certain limited shipping information (such as a destination zip  
18 code) in order to preview shipping rates for the item that the Buyer is considering purchasing.

19 **[0107]** An actual Buyer is prompted by the System to provide shipping details such as the  
20 Buyer’s destination address. If the Seller has instructed the System to require the Buyer to pay  
21 shipping costs, the System prompts the Buyer to make the final selection of Carrier and  
22 Service.

23 **[0108]** The System in the exemplary eCommerce embodiment provides a communication  
24 link between the Buyer and the Seller, sending certain types of notifications and information  
25 between them.

26 **[0109]** Further differences between the exemplary eCommerce embodiment and the  
27 exemplary simplified Internet embodiment include, among other things, the typical access  
28 entry into the System. In the exemplary simplified Internet embodiment, the Shipper accesses  
29 the Shipping site directly. In the exemplary eCommerce embodiment, the Seller/Shipper can

1 additionally “link” to the Shipping site from the relevant eCommerce Provider’s Site.

2 [0110] The System and screen flows for the exemplary simplified Internet and eCommerce  
3 embodiments differ somewhat. A description of the features that are common between the  
4 two types of embodiments of the present invention is provided below as is a description of the  
5 differences between the two types of exemplary embodiments.

6 [0111] In the exemplary eCommerce embodiment described below, the present invention is  
7 provided as a web-based application service from a common provider, sometimes referred to  
8 herein as “iShip.com”. As such, the relevant eCommerce Provider does not have to install or  
9 manage any server software; the Provider only provides a “link” to the System web site.

## 11 B. SYSTEM OVERVIEW

### 13 1. Entity Interface Relationships

14 [0112] FIG. 1 is a graphic representation depicting the interface relationships provided by an  
15 exemplary eCommerce embodiment of the System 1 of the present invention between  
16 electronic Commerce providers 2a-2n, Sellers/Shippers 3a-3n, Carriers 4a-4n, and  
17 Buyers/Recipients 5a-5n. As conceptually depicted in FIG. 1, each Seller/Shipper 3a-3n  
18 views the System 1 as an individualized automated Shipping System.

19 [0113] It should be noted that the use of suffixes such as “a” through “n” in connection with  
20 numbered elements of the FIGURES herein are exemplary and are not a limitation of the  
21 invention to any particular number. Rather, the suffixes “a” through “n” and “a” through “z”,  
22 and similar notations, are used to represent any, but unknown, number of similar elements.

23 [0114] FIG. 2 depicts the interface relationships provided by an exemplary simplified  
24 Internet embodiment of the System between the Shippers 3a-3n, Carriers 4a-4n, and  
25 Recipients 5a-5n. As conceptually depicted in FIG. 2, each Shipper 3a-3n views the System 1  
26 as an individualized automated Shipping System.

27 [0115] In both the exemplary eCommerce and simplified Internet embodiments, the System  
28 1 provides Shippers/Users 3a-3n with a computerized shipping and tracking system that  
29 allows shipment by the same Shipper/User 3a-3n of different packages using different

services provided by different Carriers 4a-4n. Carriers 4a-4n supported by the System include Carriers such as Airborne, FedEx, United Parcel Service, USPS, and Yellow Freight. The System 1 is completely expandable and scalable to include additional Carriers.

## 2. System Configuration and Architecture

[0116] In both the exemplary eCommerce and simplified Internet embodiments, as depicted in FIG. 3, each User 7 (Shipper/Seller or Buyer/Bidder) has access to a computer 8, for instance a personal computer ("PC"). The computer 8 is configured with a display device 9 that provides a display screen 10. The computer 8 is further configured with one or more user input devices, such as, for example, a keyboard 11 and a mouse 12. The computer 8 is also configured with a printing device 13, such as a laser printer. The computer 8 may also be configured with a scale 1024 and a bar code reader 1027.

[0117] Users access 1003 and browse the Internet 15 using a web browser 14 that generally resides and is executed on the user's PC 8. The web browser 14 is a computer program or set of computer instructions that allows the Shipper/User 7 to retrieve and render hyper-media content from one or more Server computers, e.g., 20a-21z available over the Web. Suitable commercially available web browsers include, e.g., Netscape's Navigator™ (also sometimes referred to herein as "NETSCAPE NAVIGATOR" or simply as "Netscape Navigator") and Microsoft Internet Explorer™ (also sometimes referred to herein as "MICROSOFT INTERNET EXPLORER" or simply as "Microsoft Internet Explorer").

[0118] FIG. 4 is a simplified schematic diagram of a user's computer and the interface between the user's computer and the System servers, such as 20a-21z in FIG. 3, using the Internet in an exemplary embodiment of the invention in an Internet environment. PCs 8a-8n are used by the Shippers and are connected to the Internet 15 through communication links 1003a-1003n respectively. Optionally, a local network 1004 may serve as the connection between some of the PCs 8a-8n, such as the PC 8a, and the Internet 15. Servers 20a-21z are also connected to the Internet 15 through respective communication links.

[0119] Continuing with FIG. 4, each of the PCs 8a-8n includes a central processing unit ("CPU") 1020a for processing and managing data; user input devices such as a keyboard 11a

1 and a mouse 12a for inputting data and a main memory 1023a such as a Random Access  
 2 Memory ("RAM"). Information in text, graphic and other forms is displayed on the display  
 3 monitor ("CRT") 9a under the control of the CPU 1020a. A communication device 1028a,  
 4 such as a modem, provides access 1003a to the Internet 15. In some embodiments, one or  
 5 more Input/Output ("I/O") devices, such as a printer 13a, scale 1024a, or a bar code reader  
 6 1027a are configured with the PC.

7 **[0120]** FIG. 5 is a graphic representation of an exemplary configuration of the System in an  
 8 exemplary eCommerce embodiment of the invention depicting interfaces with Carriers  
 9 through Carrier Servers, e.g., 23-2 through 27-2, and Shippers/Users through User Input, e.g.,  
 10 18. When a Shipper/User ships a package using the System 1, one or more of the System's  
 11 Servers, e.g., 21a-21n, create a new System tracking number 19. When a new System  
 12 tracking number is created, one of the System's Database Servers, e.g., 20a-20n, adds a new  
 13 package record with the newly created System tracking number to a Package Table 28. The  
 14 Package Table 28 resides in the System database 22 and contains package records for System  
 15 processed packages. The System database may be stored on any storage medium, such as but  
 16 not limited to, RAM, hard drive, disk drive, tape drive, or other memory device. An  
 17 exemplary embodiment of the Package Table contains the following information: 1) Package  
 18 Tracking State ID; 2) Package Shipping State ID; 3) Actual Delivery Time; 4) Delivered To  
 19 information; 5) Shipping Date; 6) Carrier Tracking Number; 7) System Tracking Number; 8)  
 20 Carrier ID; 9) Actual Package Weight; 10) Service Description; and 11) Package OID. The  
 21 content of these fields are described further below.

22 **[0121]** As depicted in FIG. 5, using the Carrier's Internet URL, the System 1 (labeled  
 23 "iShip.com" in FIG. 5) then makes an HTTP (HyperText Transfer Protocol) connection over  
 24 the Internet 15 to the Carrier's web server, e.g., 23-2, 24-2, 25-2, 26-2, or 27-2, using the URL  
 25 information for the particular Carrier's web server.

26 **[0122]** The World Wide Web (WWW or Web) is an access protocol for HTTP (HyperText  
 27 Transfer Protocol is the communication protocol used by the Internet). The unique  
 28 identifier for a Server computer is called the IP (Internet Protocol) address; the unique  
 29 identifier for a web site (web page) is called the URL (Uniform Resource Locator). A URL



1 indicates, among other things, where the Server is located, the location of the web site on the  
2 Server, the name of the web page and the file type of each document.

3 **[0123]** Depending upon the Carrier, the System's 1 request and report interface with the  
4 Carrier's web server is programmed in HyperText Markup Language ("HTML") (e.g., 24-1,  
5 25-1, 27-1), Extensible Markup Language ("XML") (e.g., 26-1), or both HTML and XML  
6 (e.g., 23-1), described by way of example. Examples of XML formatted requests and  
7 responses with respect to Carrier interface communications are described below in connection  
8 with, and depicted in, FIGS. 66 and 67.

9 **[0124]** While the Shipper's/Seller's PC is connected to the Internet 15, a Shipper/Seller may  
10 enter the System's 1 Internet interface in one of several ways. The two principle ways  
11 discussed herein and described below are: 1) by entering an Internet address, e.g., URL, to the  
12 System's home page; or 2) by clicking on an HTML link in an eCommerce/eAuction  
13 provider's Web site that contains the URL address to one of the System's Internet pages, for  
14 instance, an initial User registration page. A User may enter the System 1 in other ways,  
15 among which include a direct communication interface between the User's computer system  
16 and the System 1.

17 **[0125]** FIG. 6 is a graphic representation depicting an alternate view of the System  
18 comprising the System Data Center's Server Computers 20a-20n and 21a-21z, the System  
19 Database 22, and the System's interfaces with Seller and Buyer computers 8a-8n, Carrier  
20 Server computers 23-2 through 27-2, and eCommerce/eAuction Providers 28a-28n, via the  
21 Internet 15.

22 **[0126]** FIG. 7 is a simplified graphic representation of an exemplary configuration of the  
23 System, and relationships between the System and Carriers and Shippers/Users, in an  
24 exemplary simplified Internet embodiment of the invention. As depicted in FIG. 7, multiple  
25 servers 20a-21z are provided in a Network Operations Center ("NOC"). At least one of the  
26 Servers 20a-21z can handle multiple telecommunications connections such as over the  
27 Internet 15 at one time. In the embodiment of the NOC depicted in FIG. 7, one Server 20a  
28 provides the computer resources to perform Proxy & Firewall functions between the Internet  
29 15 and the NOC; one Server, e.g., 21n provides the computer resources to act as the NOC

1 Client Server; one Server, e.g, 21s provides the computer resources to act as the Tracking  
2 Server to obtain Carrier tracking information 1019 from the respective carrier's to provide to  
3 Shippers over the Internet 15; one Server, e.g, 20a provides the computer resources to act as  
4 the Database Server to access data from one or more databases 22 of information; one Server,  
5 e.g., 21t provides the computer resources to act as the Shipping Server; one Server, e.g., 21m  
6 provides the computer resources to act as the Web Server; and one Server, e.g., 21z provides  
7 the resources to provide other services, such as the upload of manifest data 1018 to the Carrier  
8 Host Systems, 23-2 through 23-7.

9 **[0127]** It should be understood that the overview configurations of the System depicted in  
10 FIG. 5, 6 and 7 are exemplary. For example, the depiction of Server 20a in FIG. 7 as having  
11 access to one or more databases 22 is not a limitation of the invention; in alternative  
12 embodiments, such as depicted in FIG. 5, any or all of the Servers, 20a-20n, have access to  
13 databases and external storage medium.

14 **[0128]** Continuing with FIG. 7, the Servers 20a-21z are connected to or otherwise capable of  
15 communicating through, a communications network such as a global communications  
16 network such as the Internet 15, which is in turn connected to, or capable of communicating  
17 with one or more Personal Computers ("PC") or other like devices, e.g. 8a, 8b, . . . 8n.

18 **[0129]** Continuing with FIG. 7, Users access and browse the Web using a web browser that  
19 generally resides and is executed on the user's PC, e.g., 8a, 8b, 8c. . . 8n (and as were depicted  
20 in FIG. 4).

21 **[0130]** The Internet works based on a client/server model. The present invention uses the  
22 client/server model to support the communication with and processing for each of multiple  
23 Shippers. For example, as depicted in FIG. 7, the Servers 20a-21z are the server side of the  
24 client/server model; each Shipper's PC 8a, 8b, . . . 8n is a client. The present invention uses  
25 the web browser with which each Shipper's PC accesses the Internet to perform certain  
26 functions as further described herein.

27 **[0131]** Web sites are locations on Servers, such as one or more of the Servers, 20a-21z, that  
28 are accessible through the Internet 15. The Servers 20a-21z host one or more web sites which  
29 are accessible by Shipper users with PCs (e.g., 8a, 8b, . . . 8n) connected with the Internet 15.

1 [0132] Carrier Rules, Shipper account information and other content is stored by the Servers,  
2 e.g., 20a in databases e.g. 22. Shippers with PCs (e.g., 8a, 8b, . . . 8n) connected to the  
3 Internet 15 access Carrier Rules, Shipper account information and other content that is stored  
4 by the Servers, e.g., 20a in databases e.g. 22 through a User Interface, which is described in  
5 detail below.

6 [0133] An overview of an exemplary System architecture is depicted in FIG. 8. The  
7 overview depicted is exemplary and meant to be illustrative; it is not a limitation of the  
8 invention. As depicted in FIG. 8, one embodiment of the invention uses a three-tiered  
9 architecture.

10 [0134] The Data Management Tier 1201 is comprised of a Database Storage component  
11 1202 that in the embodiment depicted uses an SQL Server; a Message Queue Storage  
12 component 1203 that in the embodiment depicted uses MS Message Queue; and a File  
13 Storage component 1204 that in the embodiment depicted uses NTFS, and DFS. Each of the  
14 Database Storage component 1202, the Message Queue Storage component 1203, and the File  
15 Storage component 1204, communicate with the Component Tier 1208 of the System  
16 architecture, communications by each component with the Component Tier 1208 represented  
17 by elements 1205, 1206 and 1207 respectively. According to the embodiment depicted in  
18 FIG. 8, the Server Components of the Component Tier 1208 use C++ programming language  
19 and COM Objects.

20 [0135] The Application Tier 1212 of the System Architecture is comprised of a Web Shipper  
21 Client component 1213 (which uses HTML, ASP and JavaScript), the NOC Administration  
22 component 1214 (which uses HTML, ASP, VB, and C++), and the Web Shipping Station  
23 component 1215 (which uses HTML, ASP, JavaScript, C++, and ActiveX Controls). Each of  
24 the Web Shipper Client component 1213, the NOC Administration component 1214, and the  
25 Web Shipping Station component 1215 communicate with the Server Components of the  
26 Component Tier 1208 as represented by the communication elements 1209, 1210 and 1211  
27 respectively.

28 [0136] In one embodiment, the System is implemented in an NT environment. The  
29 description of the System as being implemented in an NT environment is exemplary and is not

1 a limitation of the invention.

2  
3 **3. Menu Architecture**

4 **[0137]** In both the exemplary eCommerce and simplified Internet embodiments, a User can  
5 enter the System by entering an Internet address, e.g., a URL, to the System's home page  
6 using the User's client web browser.

7 **[0138]** FIG. 9 is a graphic representation of an exemplary menu architecture as would be  
8 displayed on an exemplary home page in an exemplary eCommerce embodiment of the  
9 System 1 as viewed by the User on a display device, e.g., 9 and 10 as depicted in FIG. 3 and  
10 9a as depicted in FIG. 4, connected to the User's Computer, e.g., 8 as depicted in FIG. 3 and  
11 8a as depicted in FIG. 4. The term display as used herein will be understood by those with  
12 ordinary skill in the art to include visual display on a display device, e.g., 9 and 10 as depicted  
13 in FIG. 3 and 9a as depicted in FIG. 4, connected to the User's Computer, e.g., 8 as depicted  
14 in FIG. 3 and 8a as depicted in FIG. 4.

15 **[0139]** Other menu configurations and descriptions can be implemented without departing  
16 from the spirit of the invention. As depicted in FIG. 9, a main menu bar 34 presents several  
17 selection options, including Home 30a, Sell It 31a, Ship It 32a, and Track It 33a. If a User  
18 selects, such as by using a keyboard device 11 as shown in FIG. 3, 11a as shown in FIG. 4, or  
19 a mouse device 12 as shown in FIG. 3, 12a as shown in FIG. 4, the Home 30a option, the  
20 System 1 will display a Home submenu 30b.

21 **[0140]** References to a User selecting will be understood by those with reasonable skill in  
22 the art to include selection using a user input device, such as a keyboard device 11 as shown  
23 in FIG. 3, 11a as shown in FIG. 4, or a mouse device 12 as shown in FIG. 3, 12a as shown in  
24 FIG. 4, connected to the User's Computer, e.g., 8 as depicted in FIG. 3 and 8a as depicted in  
25 FIG. 4.

26 **[0141]** Using the exemplary menu architecture depicted in FIG. 9, if the User selects the Sell  
27 It 31a option, the System 1 will display a Sell It submenu 31b. If the User selects the Ship It  
28 option, the System 1 will display a Ship It submenu 32b. If the User selects the Track It 33a  
29 option, the System 1 will display a Track It submenu 33b.

1 [0142] In an exemplary simplified Internet embodiment of the invention, the Main Menu  
2 would not provide a Sell It 31a application or the submenus and screens associated with the  
3 Sell It 31a application.  
4

5 C. THE SELLER'S EXPERIENCE

6 [0143] In an exemplary eCommerce embodiment of the System, if the User enters the  
7 System through a link from a Provider, the System 1 will ask the User to log in. (A User that  
8 is a Buyer/Bidder that enters the System with a particular Buyer/Bidder URL (Universal  
9 Resource Locator), such as through a hypertext e-mail link as is discussed below, is not  
10 required to follow the log in procedure.) The log in and registration processes described  
11 below are also provided in a similar manner by some simplified Internet embodiments.

12 [0144] When a User attempts to log in, the System 1 will attempt to validate the User's log  
13 in identification and password. If the User's log in is successful, the System 1 will prompt the  
14 User to select one of the available menu options. Otherwise, the System 1 will prompt the  
15 User to register and will display the first of several information collection screens to prompt  
16 the User through the registration process. Following is a description of the registration User  
17 Interface and the associated System 1 processing in an exemplary eCommerce embodiment of  
18 the invention.

19 [0145] FIGS. 10[a]A through 10[e]E are high level logic flow diagrams depicting the logic  
20 flow for processing both Shipper/Seller and Buyer/Bidder information in an exemplary  
21 eCommerce embodiment of the invention. An overview of FIGS. 10[a]A through 10[e]E is  
22 provided immediately below for context. However, the detailed description of FIGS. 10[a]A  
23 through 10[e]E is provided in conjunction with the detailed user interface screens depicted in  
24 summary on FIGS. 10[a]A through 10[e]E. Accordingly, the description of FIGS. 10[a]A  
25 through 10[e]E is provided gradually below with intervening descriptions of the details  
26 concerning the user interface screens described in more detailed FIGURES that are also  
27 described below.

28 [0146] FIG. 10[a]A depicts general Seller/Shipper/User registration procedures. FIG. 10[b]B  
29 depicts eCommerce/eAuction Seller registration procedures, including the Creation of a Link

1 that the Seller can copy and paste in the Seller's Web page description of the item to be  
2 sold/shipped. FIG. 10[c]C depicts the actual sales of the item to be shipped and depicts the  
3 Buyer 80 experience of viewing the shipping rates and times comparison provided by the  
4 System and purchasing or bidding on the item as the case may be. FIG. 10[d]D depicts the  
5 collection of shipping and payment information by the Seller and the System 1 from the Buyer  
6 80. FIG. 10[e]E depicts post sale shipment and payment processing, tracking and notification.  
7 The components of each of FIGS. 10[a]A through 10[e]E are discussed in detail below.  
8 [0147] FIG. 10[a]A depicts general User registration procedures. As depicted in FIG.  
9 10[a]A, the System 1 displays a registration introduction screen 41 to prompt a new  
10 eCommerce/eAuction Seller 40 to register with the System 1.  
11 [0148] FIG. 11 is a graphic representation depicting an exemplary embodiment of a  
12 registration introduction screen 41 depicted in FIG. 10[a]A. As depicted in FIG. 11, the  
13 registration introduction screen 41 displays introductory text 101 that prompts the User to  
14 proceed to the Next screen to provide certain information, such as the User's e-mail and return  
15 address and to identify the Carriers with which the User wishes to ship. The User is instructed  
16 to press the Next button 102 if the User is ready to proceed with registration. It will be  
17 understood by those with ordinary skill in the art that a User "presses" or "clicks" an onscreen  
18 button by using a user input device, such as a keyboard device 11 as shown in FIG. 3, 11a as  
19 shown in FIG. 4, or a mouse device 12 as shown in FIG. 3, 12a as shown in FIG. 4, connected  
20 to the User's Computer, e.g., 8 as depicted in FIG. 3 and 8a as depicted in FIG. 4.  
21 [0149] Alternatively, the User can "press", or "click", on the Reset button 103 which, when  
22 clicked, re-initializes the registration application and returns the User to the Introduction page;  
23 the Cancel button 104, which when clicked returns the User to the Logged Off Home page; or  
24 the Help button 105, which when clicked, displays contextual help text in a pop-up window.  
25 [0150] If the User clicks on Next button 102, if the User is using a browser that is not  
26 supported by the System 1, the System 1 prevents the User from continuing and displays a  
27 message to the User that the User's browser is unsupported. Otherwise, if the User clicks the  
28 Next button 102, the System 1 will display the next screen 42 in the registration process as  
29 depicted in FIG. 10[a]A, which is a User address collection screen.

1 [0151] FIG. 12 is a graphic representation depicting an exemplary embodiment of a User  
2 address collection screen. As depicted in FIG. 12, the System prompts the User to provide the  
3 User's name 106, e-mail address 107, company name 108, street address 109, floor/room  
4 number 110, department name 111, city 112, state 113a (using a pull down menu button  
5 113b), telephone number 114, zip code 115, and fax number 116. As with the previous  
6 registration introduction screen 41, the Next 102, Reset 103, Cancel 104, and Help 105  
7 buttons are provided with results similar in nature to the operations of these respective buttons  
8 as described above. In addition, a Back button 117 is provided. If the User clicks the Back  
9 button 117, the System returns the User to the screen from which the User entered the present  
10 screen, in this case, the registration information screen 41. If the User clicks the Next button  
11 102, the System performs validation edits on the data entered. If any required fields have not  
12 been completed, or if any fields contain data found to be in error, the System notifies the User  
13 and requests that corrected data be entered. Because of the similar nature from screen to  
14 screen in the System with which the Back 117, Next 102, Reset 103, Cancel 104 and Help 105  
15 buttons operate, the operation of these buttons will not be further described.

16 [0152] If the data entered is successfully validated, the System displays the next screen,  
17 which in this case is the Shipping Location screen 43 as depicted in FIG. 10[a]A. FIG. 13 is a  
18 graphic representation of an exemplary embodiment of a Shipping Location screen 43. In the  
19 Shipping Location screen 43, the System prompts the User to identify a default location 120a  
20 from which the User will typically ship packages and to provide the city 122, state 123a –  
21 123b, and zip code 124 of that location 120b. The Shipping Location screen provides a  
22 shipping location input field 121a and a shipping location pull down menu button 121b. If the  
23 user clicks on the shipping location pull down menu button 121b, the System will display a  
24 selection menu of possible shipping locations. Example shipping location selection options  
25 include: self-service center/drop box; staffed shipping counter; my location by calling for  
26 pickup; my location through regular pickup; and my local Mail Boxes Etc. center. Exemplary  
27 shipping location options are described further below with regard to FIG. 26.

28 [0153] If the User selects the "my local Mail Boxes Etc. center" then a Locations screen is  
29 displayed. FIG. 14 is a graphic representation depicting an exemplary embodiment of a

1 Locations screen. The Locations screen displays a Locations button 126, that when clicked,  
2 causes the System to display a list 127 of Mail Boxes Etc. centers in the area in and around  
3 the User's zip code. Each entry in the list 127 contains the name and address of the location  
4 128, pickup times 129, and comments 130. The User will be asked to highlight and thereby  
5 select one of the centers. According to the User's selection, the System will display additional  
6 comments if appropriate, e.g., 131. Otherwise, for the other shipping location selection  
7 options, the User is required to enter the city, state, and zip code of the location.

8 **[0154]** FIG. 15 depicts an alternative exemplary embodiment of a Locations screen as a  
9 screen inset. If the Shipper selects a particular "ship center" type from a shipping location pull  
10 down menu (not shown) as the shipping location, the User Interface will display, as shown in  
11 FIG. 15, three elements: 1) a table 1058 with the Location Address, Pickup Times and  
12 Comments Area; 2) a Browse button 1059; and 3) a destination Zip Code field 1042. Clicking  
13 the Browse button 1059 will display additional Drop Off Locations in a Pop-up window (not  
14 shown).

15 **[0155]** Returning to FIG. 14, if the User clicks the Next button 102, and if the data entered in  
16 the Shipping Locations screen is successfully validated, the System displays the next screen,  
17 which in this case is the UPS registration screen 44 as depicted in FIG. 10[a]A. FIG. 16 is a  
18 graphic representation of an exemplary embodiment of a UPS registration screen 44. If the  
19 User indicates that the User will ship through the System using UPS and that the User already  
20 has a UPS account 140, the User will be asked to provide the UPS account number 141 and  
21 the scheduled pickup time 142a, a.m. 142b, and p.m. 142c. The System provides the User  
22 with other UPS shipping options, such as dropping the UPS shipments at a shipping center  
23 such as a Mail Boxes Etc 143, or not using the System for shipping UPS 144. Depending on  
24 the User's selection, the System provides appropriate special circumstance notification 145 if  
25 required.

26 **[0156]** If User clicks the Next button 102, and if the data entered in the UPS registration  
27 screen is successfully validated, the System displays the next screen, which in this case is the  
28 eCommerce registration introduction screen 45 as depicted in FIG. 10[a]A. FIG. 17 is a  
29 graphic representation of an exemplary embodiment of an eCommerce registration



1 introduction screen 45. The eCommerce registration introduction screen 45 provides a textual  
2 description 150 of the procedure to setup selling preferences for eCommerce transactions.

3 [0157] If the user clicks the Finish button 152 on the eCommerce registration introduction  
4 screen 45, the System finalizes the registration process 46 and sends the User to a registration  
5 complete screen 48a as depicted in FIGS. 10[a]A and 10[b]B. FIG. 10[b]B depicts  
6 eCommerce/eAuction Seller registration procedures, including the Creation of a Link that the  
7 Seller can copy and paste in the Seller's Web page description of the item to be sold/shipped.

8 [0158] FIG. 18 is a graphic representation of a registration complete screen 48a. The  
9 System informs the User that the User is registered 153 and that the User's ID and password  
10 will be e-mailed to the User 154. The System summarizes the registration information for the  
11 User 155 and instructs the User 156 to click on the Close button 157 to log on to the System  
12 for the first time. If the User clicks on the Close button 157 and logs on to the system, a  
13 Welcome screen, e.g., 48b as depicted in FIG. 10[b]B, is displayed from which the User can  
14 request that a Seller's Link be created.

15 [0159] If the user clicks the Continue button 151 on the eCommerce registration introduction  
16 screen 45, the System will display 47 the next screen, which is an eCommerce registration  
17 screen 49 as depicted in FIGS. 10[a]A and 10[b]B.

18 [0160] FIG. 19 is a graphic representation of an exemplary embodiment of the Seller's  
19 Carrier/Service Preferences Screen 49 as depicted in FIG. 10[b]B. With the Seller's  
20 Carrier/Service Preferences Screen 49, the System requests 159 the User to identify the  
21 Carriers and the Services of each Carrier (e.g. Overnight Air Express 161a, Next Afternoon  
22 Service 161b and Second Day Service 161c for Airborne Express 160; First Overnight 163a,  
23 Priority Overnight 163b, Standard Overnight 163c, 2 Day 163d and Express Saver 163e for  
24 FedEx 162; Next Day Air Early AM 165a, Next Day Air 165b, Next Day Air Saver 165c, 2nd  
25 Day Air AM 165d, 2nd Day Air 165e, Three Day Select 165f and Ground 165g for UPS 164;  
26 and Express Mail 167a and Priority Mail 167b for USPS 166) that the User is willing to allow  
27 Buyers/Bidders to choose for shipping the item(s) to be shipped. Each supported Carrier, e.g.,  
28 Airborne Express 160, FedEx 162, UPS 164, and USPS 166 is available for selection by the  
29 User. Further, each service offered by a particular Carrier is also available for User selection.

1 For example, for Airborne Express, Overnight Air Express 161a, Next Afternoon Service  
2 161b, and Second Day Service 161c are available for User selection. The User selects a  
3 Carrier or a service by clicking on the selection button, e.g., 160.

4 **[0161]** FIG. 20 is a graphic representation of an alternative embodiment of the Seller's  
5 Carrier/Service Preferences Screen 49. In the example depicted in FIG. 20, the User has  
6 selected all Carriers and all services for all Carriers.

7 **[0162]** If the User clicks the Next button 102 on the Seller's Carrier/Service Preferences  
8 Screen 49, the System will display the next screen, which is Seller's Charges and Payment  
9 Preferences Screen 50 as depicted in FIG. 10[b]B. FIG. 21 is a graphic representation of an  
10 exemplary embodiment of a Seller's Charges and Payment Preferences Screen 50. The  
11 System asks the User to select a format for presentation of shipping charges to the  
12 Buyer/Bidder 169. The User can select any one of the following choices: 1) the item cost  
13 includes shipping charges 170; 2) buyer pays actual shipping charges 171; or 3) buyer pays  
14 shipping plus additional charges 172.

15 **[0163]** If the User chooses the option that the buyer pays shipping charges plus additional  
16 charges, then the User must select the types of additional charges that apply, and the value to  
17 be added: 1) add percentage of shipping cost 173 and specify percentage 174; 2) add fixed  
18 handling charge 175 and specify the amount of the handling charge 176; and/or 3) add System  
19 Service Fee 177.

20 **[0164]** The System also requires that the User select at least one payment method 178: Visa  
21 179a, American Express 179b, Personal Check 179c, Cashier's Check 179d, MasterCard  
22 179e, Discover 179f, and/or Money Order 179g. The User is also given the option of  
23 requesting that the System collect credit card information and provide the information to the  
24 User so that the User can process the information 180.

25 **[0165]** If the User clicks the Finish button 152 on the Seller's Charges and Payment  
26 Preferences Screen 50, then the System will display the Registration Completion Screen 48a  
27 previously described above.

28 **[0166]** FIG. 22 is a graphic representation of an alternative embodiment of the Seller's  
29 Charges and Payment Preferences Screen 50 depicting User selections of some of the

1 available options. If the User clicks the Save button 181, the System validates the  
2 information, saves the User's choices and specifications, and completes the registration  
3 process.

4 [0167] Similarly, with respect to FIG. 21, if the user clicks the Finish button 152 on the  
5 Seller's Charges and Payment Preferences Screen 50, the System finalizes the registration  
6 process and displays the registration complete screen 48a as depicted in FIG. 10[b]B. As was  
7 previously described above, in the registration complete screen 48a, the System summarizes  
8 the registration information for the User 155 and instructs the User 156 to click on the Close  
9 button 157 to log on to the System for the first time. If the User clicks on the Close button  
10 157 and logs on to the system, a Welcome screen, e.g., 48b as depicted in FIG. 10[b]B, is  
11 displayed from which the User can request that a Seller's Link be created.

12 [0168] FIG. 23 is a System interactivity data and logic flow diagram depicting an exemplary  
13 embodiment of the Seller's eCommerce Registration process. FIG. 23 depicts the interactivity  
14 between the User's client machine (Seller's computer) 8 and the System's server computers  
15 20a-21z. Also depicted are the data accesses to the System database 22. An arrow 230  
16 extending from the top of the diagram and pointing down towards the bottom of the figure  
17 graphically represents the passage of time.

18 [0169] As depicted in FIG. 23, the Seller clicks on the Pricing Preferences submenu option  
19 231 (equivalent to 31b-1 as depicted in FIG. 24 under the Sell It option 31a of the main menu  
20 34 as depicted in FIG. 9). The System servers 20a-20n then access the System database 22 to  
21 determine whether the Seller's preferences have previously been set 232. In the case that no  
22 preferences are found for the specified Seller 233, the System servers 21a-21z generate the  
23 signals necessary to display the Carriers and Services Screen 234 to the Seller's computer 8.  
24 The Seller selects the Seller's preferred Carriers and Services and clicks the Next button 235  
25 returning control to the System servers 21a-21z. The System servers 21a-21z next generate  
26 the signals necessary to display the Charges and Payment screen 236 to the Seller's computer  
27 8. The Seller selects the Charges and Payment options and clicks the Save button 237. The  
28 System servers 21a-21z validate the Seller preference information and the System servers  
29 20a-20n store 238 the information on the System database 22. The System servers generate

1 the signals necessary to notify the Seller at the Seller's computer 8 that the Seller's  
2 preferences have been saved 239.

3 **[0170]** There are different ways by which a User can request the System to create a Seller's  
4 Link. One way is for the User to enter the System's home page, log in 48b; e.g., as depicted  
5 in FIG. 10[b]B, and click on the Sell It 31a, or equivalent, application on the main selection  
6 bar 34 as depicted in FIG. 9. Another way is to click on the System logo icon as provided in  
7 an eCommerce/eAuction Provider's web site. There are other ways that a User can enter the  
8 System. For instance, the eCommerce/eAuction Provider might provide a hyperlink to the  
9 System web site.

10 **[0171]** If the User enters the System Web site, and clicks on the Sell It selection 31a, the  
11 System presents either a submenu such as 31b as depicted in FIG. 9, or displays a default first  
12 screen in the Sell It application, depending on the embodiment.

13 **[0172]** If the User has not completely registered for the System and for eCommerce shipping  
14 processing, then the System prompts the User to complete the necessary registration process  
15 by displaying a Registration Needs Completion screen 51 as depicted in FIG. 10[b]B.

16 **[0173]** FIG. 24 is a graphic representation of a Registration Needs Completion Screen 51.  
17 Similar to the screen depicted in FIG. 17, the System requests the User to provide the  
18 necessary information by completing the information requested in subsequent screens 150-1.  
19 If the User clicks the Next button 102, the System displays the Seller's Carrier/Service  
20 Preferences Screen 49, and the Seller's Charges and Payment Preferences Screen 50 as  
21 depicted in FIG. 10[b]B.

22 **[0174]** Once the User has completed registration for the System and for eCommerce  
23 shipping processing, the System allows the User to select the Create Link submenu option  
24 31b-2 in the Sell It Application 31a of the System. If the User selects the Create Link option  
25 31b-2, the System displays a Create a Seller's Link Screen 52 as depicted in FIG. 10[b]B.  
26 FIG. 25 is a graphic representation of an exemplary embodiment of a Create a Seller's Link  
27 Screen 52.

28 **[0175]** Before the System can create a Seller's link, the User must tell the System  
29 information about the particular package that will be shipped. Accordingly, as depicted in

FIG. 25, the System asks the User to enter the shipping weight and value of the item to be shipped 190. The User is asked to enter the Shipping Weight 191a.

[0176] FIG. 26 depicts an exemplary alternative embodiment of a screen for the input of Shipper Parcel Specifications, which in the exemplary alternative embodiment depicted is titled the Location and Package Screen. The Location and Package Screen depicted in FIG. 26 collects Shipper input similar to a portion of the information that which was described in connection with FIGS. 13 and 25.

[0177] As shown in FIG. 26, the Shipper is asked to input the location 1040 from which the parcel will be shipped. A pull down menu activation mechanism 1041 is provided to allow the user to pull down a menu (not shown) of different shipping locations. It should be noted that the exemplary selection mechanisms, e.g., “pull down menu”, “drop down selection”, and others, described herein are used for illustrative purposes and are not a limitation of the invention.

[0178] The Shipper activates the pull down menu by placing the cursor of the Shipper’s PC over the pull down menu activation mechanism 1041 and leaving the cursor in the same position for a certain period of time (this method of activating a selection mechanism will be referred to herein as a “Pause Activation”). In alternative embodiments, the Shipper activates the pull down menu by placing the cursor of the Shipper’s PC over the pull down menu activation mechanism 1041 and clicking the Shipper’s user input device (this method of activating a selection mechanism will be referred to herein as a “Click Activation”). It should be understood that for each activation mechanism depicted in the User Interface of the Present Invention, that the exemplary embodiments of the User Interface depicted herein use the Pause Activation method; alternative embodiments use the Click Activation method.

[0179] References herein to “clicking” mean that the Shipper places the cursor of the Shipper’s PC on the subject item and clicks the Shipper’s user input device.

[0180] If the Shipper activates the pull down menu activation mechanism 1041, a menu of different shipping locations (not shown) appears in the Location area 1074 of the screen. The Shipper then selects one of the shipping locations by placing the cursor of the Shipper’s PC over a particular shipping location in the shipping location menu and clicking the Shipper’s

1 user input device, e.g., mouse.

2 **[0181]** It should be understood that for each selection mechanism depicted in the exemplary  
3 embodiments of the invention, selection of a particular choice from such a selection menu is  
4 made by the Shipper clicking the Shipper's user input device.

5 **[0182]** There are two types of shipping locations, ship centers and customer drop offs. Ship  
6 centers are those locations which refer to a database of specific locations, from which a  
7 specific location from the available locations must be selected to determine rates, such as an  
8 "iShip Center". Customer drop offs are those shipping locations from which a specific  
9 location need not be selected to determine rates, such as a "drop box", "carrier counter" or  
10 "call for pickup". The shipping location pull down menu displays each shipping location  
11 category, e.g., iShip Center, other specific shipping center types, drop box, carrier counter,  
12 call for pickup, etc.

13 **[0183]** As was described with regard to FIG. 15 above, if the Shipper selects a particular  
14 "ship center" type from the shipping location pull down menu (not shown) as the shipping  
15 location, the User Interface will display, as shown in FIG. 15, three elements: 1) a table 1058  
16 with the Location Address, Pickup Times and Comments Area; 2) a Browse button 1059; and  
17 3) a destination Zip Code field 1042. Clicking the Browse button 1059 will display additional  
18 Drop Off Locations in a Pop-up window (not shown).

19 **[0184]** Returning to FIG. 26, if the Shipper selects a "customer drop off" as the shipping  
20 location, the User Interface will display, as shown in FIG. 26, two elements: 1) Origin Zip  
21 Code Field 1053; and 2) Destination Zip Code Field 1042.

22 **[0185]** For either class of shipping location, if an iShip Shipping Station will not be present  
23 at the selected shipping location, the System displays a notice (not shown) to the customer  
24 telling them that they must have a laser printer to ship using the specified location.

25 **[0186]** If the Shipper is Logged On to the System and has established an account, the System  
26 will default the Shipping Location to the Shipper's specified Preferences which the Shipper  
27 inputs (not shown) the first time that the Shipper logs into the System. If the Shipper's  
28 specified Preference is a "customer drop off" location, the System populates the Origin Zip  
29 Code with the Shipper's default Zip Code which the Shipper inputs (not shown) the first time

1 that the Shipper logs into the System.

2 [0187] If no location is selected by the Shipper, the System displays a message (not shown)  
3 asking the Shipper to select a shipping location.

4 [0188] In the Package area 1075 of the screen depicted in FIG. 26 there are the following  
5 controls or control groups: 1) "Packaging" which includes various types of parcel packaging,  
6 as shown in item numbers 1043-1047 and includes Length 1048, Width 1050 and Height 1049  
7 which are required data fields for parcels designated by the Shipper as the type "Other  
8 Packaging"; 2) Weight 1051 (If the Shipper specifies one of the recognized carrier packaging  
9 types (Letter, Pak, Box, Tube) the field will be auto filled with "letter", "pak", etc.); and 3)  
10 additional handling 1052. If "Letter" is selected the weight will be set by the System to 0.5  
11 lbs. Otherwise, weight may be input by the Shipper (612, FIG. 27[a]A) using a user input  
12 device such as a keyboard, with weights ranging from 1 to 150 lbs. If a specific weight is  
13 selected or input, the Packaging Type will be set to Carrier Box.

14 [0189] In order to identify the weight of the parcel to the System, in one embodiment of the  
15 invention, the Shipper's PC is configured with a scale and the System communicates with the  
16 Shipper's scale using the user's client web browser. FIGS. 27[a]A through 27[c]C depict the  
17 logic flow for communications between the System and a Shipper's PC and a scale configured  
18 with the Shipper's PC. As depicted in FIGS. 27[a]A through 27[c]C, the Shipper establishes  
19 in the System certain information about the Shipper's PC configuration at the time the Shipper  
20 sets up an Account 601. If the Shipper's PC is configured with a scale, the Shipper specifies  
21 scale configuration information 602 such as: the make and model of scale, and the type of port  
22 (e.g., serial or parallel) with which the scale is configured with the PC. Further, the System  
23 provides storage and access 603 for the Shipper's scale configuration information in a  
24 database 604.

25 [0190] Continuing with FIGS. 27[a]A through 27[c]C, the System supports various makes  
26 and models of scales. Each scale make and model has a set of features and requirements for  
27 which the System must be programmed in order for the System to communicate properly with  
28 each particular scale. The System provides an ActiveX control dedicated to communications  
29 with peripheral devices configured with client PCs ("Shipping Station ActiveX Control") 607.

1 Contained within the Shipping Station ActiveX Control is a table (the “scale table”) 608  
2 containing entries for each supported scale make and model and provides logic to process the  
3 communication information for each scale make and model as appropriate. It should be  
4 understood by someone skilled in the art that the Shipping Station ActiveX Control facilitates  
5 communications with various devices on the client machine. The Shipping Station ActiveX  
6 Control 607 and the scale table 608 are requested 606 by the web page (the “System/scale  
7 interface”) containing the Weight field 1051 at the time that the Shipper activates 605 the  
8 Weight field 1051. Once the web page requests the Shipping Station ActiveX Control 607,  
9 the Shipping Station ActiveX Control 607 is automatically installed on the client 609. In the  
10 event that the Shipping Station ActiveX Control is updated to facilitate the support of  
11 additional scale makes and models, the Shipping Station ActiveX Control is automatically  
12 reinstalled on the particular client PC the next time that the Shipper activates the Shipping  
13 Station ActiveX Control.

14 **[0191]** Continuing with FIGS. 27[a]A through 27[c]C, the Shipper places 610 the Subject  
15 Parcel on the scale, such as, e.g., the scale 1024a depicted in FIG. 4, and 1024n depicted in  
16 FIG. 7. The Shipper activates the Shipping Station ActiveX Control by placing the cursor of  
17 the Shipper’s PC on the Weight field 1051 (such as the Weight field 1051 depicted in FIGS.  
18 15 and 26). The System checks the Shipper’s scale configuration information to determine  
19 611 whether the Shipper’s PC is configured with a scale. If so, the System activates the  
20 System/scale interface 613. Otherwise, the user may input the weight [613] 612 in the Weight  
21 field 1051 as depicted in e.g., FIG. 26.

22 **[0192]** In one embodiment of the System/scale interface aspect of the invention, the System  
23 uses ActiveX control language and the client’s web browser, such as Internet Explorer  
24 browser. Continuing with FIGS. 27[a]A through 27[c]C , using the Shipper’s scale  
25 configuration information, the System calls Windows libraries 615 to open the serial or  
26 parallel port with which the scale is configured, as the case may be and as is specified in the  
27 Shipper’s scale configuration information. Windows is an operating system used with most  
28 PCs.

29 **[0193]** Continuing with FIGS. 27[a]A through 27[c]C , the System uses the information for



1 the particular scale make and model from the scale table 608 of scale makes and models to  
2 send a communication query to the particular scale 616. Typically, the communication query  
3 information required by a particular scale make and model is a particular set of characters.  
4 Each scale make and model recognizes a unique set of characters as a request for a weight.  
5 Accordingly, the appropriate set of characters that means a request for weight to a particular  
6 scale make and model is stored in the scale table for a particular scale make and model.

7 [0194] Continuing with FIGS. 27[a]A through 27[c]C, after a proper query, a scale will  
8 return a data stream containing the weight of the parcel 617. Depending on the scale make  
9 and model, other types of information may be contained in the return data stream. The  
10 System accesses the scale table 608 to interpret 618 the return data stream according to the  
11 scale make and model rules as stored in the scale table and as programmed in the Shipping  
12 Station ActiveX Control.

13 [0195] Other scale communication information is contained in the scale table for each scale  
14 make and model, including, for example: the character string that communicates a request as  
15 to whether or not the weight is stabilized; the default contents of the return data stream of the  
16 weight from a particular scale make and model; and the character string to request that the  
17 scale send the weight mode with the return data stream. Weight mode is the mode with which  
18 the scale measures weight (e.g., pounds, kilograms, etc.).

19 [0196] In one embodiment, if no weight difference is determined, as long as the Shipper's  
20 cursor remains on the Weight field 1051 (such as the Weight field 1051 depicted in FIGS. 15  
21 and 26), the System polls the scale repeatedly requesting the weight and requesting  
22 notification that the weight is stabilized 619. Each time the System polls the scale, the System  
23 tests to determine 620 whether or not there is a difference in the weight as compared with the  
24 last time that the System polled the scale. If the System determines a difference in weight,  
25 then the System uses the Shipping Station ActiveX Control to fire an event 621 to the client  
26 web browser to display on the User Interface screen that the weight has changed.

27 [0197] In one embodiment, once the Shipper removes the cursor from the Weight field 1051,  
28 the System stops polling the scale 622. If prior to the last polling to the scale, the scale notifies  
29 the System that the weight has stabilized 623, the System will proceed with preparing the

1 Graphic Array if requested to do so by the Shipper 625. Otherwise, if the System determines  
2 a difference in weight, the System notifies the Shipper that the weight is not stable 624.

3 **[0198]** The Shipper can use the Shipper's input device connected to the Shipper's PC, such  
4 as a mouse 12a, as depicted in FIG. 4, to position the cursor on one of the navigational buttons  
5 102-105 shown at the bottom of the screen as depicted in FIG. 26 described above. If the  
6 Shipper clicks the "Next" button 102, the System will display the next Screen, which, in the  
7 embodiment depicted, is the Rates and Times Screen (an exemplary embodiment of which is  
8 depicted in FIG. 36[a]A described below). If the Shipper clicks the "Reset" button 103, the  
9 System will clear the values displayed on the current screen. If the Shipper clicks the  
10 "Cancel" button 104, the System will cancel the Shipper's Parcel Specifications and the  
11 Shipper's service request. If the Shipper clicks the "Help" button 105, the System will display  
12 help text to explain to the Shipper the appropriate possible actions.

13 **[0199]** Returning to FIG. 25, Shipping Weight can be input by clicking the Shipping Weight  
14 pull down menu button 191b which will cause a display of commonly selected weights, such  
15 as "Letter - 0.5 lbs" and weights from 1 to 150 lbs. Alternatively, in one exemplary  
16 embodiment, the User inputs the weight of the package by placing the actual package on a  
17 scale that is configured with the User's computer and with which the System is programmed  
18 to interact as disclosed above.

19 **[0200]** The User is also asked to identify whether the item is irregular or requires non-  
20 standard packaging 192. Regarding Loss Protection, the default is Basic Coverage 193. If the  
21 User instead selects Declared Value 194, the User is required to enter a value 195 greater than  
22 \$0.00 and less than or equal to \$50,000.00.

23 **[0201]** Once the User has entered the package specific information 191a-195, as described  
24 above, the User can request the System to preview the shipping charges that will be presented  
25 to a Buyer/Bidder. To do so, the User may either: 1) choose an example destination 196a and  
26 uses the destination pull down menu button 196c to select a sample destination city 196b from  
27 a list of cities; or 2) choose to enter an example zip code 197a by entering a sample zip code  
28 197b. Then the user clicks the Preview button 198 to display the sample charges. If a sample  
29 destination city was selected from the pull down list of cities, once the User clicks the Preview

1 button 198, the System identifies the appropriate zip code for the selected city and moves that  
2 zip code into the Destination Zip code field 197b.

3 [0202] FIG. 28 depicts an exemplary further supplemental Shipper Parcel Specification  
4 Screen such as in a simplified Internet embodiment of the invention, which in the embodiment  
5 depicted is titled the Service Options Screen. The Service Options Screen provides for  
6 Shipper input of Service Option Selections (1076, 1077, 1078, 1083-1088) and displays a  
7 Single Day Rate Graphic Array. The Service Options supported in the depicted embodiment  
8 are: 1) Loss Protection (Declared Value) 1076; Delivery Notification 1077, namely 2) E-Mail  
9 Delivery Notification 1083; 3) Verbal Delivery Confirmation 1085; and other options 1078,  
10 namely 4) "Service must be guaranteed" 1086; 5) "Destination is a Residence" 1087; and 6)  
11 "Signature not Required" 1088. Selection of an option on the screen depicted in FIG. 28 is  
12 accomplished by the Shipper placing the cursor on the option selection mechanism and  
13 clicking the Shipper's user input device.

14 [0203] With respect to the Loss Protection (Declared Value) Service Option, if the Shipper  
15 selects the Declared Value Option 1081, the Shipper must enter a value 1082 of greater than  
16 \$100.00, and equal to or less than \$50,000.00. The default for Loss Protection is "Basic  
17 Coverage" 1080 which provides automatic coverage for the first \$100.00 of Declared Value  
18 If the Declared Value option 1081 is selected and a value 1082 entered, the System will  
19 update the Single Day Rate Graphic Array 1096 with changes for each individual Carrier's  
20 rates, e.g., 1097.

21 [0204] It should be noted that the Carrier Rules described herein, such as in the case of the  
22 defaults, threshold values, and the like concerning Loss Protection, are contained in the  
23 Carrier Rules database (e.g., 1404a through 1404n as depicted in FIG. 38), and for special  
24 cases, are programmed as part of the System. Carrier Rules vary from Carrier to Carrier;  
25 Carrier Rules are subject to change. The Carrier Rules described herein are therefore not a  
26 limitation of the invention.

27 [0205] With respect to the E-Mail Delivery Notification Option, two controls are provided -  
28 a checkbox 1083 and an "E-Mail Others" button 1084. If the E-Mail Delivery Notification  
29 Option checkbox 1083 is checked the rates, such as those displayed in the Single Day Rate

1 Graphic Array 1096, will be updated to reflect each Carrier's charges for the provision of E-  
2 Mail Notification services. If Shipper clicks the "E-Mail Others" button 1084, the following  
3 will occur: 1) If the checkbox 1083 has not already been checked, it will be checked by the  
4 System; and 2) an "E-Mail Others" pop-up window will be displayed by the System as  
5 depicted in FIG. 60 and described below.

6 [0206] With respect to the Verbal Delivery Confirmation Option, if the Verbal Delivery  
7 Confirmation Option checkbox 1085 is checked, the rates, such as those displayed in the  
8 Single Day Rate Graphic Array 1096, will be updated to reflect each Carrier's charges for the  
9 provision of Verbal Delivery Confirmation services. If the Verbal Delivery Confirmation  
10 Option checkbox 1085 is checked, the System will use the Shipper's Return Address Phone  
11 and Name as supplied by the Shipper during Account setup (not shown), as the information to  
12 be supplied to UPS.

13 [0207] With respect to the "Service must be guaranteed" Option, if the "Service must be  
14 guaranteed" Option checkbox 1086 is checked, the rates and Carrier/Service cells, such as  
15 those displayed in the Single Day Rate Graphic Array 1096, will be updated to remove any  
16 Carrier/Service cell for which service is not guaranteed.

17 [0208] With respect to the "Destination is a Residence" Option, if the "Destination is a  
18 Residence" Option checkbox 1087 is checked, the rates and Carrier/Service cells, such as  
19 those displayed in the Single Day Rate Graphic Array 1096, will be updated to remove any  
20 Carrier/Service cell which does not provide service to Residence Destinations.

21 [0209] With respect to the "Signature not Required" Option, in the embodiment depicted in  
22 FIG. 28, if the "Signature not Required" Option checkbox 1088 is checked, no change will be  
23 applied to the rate graphic. In the embodiment depicted in FIG. 28, the "Signature not  
24 Required" Option is a FedEx only flag and does not effect any other Carrier or any Carrier  
25 rate.

26 [0210] The Single Day Rate Graphic Array as displayed in FIG. 28 is similar to the Graphic  
27 Array described below as depicted in FIG. 36[a]A in that the Single Day Rate Graphic Array  
28 is dynamically dimensioned and reflects the Carriers (1032-1 through 1032-7) that provide the  
29 delivery service requested by the Shipper for a particular Subject Parcel. As with the Graphic

1 Array, the embodiment of the Single Day Rate Graphic Array depicted in FIG. 28 uses a  
2 color-coded legend 1091 and color (e.g., 1140a, 1141a, 1142a) to distinguish the rates for  
3 each Carrier (e.g., 1140b, 1141b, 1142b) from the rates for the other Carriers.

4 [0211] The Single Day Rate Graphic Array contains a number of elements. First, the  
5 selected delivery date 1090 is displayed at the top of Single Day Rate Graphic Array. The  
6 displayed date is bordered on the left 1098 and right 1099 with arrow buttons. If the Shipper  
7 clicks the left arrow button 1098, the date will go back one valid delivery date. If the Shipper  
8 clicks the right arrow button 1099, the date will move forward one valid delivery date. The  
9 range of valid delivery dates is determined by the System according to the Expected Ship Date  
10 (element 1060 as depicted in FIG. 36[a]A).

11 [0212] Sorted, valid delivery times 1093-1 through 1093-5 for all valid dates are displayed  
12 down the left side of the Single Day Rate Graphic Array. Above the delivery times are up and  
13 down arrow buttons [1100a]1101a and [1100b]1101b respectively. If an up or down arrow  
14 button ([1100a]1101a and [1100b]1101b respectively) is pressed, the list of available times  
15 1093-1 through 1093-5 will scroll up or down appropriately, if and only if the list exceeds the  
16 Single Day Rate Graphic Array display area 1096.

17 [0213] A Ship Location Type field 1066 and Ship Location drop down menu activator 1067,  
18 are displayed below the Single Day Rate Graphic Array and operate in a manner as described  
19 in FIG. 36[a]A. If the Shipper changes the Ship Location selection, the System will update  
20 the Single Day Rate Graphic Array to reflect any rate changes or surcharges that result from  
21 the change.

22 [0214] As with the Rates and Times Screen (described below as depicted in FIG. 36[a]A),  
23 the Single Day Rate Graphic Array is color coded by Carrier in a color-coding legend 1091 -  
24 that is, a distinct color is visually depicted in a legend as corresponding to each respective  
25 Carrier. Carrier cell entries, e.g., 1097, for each Carrier are presented in a color-coded display  
26 of the available rate, by date and time.

27 [0215] As depicted in FIG. 28, the color for the Carrier identified as "Airborne" 1140b is  
28 depicted in the color coding legend 1091 with a right-diagonal cross-hatch symbol 1140a.  
29 Accordingly, each Carrier cell entry, e.g., 1097, contained within the Single Day Graphic

1 Array with a particular distinct color, in this case depicted with the right-diagonal cross-hatch  
2 symbol 1140a, corresponds to a delivery of the Subject Parcel supported by the Carrier  
3 "Airborne" 1140b.

4 [0216] Each Carrier cell entry, e.g., 1097, contains a graphic element, e.g., 1097a, which  
5 contains what is known as "ALT text". A Shipper viewing the Single Day Rate Graphic  
6 Array online can place the PC's cursor on the graphic element, e.g., 1097a of a particular  
7 Carrier cell entry, e.g., 1097, to display a pop-up screen (not shown) that displays the ALT  
8 text for that particular Carrier cell entry. The ALT text contains information about the  
9 Carrier, as described in FIG. 36[a]A, such as the full Carrier name and the full Carrier service  
10 name. The contents of the ALT text described herein is exemplary and is not a limitation of  
11 the invention.

12 [0217] Appearing in each of each of the color-coded Carrier cell entries is a monetary value,  
13 e.g., 1097b, of the price that the corresponding Carrier would charge to deliver the Subject  
14 Parcel according to the time and date specified. For example, as depicted in FIG. 28, the  
15 Carrier cell entry 1097, depicted with the right-diagonal cross-hatch symbol 1140a, contains  
16 the amount \$9.00 (1097b). Accordingly, the amount \$9.00 (1097b) is the price that the  
17 Carrier Airborne would charge to deliver the Subject Parcel at the identified time of 12:00  
18 p.m. 1093-3 on the identified date of Monday, September 28, 1999 1090.

19 [0218] Similarly, as depicted in FIG. 28, the color for the Carrier identified as "FedEx"  
20 1141b is depicted in the color coding legend 1091 with a left-diagonal cross-hatch symbol  
21 1141a. Accordingly, each Carrier cell entry contained within the Graphic Array with the left-  
22 diagonal cross-hatch symbol, e.g., 1107, corresponds to a delivery of the Subject Parcel  
23 supported by the Carrier "FedEx."

24 [0219] Further, as depicted in FIG. 28, the color for the Carrier identified as "UPS" 1142b is  
25 depicted in the color coding legend 1091 with a vertical cross-hatch symbol 1142a.

26 Accordingly, each Carrier cell entry contained within the Graphic Array with the vertical  
27 cross-hatch symbol, e.g., 1108, corresponds to a delivery of the Subject Parcel supported by  
28 the Carrier "UPS."

29 [0220] In the embodiment of the Service Options Screen depicted in FIG. 28, the

1 navigational buttons operate much the same as has been previously described except that  
2 clicking the “Back” button 117 will display the previous screen, which in the embodiment  
3 depicted is the Rates and Times Screen (FIG. 36[a]A); clicking the “Next” button 102 will  
4 display the next screen, which in the embodiment depicted is the Summary Screen (FIG. 48).  
5 The Shipper must select a Carrier cell entry before the System will display the Summary  
6 Screen. To select a Carrier cell entry, the Shipper places the cursor over the entry and clicks  
7 the user input device. In an alternative embodiment, the Shipper double clicks a Carrier cell  
8 entry to select the entry. Clicking the Reset button 103 will clear all fields in the Service  
9 Option Screen depicted in FIG. 28 and return the display of the Location and Package Screen  
10 (as described above with regard to FIGS. 15 and 26).

11 **[0221]** Returning to FIG. 25, once the User is satisfied with the previewed charges, the User  
12 can create a Seller’s link. To do so, the User must choose the type of Link, HTML 199 or  
13 Web Address only 200, enter the Link Text 201 that will be displayed, and click the Go button  
14 202.

15 **[0222]** Once the User clicks on the “Go” button 202, the System generates an HTML  
16 hyperlink and moves the HTML hyperlink in the “Link” box 203a. If the HTML hyperlink  
17 text exceeds the space available on the Create a Seller’s Link Screen, the User can click on the  
18 up and down scroll buttons, 203b1 and 203b2 respectively.

19 **[0223]** FIG. 30 depicts an exemplary alternative embodiment of the Create a Seller’s Link  
20 screen. In this embodiment, the System collects the package specific information when the  
21 Seller enters the System and then presents the screen as depicted in FIG. 30 to display the  
22 generated hyperlink.

23 **[0224]** On the Seller’s Link Screen depicted in FIG. 30, an Affiliate’s Logo 215 is displayed.  
24 The Affiliate’s Logo 215 represents the logo of an affiliated eCommerce/eAuction provider.  
25 When Affiliate co-branding is desired, an affiliate identifier is appended to the end of the  
26 URL that refers to the Sell It application as that URL is provided in the affiliate Provider’s  
27 Web site. An affiliate identifier is an account number that begins with the prefix “AFF”.  
28 When a Seller clicks on a logo or hyperlink for the System that has an affiliate identifier, the  
29 affiliate identifier is sent to the System with the hyperlink. If the System receives an affiliate

1 identifier in a hyperlink, the System accesses the System database 22 as depicted in FIG. 5,  
2 retrieves the affiliate's logo and color scheme, and uses the affiliate's logo, page element  
3 specifications, and color scheme to alter page elements of the System screens.

4 **[0225]** In one embodiment, the System generates an HTML hyperlink by executing a JAVA  
5 script routine (in alternative embodiments, other scripts are used). The JAVA routine extracts  
6 the Seller's package-specific information from the Create a Seller's Link HTML page (i.e.,  
7 Weight, Irregular or Non-Standard Packaging, Loss Protection, Destination Zip code, Link  
8 Type and Link Text) and integrates the information with a URL (Universal Resource Locator)  
9 that points to the address at which a System web page exists, or a series of System web pages  
10 exist, that will display shipping cost comparisons for a Buyer/Bidder. In one embodiment, the  
11 URL information is hard coded in the web page. The hyperlink built by the System contains  
12 data as well as an address. In an alternative embodiment, the URL is dynamically generated.

13 **[0226]** In order to create the Link, the System places the appropriate HTML tags and text in  
14 a sequence that can be rendered by a web browser. An example of a hypertext link, like the  
15 one generated in FIGS. 25 and 29, that the "Create Link" application creates is depicted in  
16 FIG. 31. Some of the text of the Link (a hyperlink) depicted in FIG. 31 is a template.

17 However, several components are customized according to the Seller's and the specific item's  
18 information. For instance, the example hyperlink depicted in FIG. 31 contains a variable data  
19 item named "K" 210-1 which is set equal to the account number 210-2 ("A6V1XZ" in this  
20 case) of the Seller's account 210. The example hyperlink depicted in FIG. 31 also contains a  
21 variable named "W" which is set equal to the weight in pounds of the package to be shipped  
22 (in this case "10") 211; a variable named "V" set equal to the declared value for loss  
23 protection of the package (in this case "0") 212; and a variable named "H" which is set equal  
24 to an indicator, which if set to "1", the package has irregular or non-standard packaging, if set  
25 to "0" (as in this case"), the package is regular with standard packaging 213.

26 **[0227]** After the System generates the HTML hyperlink, the Seller can copy the HTML  
27 hyperlink text 203a as depicted in FIG. 30 using generally available text editing features such  
28 as click, drag and copy. The Seller then returns to the Seller's web site or to the  
29 eCommerce/eAuction Provider's from which the Seller entered the System and paste the Link



1 text in the Seller's eCommerce/eAuction item description.

2 **[0228]** The Buyer's/Bidder's experience is described in detail below. However, for purposes  
3 of describing the Seller's Link, when the Buyer/Bidder clicks on the Seller's Link in the  
4 Seller's web page, the Buyer's/Bidder's Web Browser will use the URL to locate the System  
5 Web page that is addressed by the Link. The System will be presented with and receive as  
6 input the information in the hypertext link, including the variables and their respective  
7 contents as described above 210-213 in connection with FIG. 31.

8 **[0229]** With the Seller's account number 210, the System accesses the System database 22  
9 as depicted in FIG. 5 and retrieves the following types of information about the Seller: 1)  
10 Package origin address; 2) Carriers and services that the Seller has chosen to use; 3) Custom  
11 and public carrier rates the Seller can use; 4) Additional handling charges that the Seller wants  
12 to impose; and 5) Payment methods the Seller will allow the buyer to use. This type of  
13 information was collected by the System during the Seller's Registration process as was  
14 described above (e.g., in connection with FIGS. 9-14, 16-25).

15 **[0230]** With the Seller's information as collected through the Registration process and with  
16 the package specific information as provided by the hyperlink Seller's Link, the System, at the  
17 address provided by the URL, is programmed to interact with the Buyer, as will be described  
18 in detail below, to facilitate shipping of the package, payment information collection, and  
19 depending upon the previously provided (during Seller registration) instructions of the Seller,  
20 payment processing.

21 **[0231]** FIG. 32 depicts an alternative embodiment of a hyperlink generated by the System.  
22 Instead of the hyperlink explicitly containing the Seller's account number 210 and package  
23 specific information, e.g., 211-213, as depicted in FIG. 31, the hyperlink depicted in FIG. 32  
24 provides a Package Identifier ("PID") 220. A PID hides Seller account information and  
25 package specific information from the Buyer/Bidder by replacing the explicit embedded  
26 information with a single string of facially meaningless characters. In an embodiment of the  
27 System that generates a PID for each package/Seller's Link, every time a Seller creates a URL  
28 with a PID, the System creates a new and unique PID. Without access to the iShip database,  
29 there is no information in a PID from which to determine a Seller's information.

1 [0232] The System stores the PID 220 in a PID table in the System database 22 (such as  
2 depicted in FIG. 5) and stores the Seller's account and package specific information, e.g., 210-  
3 213 (such as depicted in FIG. 31) with the PID.

4 [0233] In another embodiment, the details associated with the Seller's account, such as the  
5 Seller's various eCommerce and shipping preferences, are stored in detail with the PID 220.  
6 Storing detailed information with a PID 220 provides for additional flexibility in that new  
7 Seller information can be associated with the new PID while not influencing a previously  
8 generated PID and its associated set of information.

9 [0234] FIGS. 33[a]A and 33[b]B represent a database schema diagram that depicts an  
10 exemplary embodiment of tables in which data is stored by the System regarding a particular  
11 Seller Account, and from which information is retrieved in order to begin the process of  
12 presenting to the Buyer/Bidder a shipping cost multi-carrier, multi service comparison  
13 Graphic Display, which itself will be discussed in more detail below.

14 [0235] As depicted in FIGS. 33[a]A and 33[b]B, the database schema 250 is comprised of an  
15 Account User table 251 (comprising, e.g., 251-1, 251-2, 251-3, 251-4), a Users table 252  
16 (comprising, e.g., 252-1, 252-2, 252-3, 252-4), an Account User Configuration table 253  
17 (comprising, e.g., 253-1, 253-2, 253-3, 253-4), a Carrier Account table 254 (comprising e.g.,  
18 254-1, 254-2, 254-3, 254-4, 254-5), an Account table 255 (comprising, e.g., 255-1, 255-2,  
19 255-3, 255-4), an Account and Carrier Account table 256 (comprising, e.g., 256-1, 256-2,  
20 256-3), an Address table 257 (comprising, e.g., 257-1, 257-2, 257-3, 257-4, 257-5, 257-6,  
21 257-7), a Site Type table 258 (comprising, e.g. 258-1, 258-2, 258-3, 258-4), an Account and  
22 Site Type table 259 (comprising, e.g., 259-1, 259-2), an Account and Site table 260  
23 (comprising, e.g., 261-1, 261-2), and a Site table 270 (comprising 270-1, 270-2, 270-3).

24 As depicted in FIGS. 33A and 33B, the Account User table 251 comprises, e.g., an account  
25 number ("AccountNo") 251-1, a user ID ("UserID") 251-2, an OID Address ("AddressOID")  
26 251-3, a date of creation ("CreateDate") 251-4, etc. Users table 252 comprises a user ID  
27 ("UserID") 252-1, a LogOnName 252-2, a Password 252-3, an active indicator ("Active")  
28 252-4, etc. The Account User Configuration table 253 comprises, e.g., an account number  
29 ("AccountNo") 253-1, a UserID 253-2, an Item 253-3, a Value 253-4, etc. The Carrier

1 Account table 254 comprises a Carrier Account ID 254-1, a Carrier Account Name 254-2, a  
2 Billing Address OID 254-3, an Active indicator 254-4, a Commissioned indicator 154-4, etc.  
3 The Account table 255 comprises, e.g., an Account Number 255-1, a Mailing Address OID  
4 255-2, an Active indicator 255-3, Tracking Number information 255-4, etc. The Account and  
5 Carrier Account table 256 comprises, e.g., an Account Number 256-1, a Carrier Account ID  
6 256-2 and a Carrier ID 256-3. The Address table 257 comprises, e.g., an Address OID 257-1,  
7 a Contact Name 257-2, an email address 257-3, a Company Name 257-4, an Address 257-5, a  
8 City 257-6, a State 257-7, etc. The Site Type table 258 comprises, e.g., a Site Type ID 258-1,  
9 a Site Type OID 258-2, a Description 258-3, a Name 258-4, etc. The Account and Site Type  
10 table 259 comprises an Account Number 259-1 and a Site Type ID 259-2. The Account and  
11 Site table 260 comprises, e.g., an Account Number 260-1 and a Site OID 260-2. The Site  
12 table 270 comprises a SiteOID 270-1, an Active indicator 270-2, and an Address OID 270-3.

13 **[0236]** The Account table 255 holds, among other things, information about each Seller's  
14 account. In preparing the multi-carrier shipping cost comparison Graphic Display, the System  
15 accesses the Account table in order to determine whether the Account number 210-2  
16 contained in the hyperlink text is a valid Account number 255-1 and in an Active state 255-3.

17 **[0237]** The Account User table 251 is used, among other things, to associate the Seller's  
18 account information with the Seller's security and address information. An address pointer  
19 251-3 into the Address table 257 is used 257-1 to retrieve the Seller's origin address.

20 **[0238]** The Account User Configuration table 253 contains the Seller's preference settings  
21 (not shown) as specified by the Seller. These include Seller's choice of carriers, services,  
22 payment options, type of drop-off / pickup option, and any handling charges the Seller wishes  
23 to impose on the buyer.

24 **[0239]** The Address table 257 holds all the addresses that are used in System applications.  
25 In addition to normal mailing address information, other items stored in this database table  
26 include the Seller's e-mail address and phone numbers.

27 **[0240]** The Carrier Account table 254 holds the carrier account information that the System  
28 uses when a Seller ships a package. As well, this table 254 contains information for  
29 generating each Seller's rates for each carrier.

1 [0241] The Account and Carrier Account table 256 ties the carrier accounts 254-1 from the  
2 carrier Account table 254 to the Carrier Accounts 256-2 with which the Seller has specified as  
3 a preferred Carrier to a particular Seller's account 256-1.

4 [0242] The Site Table 270 contains information about drop off and pickup site locations.  
5 The Site Type table 258 contains information about each type of site.

6 [0243] The Account and Site table 260 relates a particular Seller Account 260-1 to a  
7 particular site pointer 260-2 which in turn points to a particular site record 270-1 in the Site  
8 table 270.

9 [0244] The Account and Site Type table 259 relates a particular Account 259-1 to a  
10 particular site type 259-2 which in turn points to a particular site type record 258-1.

11 [0245] In one embodiment, once the Seller has decided upon the Seller's preferred options,  
12 the information in the Site Type, Account and Site Type, Account and Site and Site tables  
13 258-270 are stored in the Account User Configuration table 253.

14 [0246] Most eCommerce web sites and eAuction sites allow the Seller to generate a custom  
15 Seller's web page for each item being sold. Typically, the Seller's web page utilizes HTML  
16 for the layout, and descriptions and pictures of the item sold or auctioned. During the process  
17 of establishing an eCommerce/eAuction web page, the Seller utilizes the System to register  
18 for the System's shipping management services, to enter the Seller's preferences as described  
19 above, and to enter parameters such as, for example, the weight and packaging, loss protection  
20 and value of the package, as described above that describe the particular item the Seller is  
21 selling/auctioning. The Seller then uses the Create a Seller's Link function of the System to  
22 create a hyperlink. The Seller then uses customary edit controls to copy the hyperlink and  
23 paste the hyperlink into the description of the item to be sold at the Seller's web site. The  
24 result is an HTML hyperlink to view the shipping charges from the auction item description  
25 field, an exemplary embodiment of which is depicted in FIG. 34.

26 [0247] As depicted in FIG. 34, the exemplary item bidding requirements and circumstances  
27 301 are described in the Seller's auction web site page. A description of the item available for  
28 bidding is provided 302. The Seller has used the System to copy the hyperlink 203a created  
29 by the system into the description 302 of the item. After returning to the Seller's auction web

1 site page describing the particular item, the Seller used customary edit controls to paste the  
2 hyperlink into the description 302 of the item 303. The Seller's web site page 53 is depicted  
3 in FIG. 10[c]C.

4  
5 **D. THE BUYER'S EXPERIENCE IN AN ECOMMERCE EMBODIMENT**

6 **[0248]** In an eCommerce embodiment of the present invention, the Buyer/Bidder enters the  
7 Seller's eCommerce/eAuction web site page, such as the one depicted in FIG. 34, and reviews  
8 the Seller's description of the item to be sold/auctioned. If the Buyer/Bidder is interested in  
9 the item, the Buyer/Bidder may click on the System hyperlink 303 for that Seller's item  
10 shipping charges.

11 **[0249]** If the Buyer (80, FIG. 10C) clicks on the System hyperlink 303, as depicted in FIG.  
12 10[c]C, the Buyer/Bidder enters the System at the URL address supplied by the hyperlink.  
13 FIG. 35 is a graphic representation of an exemplary Buyer shipping rating information  
14 collection screen that the Buyer would see upon entry into the System. As depicted in FIG.  
15 35, the System displays a Buyer data collection screen 55 (in FIG. 10[c]C) to the Buyer,  
16 instructing the Buyer to enter the Buyer's zip code and other options, and to click on the Get  
17 Rates button 317 to get a comparison of rates 310. The Buyer enters the deliver-to zip code  
18 311, identifies whether the delivery will be made to a business address 312 or a residence 313,  
19 and whether yes 314 or no 315 the Buyer wants the selected Carrier/service to guarantee a  
20 delivery time. The System instructs the Buyer to click the "Back" button on the Buyer's web  
21 browser to return to the Seller's item web site page 316.

22 **[0250]** Once the Buyer has supplied the necessary information, if the Buyer clicks the Get  
23 Rates button 317, the System validates the information supplied by the Buyer and then  
24 combines the information supplied by the Buyer with the information set for the Seller during  
25 the Seller's registration/eCommerce registration and calculates and displays a multi-carrier,  
26 multi-service rate and time shipping cost comparison Graphic Array 56 (as depicted in FIG.  
27 10[c]C).

28 **[0251]** An exemplary embodiment of a multi-carrier, multi-service rate and time shipping  
29 cost comparison Graphic Array in an exemplary simplified Internet embodiment of the

invention is depicted in FIG. 36[a]A.

a) THE GRAPHIC ARRAY DISPLAY

[0252] FIG. 36[a]A depicts an exemplary Dynamically Dimensioned Multi-Carrier, Multi-Service Graphic Array online display as part of an exemplary supplemental Shipper Parcel Specification Input Screen. FIG. 36[a]A depicts a Graphic Array for an exemplary simplified Internet embodiment. In the embodiment of the Graphic Array depicted in FIG. 36[a]A, the particular screen is titled the Rates and Times Screen.

[0253] As depicted in FIG. 36[a]A, the exemplary Graphic Array contains the following information and display elements: 1) valid delivery dates 1063 (1063-1 through 1063-3) across the top of the graphic display for the selected Ship Date; 2) sorted, valid delivery times 1064 (1064-1 through 1064-6) for all valid dates down the left side of the graphic display; and 3) color coded by Carrier, Carrier cell entries, e.g., 1065, for each available rate, by date and time.

[0254] In the exemplary embodiment depicted in FIG. 36[a]A the Graphic Array comprises an array of intersecting rows and columns. Each column corresponds to a day and date of parcel delivery. In FIG. 36[a]A, the days and dates of delivery shown are "TUE 28 SEP 99" (1063-1), "WED 29 SEP 99" (1063-2) and "THU 30 SEP 99" (1063-3). As depicted in FIG. 36[a]A, space for other columns (1063-4 through 1063-7) are available for display; in the case of the example depicted in FIG. 36[a]A however, no dates are displayed in those columns.

[0255] Each row of the Graphic Array corresponds to a time of delivery. In FIG. 36[a]A, the times of delivery are shown as "8:00 AM" (1064-1), "10:30 AM" (1064-2), "12:00 PM" (1064-3), "3:00 PM" (1064-4), "4:30 PM" (1064-5), and "5:00 PM" (1064-6).

[0256] At the intersection of each row (1064-1 through 1064-6) and column (1063-1 through 1063-7) of the Graphic Array is a "cell." In FIG. 36[a]A, cells will be referred to by the element 1071, and by the intersecting row (1 through 6) and column (1 through 7) the intersection of which forms the space for each cell (1071-1-1, 1071-1-2, . . . 1071-6-7). Some of the cells depicted in FIG. 36[a]A are empty, e.g., 1071-5-1, 1071-6-1, 1071-6-3, 1071-6-4. Empty cells represent the circumstances that none of the Carriers supported by the System

(the “supported Carriers”) support delivery of the Subject Parcel for the time and date for which that cell represents the intersection.

[0257] Some cells depicted in FIG. 36[a]A have one or more cell entries. In FIG. 36[a]A, each cell entry represents a particular Carrier. Each Carrier cell entry is color coded with a unique color, the unique color corresponding to a particular Carrier as is discussed in more detail below; each Carrier cell entry contains a graphic element, e.g., 1147a, and a monetary amount, e.g., 1147b, which represents the price for which the corresponding Carrier would deliver the subject parcel. For instance, cell 1071-1-1 contains a single Carrier cell entry 1148. Cell 1071-3-1 contains two Carrier cell entries 1065 and 1149.

[0258] A color-coding legend 1062 is displayed on the Screen to identify by a name (1140b, 1141b, 1142b, and 1143b) and a color-coding symbol (1140a, 1141a, 1142a, and 1143a), each of the supported Carriers (e.g., 1140, 1141, 1142, 1143) that provide the service according to the particular Shipper’s Parcel Specifications for the particular Subject Parcel.

[0259] For purposes of this application, unique colors are depicted with graphic symbols. For example, a right-diagonal hash mark symbol 1140a is used herein to represent the color red; a left-diagonal hash mark symbol 1141a is used herein to represent the color purple; a vertical hash mark symbol 1142a is used to represent the color amber; and a horizontal hash mark symbol 1143a is used to represent the color blue. The particular hash mark symbols used herein and the colors mentioned herein are exemplary and are not a limitation of the invention.

[0260] Each cell of the Graphic Array that is not empty contains one or more color-coded Carrier cell entries. For example, in FIG. 36[a]A, cell 1071-3-1 contains two Carrier cell entries, 1065 and 1149. Carrier cell entry 1065 is color-coded with the right-diagonal hash mark symbol (representing the color red) which, according to the color-coding legend 1062, corresponds 1140a with the Carrier identified as “Airborne” 1140b. Carrier cell entry 1149 is color coded with the horizontal hash mark symbol (representing the color purple) which, according to the color-coding legend 1062, corresponds 1143a with the Carrier identified as “USPS” 1143b.

[0261] Each Carrier cell entry, e.g., 1065, contains a graphic element, e.g., 1065a, which

1 contains what is known as "ALT text". As depicted in FIG. 36[a]A, a Shipper viewing the  
2 Graphic Array online can place the PC's cursor on the graphic element, e.g., 1065a of a  
3 particular Carrier cell entry, e.g., 1065, to display a pop-up screen 1069 that displays the ALT  
4 text for that particular Carrier cell entry. In some embodiments, the ALT text will be  
5 displayed by merely placing the cursor over the graphic element for a particular Carrier cell  
6 entry and leaving the cursor in that position for a certain time interval. In alternative  
7 embodiments, the Shipper must click on the graphic element for a particular Carrier cell entry  
8 in order to display the ALT text. In the exemplary embodiment depicted in FIG. 36[a]A, the  
9 displayed ALT text, e.g., the text displayed in pop-up screen 1069, contains the full Carrier  
10 name (in the depicted case, "Airborne Express") and the full Carrier service name (in the  
11 depicted case, "Express Overnight Service") for the Carrier 1140b (in this case, Airborne) to  
12 which that Carrier cell entry corresponds.

13 [0262] As depicted in FIG. 36[a]A, the color for the Carrier identified as "Airborne" 1140b  
14 is depicted in the color coding legend 1062 with a right-diagonal cross-hatch symbol 1140a.  
15 Accordingly, each Carrier cell entry contained within the Graphic Array with the right-  
16 diagonal cross-hatch symbol, e.g., 1065, corresponds to a delivery of the Subject Parcel  
17 supported by the Carrier "Airborne." Appearing in each of the color-coded Carrier cell  
18 entries, e.g., 1065 is a graphic element, e.g., 1065a, and a monetary value, e.g., 1065b. The  
19 monetary value, e.g., 1065b corresponds to the price that the corresponding Carrier would  
20 charge to deliver the Subject Parcel according to the time 1064-3 and date 1063-1 specified  
21 according to the row and column of which the intersection (which, in the case described is cell  
22 1071-3-1) contains the Carrier cell entry 1065. For example, as depicted in FIG. 36[a]A, the  
23 Carrier cell entry 1065, depicted with the right-diagonal cross-hatch symbol, contains the  
24 monetary amount "\$9.00." Accordingly, the amount \$9.00 is the price that the Carrier  
25 Airborne would charge to deliver the Subject Parcel at the identified time of 12:00 p.m. 1064-  
26 3 on the identified date of Tuesday, September 28, 1999 1063-1.

27 [0263] Similarly, as depicted in FIG. 36[a]A, the color for the Carrier identified as "FedEx"  
28 1141b is depicted in the color coding legend 1062 with a left-diagonal cross-hatch symbol  
29 1141a. Accordingly, each Carrier cell entry contained within the Graphic Array with the left-



1 diagonal cross-hatch symbol, e.g., 1147, corresponds to a delivery of the Subject Parcel  
2 supported by the Carrier “FedEx.”

3 [0264] Further, as depicted in FIG. 36[a]A, the color for the Carrier identified as “UPS” is  
4 depicted in the color coding legend 1062 with a vertical cross-hatch symbol 1142.

5 Accordingly, each Carrier cell entry contained within the Graphic Array with the vertical  
6 cross-hatch symbol, e.g., 1148, corresponds to a delivery of the Subject Parcel supported by  
7 the Carrier “UPS.”

8 [0265] Similarly, as depicted in FIG. 36[a]A, the color for the Carrier identified as “USPS”  
9 is depicted in the color coding legend 1062 with a horizontal cross-hatch symbol 1143.

10 Accordingly, each Carrier cell entry contained within the Graphic Array with the horizontal  
11 cross-hatch symbol, e.g., 1149, corresponds to a delivery of the Subject Parcel supported by  
12 the Carrier “USPS.”

13 [0266] In the embodiment of the Graphic Array depicted in FIG. 36[a]A, the Graphic Array  
14 is dynamically dimensioned. For instance, only the dates and days (1063-1 through 1063-3)  
15 for which delivery that conforms to the particular Shipper’s Parcel Specifications for the  
16 particular Subject Parcel are displayed across the top of the graphic. For example, for the date  
17 Tuesday, September 28, 1999 (1063-1), at the time 5:00 p.m. (1064-6), no Carrier supports  
18 delivery of the Subject Parcel.

19 [0267] Further, as depicted in FIG. 36[a]A, only the times (1064-1 through 1064-6) during  
20 which at least one of the Carrier/Services identified as supporting the delivery are displayed  
21 along the viewer’s left side of the Dynamically Dimensioned Multi-Carrier Graphic Array  
22 online display.

23 [0268] Still further, as depicted in FIG. 36[a]A, a Carrier cell entry, e.g., 1065, is displayed  
24 for each of, but only for each of, the Carriers/Services that support delivery for a particular  
25 day and time in the cell of the Graphic Array that represents delivery on a particular day and  
26 at a particular time. When the circumstances require, the System displays one or more Carrier  
27 cell entries in a single cell. For instance, cell 1071-3-1 contains two entries, 1065 and 1149;  
28 whereas cell 1071-1-1 contains only a single cell. Accordingly, as depicted in FIG. 36[a]A,  
29 the cell size expands vertically to accommodate multiple Carrier cell entries.

1 [0269] In the exemplary embodiment depicted in FIG. 36[a]A, the color-coding legend 1062  
2 for each of the Carriers/Services represented in the Graphic Array is displayed with color-  
3 coding graphic elements (1140a through 1143a) and identification labels (1140b through  
4 1143b) for each relevant Carrier/Service along the viewer's right side of the rating and timing  
5 graphic. Alternatively, instead of the printed name, the logo for the particular Carrier/Service  
6 can be displayed. As another alternative, the Carrier/Service logo can be displayed in color in  
7 the color-coding legend 1062.

8 [0270] The particular arrangement of the color legend 1062 depicted in FIG. 36[a]A and the  
9 particular colors used in the color legend depicted therein are exemplary and are not a  
10 limitation of the invention. In an alternative embodiment, instead of using color, other  
11 visually distinctive methods are used to differentiate between different Carriers/Services. For  
12 instance, other visually distinctive methods of Carrier/Service differentiation include but are  
13 not limited to: three-dimensional texture effects, other three-dimensional effects, two-  
14 dimensional markings (for instance, dots, cross-hatching, and the like), lighting effects,  
15 graphic symbols (for instance, the logos of the Carriers/Services) and any combination of the  
16 aforementioned features with color.

17 [0271] In the embodiment of the Graphic Array depicted in FIG. 36[a]A, the exemplary  
18 Graphic Array is depicted as horizontally wide enough to accommodate seven delivery days  
19 (1063-1 through 1063-7) within a particular delivery timespan. The depiction in FIG. 36[a]A  
20 of the Graphic Array as a fixed size accommodating up to seven delivery days is exemplary  
21 and is not a limitation of the invention. In alternative embodiments, the Graphic Array online  
22 display collapses or expands in total size to reflect the actual number of rows and columns  
23 that need to be present in order to display the Carrier cell entries for the Carriers/Services that  
24 support delivery of the Subject Parcel according to the Shipper's Parcel Specifications.

25 [0272] The arrangement as depicted in FIG. 36[a]A of the parcel delivery days and dates  
26 (1063-1 through 1063-7) across the top and the parcel delivery times (1064-1 through 1064-6)  
27 along the left side of the Graphic Array is exemplary and is not a limitation of the invention.  
28 In one alternative embodiment, the parcel delivery days and dates are displayed across the  
29 bottom, and the parcel delivery times are displayed on the viewer's right side, of the Graphic

1 Array. In other alternative embodiments, the parcel delivery days are arranged on one of the  
2 two sides of the Graphic Array and the parcel delivery times are arranged along the top or the  
3 bottom of the Graphic Array. In such an alternative embodiment, the cells of the Graphic  
4 Array are expandable horizontally to accommodate the appropriate number of relevant  
5 Carriers/Services.

6 [0273] As depicted in FIG. 36[a]A, the Shipper is asked to input the Expected Ship Date  
7 1060. In the exemplary embodiment depicted, a drop down menu activation mechanism 1061  
8 provides the Shipper the ability to activate a pull down menu (not shown) of seven entries  
9 beginning with the current date and includes the six days immediately following the current  
10 date. The format used is "M/D/YY - Day name". "Today" and "Tomorrow" are displayed  
11 appropriately. The number of entries provided by the selection mechanism, the format of the  
12 Expected Ship Date, and other features described herein are exemplary and are not a  
13 limitation of the invention.

14 [0274] In the exemplary embodiment depicted in FIG. 36[a]A, once the Shipper selects the  
15 Expected Ship Date, the System uses the Expected Ship date and the other information  
16 provided by the Shipper, as in the screens depicted in FIGS. 15 and 26 described above, to  
17 access the Carrier Rules, apply the Carrier Rules, and prepare the Graphic Array containing  
18 the delivery prices and delivery times for the Subject Parcel according to the Shipper's Parcel  
19 Specifications. The System will then generate the signals necessary to display the Graphic  
20 Array and cause the Graphic Array to be displayed on the Shipper's PC.

21 [0275] Once the Graphic Array is displayed, the Shipper can change previously input  
22 information and the System will automatically regenerate the Graphic Array with the delivery  
23 rates and delivery times that have been updated to reflect the new information. For instance,  
24 if the Shipper selects a new shipping date, the System will regenerate the Graphic Array with  
25 the appropriate new rates and times. The logic for regenerating the Graphic Array is  
26 described in more detail below.

27 [0276] In the exemplary embodiment depicted in FIG. 36[a]A, a Ship Location Type drop  
28 down menu activator 1067 is located below the Graphic Array. The particular location of the  
29 Ship Location Type selection mechanism as described herein is exemplary and is not a

1 limitation of the invention. The list of locations is the same as the Shipping Location Type  
2 drop down menu described above in the description of FIGS. 15 and 26. If the Shipping  
3 Location class is a "ship center", a "Find Location" button 1068 is displayed next to the drop  
4 down menu. In order to open the Drop Off Locator in a pop-up window, the Shipper places  
5 the Shipper's PC cursor on the "Find Location" button 1068 and clicking the Shipper's user  
6 input device. The Origin Zip Code and Ship Location type values supplied by the Shipper are  
7 used as parameters for the Drop Off Locator to locate a list possible Drop Off Location  
8 choices. The Shipper can select a Drop Off Location from the Drop Off Locator menu. The  
9 system dynamically responds to changes by the Shipper to Origin Zip Code and Ship Location  
10 type to present choices of Drop Off Location choices.

11 **[0277]** Navigational buttons appear at the bottom of the Rates and Times Screen depicted in  
12 FIG. 36a. Clicking the "Back" button 117 will return the Shipper to the previously displayed  
13 screen, which in the embodiment depicted is the Location and Package Screen as depicted in  
14 FIGS. 15 and 26. Clicking the "Next" button 102 will cause the next screen, which in the  
15 embodiment depicted is the Service Option Screen (FIG. 28), to be displayed but only if the  
16 Shipper has selected a particular Carrier cell entry. For example, if the Shipper click on a  
17 particular Carrier cell entry such as 1065, the System will allow the Shipper to then click on  
18 the "Next" button 102 and proceed to the Service Option Screen as depicted in FIG. 28.

19 **[0278]** If a user returns to the Rates and Times Screen (FIG. 36[a]A) from the Service  
20 Option Screen (FIG. 28), any Service Options selected by the Shipper from the Service  
21 Option Screen (FIG. 28) will effect the displayed rates and will be displayed (not shown) as  
22 abbreviations below the Shipping Location field 1066.

23 **[0279]** The System in an exemplary eCommerce embodiment such as the one described here  
24 creates a multi-carrier, multi-service, shipping cost comparison Graphic Array in much the  
25 same way as is disclosed above with regard to the creation of the Graphic Array in an  
26 exemplary simplified Internet embodiment. The difference is that in an eCommerce  
27 embodiment, instead of collecting only Shipper input, the System collects origination data  
28 including origin zip code, subject parcel data, and Carrier/Service filtering data from the  
29 Seller, and then completes the Parcel Specifications for the subject parcel by collecting input

1 from the Buyer, including destination zip code.

2 **[0280]** Using the subject parcel's Parcel Specifications, the System is programmed to access  
3 databases containing information about each supported Carrier. Each supported Carrier has a  
4 unique rating schedule, delivery and pickup rules and schedules, and certification  
5 requirements (the "Carrier Rules"). The System is further programmed to apply each  
6 supported Carrier's Rules to each Shipper's Parcel Specifications for the corresponding  
7 Subject Parcel. The System calculates the Shipping Charges based on zip-to-zip pricing  
8 where the Seller has provided the origin zip code and the Buyer has provided the destination  
9 zip code.

10 **[0281]** In an eCommerce embodiment, if the Seller selected as the Seller's preference, "Item  
11 cost includes shipping charges" (170, FIG. 21), then the rates displayed will be "FREE". If  
12 the Seller selected as the Seller's preference, "Buyer pays actual shipping charges" (171, FIG.  
13 21), then the rates displayed will be the total shipping charge as calculated according to each  
14 Carrier's rules for each Service available according to the Seller's expressed preferences. If  
15 the Seller selected as the Seller's preference, "Buyer pays shipping and additional charges"  
16 (172, FIG. 21), then the System will calculate and display rates that are the sum of: 1) the  
17 shipping rate for the applicable service according to each Carrier's rules; 2) If the Seller  
18 checked "Add Percentage of Shipping Cost" (173, FIG. 21), the product of the percentage  
19 entered in the Percentage of Shipping Cost field (174, FIG. 21) and the total shipping rate  
20 calculated according to the Carrier's rules; 2) if the Seller checked "Add Fixed Handling  
21 Charge" (175, FIG. 21), the dollar value entered in the Fixed Handling Amount field (176,  
22 FIG. 21); and 4) if the Seller indicated "Add System Service Fee" (177, FIG. 21), then the  
23 System Service Fee amount as indicated in the System database 22.

24 **[0282]** The Dynamically Dimensioned Multi-Carrier, Multi-Service Graphic Array online  
25 display presents only rating and delivery timing information for the Carriers that offer  
26 shipping of the particular Subject Parcel according to the particular Shipper's Parcel  
27 Specifications and which conform with the Seller's Carrier/Service preferences as selected  
28 according to the available options as described above regarding e.g., FIGS. 19 and 20.

29 **[0283]** FIG. 36[f] is a graphic representation of an alternative exemplary Dynamically

1 Dimensioned Multi-Carrier, Multi-Service Graphic Array online display as a Preview Rates  
2 Screen (also referred to in some embodiments as a Rates and Times Screen) in an alternative  
3 exemplary embodiment of the invention. The Graphic Array format of the Preview Rates  
4 Screen depicted in FIG. 36[f]E is sortable by price (i.e., cheapest first), by delivery time (i.e.,  
5 fastest is first), or preferred carrier, as governed by the enterprise and User preferences. The  
6 Preview Rates Screen provides the User with the capability to optimize the Rates 5308  
7 according to the Best Price 5136, or the Fastest Delivery 5135.

8 [0284] The exemplary Preview Rates Screen depicted in FIG. 36[f]E depicts an array of  
9 dates for delivery 5303-5305, multiple Carriers, e.g., 5128 (UPS), 5310 (FedEx), and 5311  
10 (Airborne Express). If the Carriers that provide Services to ship the package according to the  
11 User's specifications provide such services on more days than space exists on a single screen  
12 display of the Rate Grid, left and right scroll buttons (not shown) are provided.

13 [0285] The exemplary Preview Rates Screen depicted in FIG. 36[f]E is expandable for each  
14 Carrier to display multiple Services for that Carrier, e.g., 5300 for UPS. The Services for a  
15 Carrier can be displayed by the User by clicking a scroll down button, e.g., 5129 for UPS.  
16 Each listed Service for the Carrier identifies the time for delivery, e.g., 5306. When the  
17 Preview Rates Screen is displayed, the Carrier for which the User has specified a preference  
18 (if such a preference has been specified) is displayed in the expanded mode, such as is  
19 depicted in FIG. 36[f]E for UPS so that all Services supporting shipment of the subject parcel  
20 according to the User's specifications are displayed 5300; Carriers for which no preference  
21 has been indicated are displayed in contracted mode, such as is the case for Fed Ex 5310,  
22 Airborne Express 5311 and UPS 5128.

23 [0286] In the embodiment depicted in FIG. 36[f]E, only the Carriers and Services that  
24 support shipment of the subject parcel according to the User's specifications are displayed. In  
25 one embodiment of the invention, the User can limit the default display of Carrier and Service  
26 comparison to certain Carriers and certain Services. In one such embodiment of the  
27 invention, a Show All button (not shown) is provided. Clicking the Show All button causes  
28 the System to display all Carriers, Services, and Days of Delivery that support shipment of the  
29 subject parcel according to the User's specifications, even if the User has previously limited

1 the available Carriers, Services and Days of Delivery.

2 [0287] A price is displayed in an Array cell, e.g., 5307, 5302, for Carrier/Service that  
3 supports delivery of the subject parcel on the specified day of delivery 5303-5305. According  
4 to the User's Optimization Selection 5135-5136, an Optimizer icon 5301 is displayed in the  
5 particular Graphic Array cell entry that reflects the optimal Carrier/Service.

6 [0288] As was described above, each Carrier is represented in the Graphic Array/Rate Grid  
7 by a different color. In the embodiment of the Rate Grid depicted in FIG. 36[f]E, the  
8 optimally rated shipping entry for each Carrier is highlighted in the color for that Carrier; all  
9 other entries for that Carrier are in grey. The presence or absence of Carriers in the Graphic  
10 Array display is driven by User-specified preferences, if any, and by service choices the user  
11 has made (for example, by choosing a billing option that only certain Carriers support).

12 [0289] The rates calculated and displayed in the Graphic Array are customizable. Some  
13 Users may wish to see the iShip System transaction charge included in the rate quote. In one  
14 embodiment of the invention, a Rating button is provided on the same screen on which the  
15 Graphic Array is displayed, with which the User can toggle the rates displayed in the Graphic  
16 Array back and forth between the actual shipping rates (including all discounts and fees) and  
17 the rate that the Carrier charges for shipping.

18  
19 b) GENERATION OF THE GRAPHIC ARRAY DISPLAY

20 [0290] To develop the rates for display in a Graphic Rates Comparison Array such as the  
21 ones depicted in FIGS. 36[a]A and 36[f]E, the System rating component is instantiated in the  
22 server-side script. The rating component's rate information method is invoked with the rate  
23 parameters embedded in the URL. Based on Carriers' business rules, the rates and their  
24 service option charges for all Carriers/Services are calculated from each respective Carrier's  
25 zone data, service/delivery time data and rate data.

26 [0291] The System keeps the Carrier data up-to-date in the System database 22. The  
27 application does not use any carriers' Application Program Interface (API) functions to get the  
28 rate information. All of carrier rate data is stored in the System database 22 and all business

1 rules to calculate the rates are implemented within the System.

2 **[0292]** FIGS. 36[b]B through 36[e]E are high level data retrieval and logic flow diagrams  
3 depicting the data and high level logic that the system uses to calculate a shipping rate. As  
4 depicted in FIG. 36[b]B, the following shipping information is used to calculate a shipping  
5 rate: Origin postal code, Destination postal code, Weight, Packaging, Drop off / Pickup,  
6 Country code 3001. For each Carrier 3002, the rating component of the System uses the origin  
7 and destination postal codes 3003. The rating component of the System obtains 3003 the zone  
8 id from the zone table 3008 and gathers 3004 the time for deliveries for all available services  
9 from the service delivery time table 3009. From the rate table 3010, the rating component  
10 obtains services charges for the zone id, packaging type and weight 3005. For each service,  
11 the rating component gathers all possible service options charges 3006. After gathering  
12 necessary information, the rating component returns an array of rate information 3007. Each  
13 element in the array represents a Carrier/Service and consists of service charge, service option  
14 charges, and delivery times.

15 **[0293]** The System calculates the rates according to the following overview logic as depicted  
16 in FIGS. 36[c]C-36[d]D. As depicted in FIGS. 36[c]C through 36[d]D, the System retrieves  
17 all rate IDs (published, net, and retail) by joining the following database tables on the  
18 System's AccountNo: AccountAndCarrierAcnt; CarrierAccount; RateDefinition 3020.

19 **[0294]** As depicted in FIGS. 36[c]C through 36[d]D, the System then determines the billing  
20 rules for all of the Carrier/Service combinations and their service options by joining the  
21 following tables on CarrierID, ServiceID, and ServiceOptionID: BillingOption;  
22 BillingOptionAndService; BillingOptionAndServiceOption 3021.

23 **[0295]** As depicted in FIGS. 36[c]C through 36[d]D, for each carrier 3022, the System  
24 performs the following procedures: 1) determine if the particular carrier supports the given  
25 billing option based on step 2, 3026. If not, continue with the next carrier 3027; 2) Apply  
26 carrier business rules, including: a) Calculate dimensional weight 3023; b) Determine billable  
27 weight 3024: actual weight, dimensional weight, oversize weight or letter weight; c) Validate  
28 package weight and dimensions 3025; (If the rate input violates carrier business rules 3026,



continue to next carrier 3027); 3) Determine the zone ID from CarrierZone table for the given origin/destination postal codes 3028; 4) Determine service delivery times 3029 (including Saturday/Sunday delivery times) by joining the following tables on destination postal code: a) CarrierDeliveryArea; b) CarrierServiceDelTime; 5) Determine all service charges from CarrierRate table by RateID, ZoneID, ServiceID and Weight 3030; 6) Determine the service option charges for each Carrier/Service 3031 by joining the following tables on CarrierID and ServiceID: ServiceOption; ServiceOptionAttribute ServiceAndServiceOption; and 7) Apply billing options to service option charges 3032 (different service option charges could be billed to different parties for various billing options).

[0296] As depicted in FIG. 36[e]E, the expected delivery times for each Carrier/Service returned in the rate information determine the placement of the rate grid for the particular Carrier/Service cell: the delivery date determines the columns 3040 while the delivery time resolves the rows 3041. In the event that multiple rate entries collide (yes to test 3042), the alphabetical order of the particular Carrier's name is further used to determine the Graphic Array entry order within the same date and time bucket 3043. [The]If there is no collision or once a collision is resolved 3043, the same Carrier/Service can be placed in a second time slot in the grid under Saturday or Sunday column 3045 if the Saturday or Sunday delivery is applicable to the particular Carrier/Service 3044. If Saturday or Sunday delivery does not apply (no to test 3044), or once a Saturday/Sunday time slot is indicated 3045, the System returns 3046.

[0297] In an eCommerce embodiment of the invention, a Shipper/Seller can preview a shipping rate comparison Graphic Array prior to copying the System-created Link, e.g., 203a as depicted in FIG. 25, for the Seller's eCommerce site. To preview the Graphic Array comparison of shipping costs, the Seller clicks on the Preview button 198, such as is depicted in FIG. 25. FIGS. 37[a]A and 37[b]B represent a System interactivity data and logic flow diagram depicting an exemplary embodiment of the Create Link and the Buyer's Preview Shipping Rates functionality in an eCommerce embodiment of the present invention. FIGS. 37[a]A and 37[b]B depict the interactivity between the Seller's 8-1 and Buyer's 8-2 client computers and the System's server computers 20a-21z regarding this functionality. Also

1 depicted are the data accesses to the System database 22. An arrow 230 extending from the  
2 top of the diagram and pointing down towards the bottom of the figure graphically represents  
3 the passage of time.

4 **[0298]** As depicted in FIGS. 37[a]A and 37[b]B, the Seller, using the Seller's computer 8-1,  
5 clicks on the Create a Seller's Link selection option 331 notifying the System servers, e.g.,  
6 21a-21z, to generate a display of the Create a Seller's Link screen 332 for display on the  
7 display monitor of the Seller's computer 8-1. In one embodiment, the Servers 21a-21z send  
8 332 the necessary information and instructions to build the hyperlink to the Seller's computer  
9 8-1. The Seller enters the link text and clicks the go button and the Seller's computer 8-1  
10 creates the Link 333. The Seller then copies the link, returns to the Seller's web page, and  
11 pastes the link 334 in the description of the item to be sold at the eCommerce/eAuction  
12 Provider's web site 345.

13 **[0299]** The Buyer, using the Buyer's computer 8-2, enters the Seller's web page 335 at the  
14 eCommerce/eAuction Provider's web site 345. The Seller's web page at the  
15 eCommerce/eAuction Provider's web site 345 displays the item description with the hyperlink  
16 to the System 336 to the Buyer's computer 8-2. The Buyer clicks on the hyperlink 337,  
17 causing the System's servers 20a-20z to access 338 the System database 22 to retrieve 339 the  
18 Seller's account and eCommerce shipping preference information. The System servers 21a-  
19 21z send a screen to the Buyer's computer 8-2 requesting delivery destination information  
20 340. The Buyer at the Buyer's computer 8-2 enters the delivery destination information and  
21 clicks on the Get Rates button 341 which signals the System Servers 20a-21z to prepare the  
22 multi-carrier, multi-service Graphic Array. The System Servers 20a-20n access 342 the  
23 System data base 22 and retrieve 343 the Seller's preferences and account information. The  
24 System Servers 21a-21z calculate the rates and prepare the Graphic Array 344 for display on  
25 the display monitor of the Buyer's computer 8-2.

26 **[0300]** Whether or not the Buyer/Bidder (sometimes simply referred to herein as the Buyer)  
27 uses the hyperlink 303 to preview the shipping charges, if the Buyer buys (or is the high  
28 bidder), the Seller is provided with the Buyer's (or high bidder's) email address and name 54

1 (as depicted in FIG. 10[c]C) either directly or by the sponsoring Provider. At that point, the  
2 Seller enters the System to supply the System with Buyer information (57 and 58 as depicted  
3 on FIG. 10[d]D) so that the System can contact the Buyer (80, FIG. 10D) for details and to  
4 facilitate the purchase and shipping of the item.

5 [0301] In contrast to the collection of both Seller and Buyer information in an eCommerce  
6 embodiment, the generation of the Graphic Array in the exemplary simplified Internet  
7 embodiment is accomplished using input from the Shipper only. FIG. 38 is a simplified flow  
8 diagram depicting an exemplary high level overview logic flow of the System and the  
9 interaction with the Shipper/User such as in an exemplary simplified Internet embodiment of  
10 the invention. As depicted in FIG. 38, at least one of the Servers 20a-21z are programmed to  
11 provide a User Interface ("UI") that prompts each Shipper user for information about a  
12 particular parcel (the "Subject Parcel") and the Shipper's shipping and delivery requirements  
13 ("Shipper Parcel Specifications") 1401a-1401n. At least one of the Servers 20a-21z is  
14 programmed to receive as a set of input data a particular Shipper's Shipper Parcel  
15 Specifications for a particular Subject Parcel 1402. In response to each Shipper's Shipper  
16 Parcel Specifications, at least one of the Servers 20a-21z accesses 1403 one or more databases  
17 of information concerning, among other things, the Carrier Rules for each of the Carriers  
18 supported by the System (the "Supported Carriers") 1404a through 1404n. The Carrier Rules  
19 for each of the Supported Carriers are contained in one or more databases 1404a through  
20 1404n.

21 [0302] As further depicted in FIG. 38, the System then applies the Carrier Rules for all  
22 Supported Carriers to each particular set of Shipper Parcel Specifications 1403. From the  
23 result of the application by the System of the Carrier Rules to a particular set of Shipper  
24 Parcel Specifications, the System prepares a Graphic Array that displays a rating and timing  
25 comparison of the delivery services by the supporting Carriers that are available to provide the  
26 delivery of the Subject Parcel according to the Shipper's Parcel Specifications 1405. The  
27 System then formats the Graphic Array for display on the Shipper's PC 1406, and generates  
28 the signals to the Shipper's PC to display the formatted Graphic Array 1407.

1   **[0303]** In one embodiment of the invention, the System provides multiple modes of  
2   operation, among which are the Service Comparison Mode and the Shipping Mode. The  
3   Service Comparison Mode requires origin and destination zip codes but does not require full  
4   address information. The purpose of the Service Comparison Mode is to provide the Shipper  
5   with multi-Carrier comparisons of rates, and shipping and delivery options and requirements  
6   for each of multiple Carriers. In the Shipping Mode, the Shipper must provide the full address  
7   and contact information. The purpose of the Shipping Mode is to print a shipping label or  
8   otherwise provide the information necessary to prepare a shipping manifest document.  
9   Shipper Parcel Specifications are input in both the Service Comparison Mode and the  
10   Shipping Mode.

11   **[0304]** FIGS. 39[a]A through 39[c]C are simplified flow diagrams depicting the initial  
12   Timing and Rating procedure to generate a Graphic Array in an exemplary simplified Internet  
13   embodiment of the invention. In the embodiment of the invention depicted in FIGS. 39[a]A  
14   through 39[c]C, the functions of the Shipper entering shipping information 1150, displaying  
15   errors to the Shipper that insufficient shipping information has been provided and prompting  
16   the Shipper for additional information 1153, and displaying the Carrier/Service rate and time  
17   graphic 1160, are all processed by the Web Browser at the Client. In the embodiment  
18   depicted, all other functions and processes depicted in FIGS. 39[a]A through 39[c]C are  
19   performed by one or more of the NOC Servers.

20   **[0305]** It should be noted that the depicted separation of functions between the Web Browser  
21   at the Client on the one hand and the NOC Servers on the other hand represents an initial  
22   procedure to construct the Graphic Array in response to initial Shipper input of Shipper Parcel  
23   Specifications. As is explained in more detail below, after the initial construction of the  
24   Graphic Array, the System can distribute certain of the functions for supplemental  
25   regeneration of the Graphic Array to the Web Browser Client.

26   **[0306]** As depicted in FIGS. 39[a]A through 39[c]C, the Shipper (User) enters shipping  
27   information (Shipper Parcel Specifications) 1150. The System validates the shipping  
28   information 1151.

1 [0307] In the embodiment depicted, at a minimum, the System requires Source Postal Code,  
2 Destination Postal Code, Parcel Weight, Type of Shipment, and the Shipping Location in  
3 order to determine a timing schedule and rates for each supported Carrier. If at 1152 the  
4 Shipper has not provided at least these minimum specifications, then the System displays  
5 error messages 1153 prompting the Shipper to input further Shipper Parcel Specifications  
6 1150.

7 [0308] Continuing with FIGS. 39[a]A through 39[c]C, if the Shipper has supplied the  
8 minimum required specifications, then the System accesses the Shipper Database 1195 to  
9 identify any user-specified Carrier designations and to determine the Carrier accounts for the  
10 appropriate Shipper 1154. Using the Shipper Parcel Specifications, the System then accesses  
11 the Carrier Databases (1404a through 1404n) and determines all possible Carrier/Services that  
12 support shipping of the subject parcel 1155.

13 [0309] It should be noted that in some embodiments, the Shipper can restrict the identity of  
14 Carriers to be used in the construction of the Graphic Array. A Shipper may choose to restrict  
15 the System to certain Carriers, for instance, if the Shipper prefers to work only with certain  
16 Carriers.

17 [0310] Continuing with FIGS. 39[a]A through 39[c]C, the System then examines each  
18 Carrier/Service in the set of supporting Carrier/Services 1156. The next step 1157 is a  
19 juncture for return of control from a number of points in the System logic and is performed for  
20 each Carrier/Service in the set of supporting Carrier/Services.

21 [0311] If the System has examined all possible supporting Carrier/Services 1158, the System  
22 assembles the Graphic Array from the delivery rate set 1159 and displays the Graphic Array  
23 to the user 1160. As was previously explained, the dimensions of the Graphic Array are  
24 dynamic.

25 [0312] As long as there are further Carrier/Services that remain to be examined in the set of  
26 supporting Carrier Services, the System continues to perform the process described below.

27 [0313] Using the Expected Shipping Date, the System switches the Carrier/Service's  
28 shipping timespan into possible delivery dates and times 1161. Next 1162, the System

1 determines whether the shipping timespan ends on a Saturday 1163. If so, the System  
2 accesses the Carrier Database (1404a through 1404n) to determine whether the particular  
3 Carrier/Service supports Saturday Delivery 1164. If the particular Carrier/Service does not  
4 support Saturday Delivery, then the particular Carrier/Service is eliminated 1177 from the  
5 delivery rate set and the System proceeds with the next Carrier/Service in the delivery rate set  
6 1157.

7 **[0314]** If the particular Carrier/Service supports Saturday Delivery, the System determines  
8 the appropriate Saturday delivery rate for the particular Carrier/Service 1165.

9 **[0315]** Continuing with FIGS. 39[a]A through 39[c]C, next, the System determines whether  
10 the shipping timespan ends on a Sunday 1168. If the shipping timespan ends on a Sunday, the  
11 System accesses the Carrier Database (1404a through 1404n) to determine whether the  
12 particular Carrier/Service supports Sunday delivery 1166. If the particular Carrier/Service  
13 does not support Sunday delivery, then the particular Carrier/Service is eliminated from the  
14 delivery rate set 1177 and the System proceeds with the next Carrier/Service in the delivery  
15 rate set 1157.

16 **[0316]** If the particular Carrier/Service supports Sunday Delivery, the System determines the  
17 appropriate Sunday delivery rate for the particular Carrier/Service 1167.

18 **[0317]** The System then determines whether there is a business day delivery within the  
19 shipping timespan 1169. If so, the System accesses the Carrier Database (1404a through  
20 1404n) to determine whether the particular Carrier/Service supports business day delivery  
21 1170. If the particular Carrier/Service does not support business day delivery, then the  
22 particular Carrier/Service is eliminated from the delivery rate set 1177 and the System  
23 proceeds with the next Carrier/Service in the delivery rate set 1157.

24 **[0318]** If the particular Carrier/Service supports business day delivery, the System  
25 determines the appropriate business day delivery rate for the particular Carrier/Service 1171.

26 **[0319]** Continuing with FIGS. 39[a]A through 39[c]C, the System next determines whether  
27 the Shipper has requested E-Mail delivery notification 1172. If so, the System accesses the  
28 Carrier Database (1404a through 1404n) to determine whether the particular Carrier/Service

1 supports E-Mail delivery notification 1173. If the particular Carrier/Service does not support  
2 E-Mail delivery notification, then the particular Carrier/Service is eliminated from the  
3 delivery rate set 1177 and the System proceeds with the next Carrier/Service in the delivery  
4 rate set 1157.

5 **[0320]** If the particular Carrier/Service supports E-Mail delivery notification, the System  
6 adds the appropriate charge for the E-Mail delivery notification service to each of the  
7 particular Carrier/Service's delivery rates 1174.

8 **[0321]** Continuing with FIGS. 39[a]A through 39[c]C, the System then determines whether  
9 the Shipper has requested verbal delivery notification 1175. If so, the System accesses the  
10 Carrier Database (1404a through 1404n) to determine whether the particular Carrier/Service  
11 supports verbal delivery notification 1176. If the particular Carrier/Service does not support  
12 verbal delivery notification, then the particular Carrier/Service is eliminated from the delivery  
13 rate set 1177 and the System proceeds with the next Carrier/Service in the delivery rate set  
14 1157.

15 **[0322]** If the particular Carrier/Service supports verbal delivery notification, the System adds  
16 the appropriate charge for the verbal delivery notification service to each of the particular  
17 Carrier/Service's delivery rates 1178.

18 **[0323]** Next 1179, the System determines whether the Shipper has requested that the  
19 Carrier/Service guarantee delivery time 1180. If so, the System accesses the Carrier Database  
20 (1404a through 1404n) to determine whether the particular Carrier/Service supports  
21 guaranteed delivery times 1181. If the particular Carrier/Service does not support guaranteed  
22 delivery times, then the particular Carrier/Service is eliminated from the delivery rate set 1177  
23 and the System proceeds with the next Carrier/Service in the delivery rate set 1157.

24 **[0324]** If the particular Carrier/Service supports guaranteed delivery times, the System adds  
25 the appropriate charge for the guaranteed delivery times service to each of the particular  
26 Carrier/Service's delivery rates 1182.

27 **[0325]** Continuing with FIGS. 39[a]A through 39[c]C, the System then determines whether  
28 the Shipper has requested a "Call for Pickup" shipping location 1184. If so, the System

1 accesses the Carrier Database (1404a through 1404n) to determine whether the particular  
2 Carrier/Service supports “Call for Pickup” services 1185. If the particular Carrier/Service  
3 does not support “Call for Pickup” services, then the particular Carrier/Service is eliminated  
4 from the delivery rate set 1177 and the System proceeds with the next Carrier/Service in the  
5 delivery rate set 1157.

6 [0326] If the particular Carrier/Service supports “Call for Pickup” services, the System adds  
7 the appropriate charge for the “Call for Pickup” service to each of the particular  
8 Carrier/Service’s delivery rates 1186.

9 [0327] Continuing with FIGS. 39[a]A through 39[c]C, the System next determines whether  
10 the Shipper has requested a “Residential Delivery” 1187. If so, the System accesses the  
11 Carrier Database (1404a through 1404n) to determine whether the particular Carrier/Service  
12 supports “Residential Delivery” services 1188. If the particular Carrier/Service does not  
13 support “Residential Delivery” services, then the particular Carrier/Service is eliminated from  
14 the delivery rate set 1177 and the System proceeds with the next Carrier/Service in the  
15 delivery rate set 1157.

16 [0328] If the particular Carrier/Service supports “Residential Delivery” services, the System  
17 adds the appropriate charge for the “Residential Delivery” service to each of the particular  
18 Carrier/Service’s delivery rates 1189.

19 [0329] The System then determines whether the Shipper has requested a “Loss Protection”  
20 services 1190. If so, the System accesses the Carrier Database (1404a through 1404n) to  
21 determine whether the particular Carrier/Service supports “Loss Protection” services 1191. If  
22 the particular Carrier/Service does not support “Loss Protection” services, then the particular  
23 Carrier/Service is eliminated from the delivery rate set 1177 and the System proceeds with the  
24 next Carrier/Service in the delivery rate set 1157. The System then determines 1192 whether  
25 the requested loss protection is within the service’s range; if not, the System proceeds with the  
26 next Carrier/Service in the delivery rate set 1157.

27 [0330] Continuing with FIGS. 39[a]A through 39[c]C, if the particular Carrier/Service  
28 supports “Loss Protection” services, and if the requested loss protection is within the service’s



1 range the System calculates the appropriate charge for the “Loss Protection” service and adds  
2 the appropriate charge to each of the particular Carrier/Service’s delivery rates 1193 before  
3 proceeding with the next Carrier/Service in the delivery rate set 1157.

4 [0331] FIG. 40 is a graphic representation depicting an exemplary embodiment of a multi-  
5 carrier, multi-service shipping rates comparison Graphic Array 320 in an exemplary  
6 eCommerce embodiment of the invention.

7  
8 c) AUTOMATIC DYNAMIC REGENERATION OF DISPLAY

9 [0332] In the exemplary embodiments of the invention described here, the System  
10 automatically and dynamically regenerates the display of the Graphic Array and certain  
11 portions of other screens when the Shipper makes online changes to Shipper input. To do  
12 this, the System generates executable code which it distributes with certain displayable frames  
13 to the Web Browser Client. This distribution of code for purposes of regenerating the Graphic  
14 Array differs from the initial generation of the Graphic Array as was described above. For  
15 example, in the embodiment of the invention depicted in FIGS. 39[a]A through 39[c]C, in the  
16 initial development of the Graphic Array, the System distributes the functions that initially  
17 generate the Graphic Array as follows: the Shipper entering shipping information 1150,  
18 displaying errors to the Shipper that insufficient shipping information has been provided and  
19 prompting the Shipper for additional information 1153, and displaying the Graphic Array  
20 1160, are all processed by the Web Browser at the Client; all other functions and processes  
21 depicted in FIGS. 39[a]A through 39[c]C are performed by one or more of the NOC Servers  
22 20a-21z.

23 [0333] Distribution to the Web Browser Client by the System of executable code that  
24 regenerates the Graphic Array provides the capability to dynamically reflect in the Graphic  
25 Array any changes that the Shipper may enter to the various Shipper Parcel Specifications; the  
26 Graphic Array immediately displays the new information without requiring the Shipper to  
27 request a recalculation, such as by clicking on a “Regenerate” button or the like.

28 [0334] To facilitate regeneration of the Graphic Array, the System generates executable code

1 which it distributes with the frame, such as the frame that is displayed to the user for  
2 collecting the Parcel Specifications, to the Web Browser Client. A displayable frame is a set  
3 of information for display on the client display device. For example, in FIG. 36[a]A, in one  
4 embodiment of the invention, a first frame of the screen depicted in FIG. 36[a]A comprises  
5 the Title "Rates & Times" 1109a, the instruction "Click on the price to select a delivery date,  
6 time and carrier." 1109b, the legend "Date you expect to ship your package:" 1109c, the input  
7 field for the Expected Shipping Date 1060, the legend "I'll ship the package from:" 1109d and  
8 the input field for the Shipping Location 1066; a second frame of the screen depicted in FIG.  
9 36[a]A comprises the Graphic Array.

10 **[0335]** As the System generates the display of each frame, the System generates executable  
11 code which it distributes with, e.g., the Rate & Times frame, to the Web Browser Client.  
12 Thereafter, the Web Browser Client uses the executable code to automatically regenerate the  
13 display of the Graphic Array each time the Shipper makes changes to the Shipper Parcel  
14 Specifications. In one embodiment of the dynamic regeneration aspect of the invention, the  
15 executable code distributed to the Web Browser Client uses JavaScript.

16 **[0336]** In some cases, the executable code sent to the Web Browser Client provides the  
17 information and the capability to regenerate the Graphic Array without any further  
18 communication with the Server. In other cases, the Web Client Browser must return control to  
19 the Server so that the Server can access data maintained by or accessible by the Server; the  
20 Server then regenerates the Graphic Array or otherwise provides the Web Browser Client with  
21 the information necessary to regenerate the Graphic Array.

22 **[0337]** In an exemplary embodiment of the automatic dynamic regeneration aspect of the  
23 invention, the executable code distributed to the Web Browser Client contains the logic to  
24 apply Carrier Rules to Shipper Parcel Specification changes. For instance, Shipper changes to  
25 the Service Options screen as depicted in FIG. 28 would be automatically processed by the  
26 Web Client Browser and the Web Client Browser would regenerate the Single Day Rate  
27 Graphic Array depicted therein to reflect the Shipper changes. In one such automatic dynamic  
28 regeneration embodiment, only those functions that do not require further access to the

relevant Carrier's database are distributed to the Web Browser Client.

[0338] It should be noted that, according to the automatic dynamic regeneration aspect of the invention, if after the Shipper views the Graphic Array the Shipper enters changes to any of the factors with which the System calculates the rates and develops the Graphic Array, the System uses a similar logic flow to regenerate the Graphic Array as was explained above in relation to FIGS. 39[a]A through 39[c]C.

[0339] The dynamic regeneration capability is used to automatically regenerate response screens in many places throughout the System. For instance, as was mentioned above, as in the case of FIG. 36[a]A, if the Shipper changes Origin Zip Code and/or Ship Location Type, the System will automatically regenerate a list of possible Drop Off Location choices.

d) COMPLETING PARCEL SPECIFICATIONS AND THE  
BUYER'S INFORMATION

[0340] In an eCommerce embodiment of the invention, the System collects information from both a Seller (the Shipper) and a Buyer (the Recipient). The Seller (Shipper) inputs information about the parcel to be shipped and initial information about the Buyer. The Buyer then inputs information such as shipping address and payment information. Depending upon the Seller's preferences, the Buyer may also be asked to choose one of multiple carriers and multiple shipping services.

[0341] FIG. 41 is a graphic representation of a Seller's Buyer Information Screen (57, FIG. 10[d]D) in an eCommerce embodiment of the invention. The Seller enters the screen in one embodiment by logging in to the System and then selecting the Sell It option 31a and by selecting the Request Buyer Info submenu option 31b-3. The System provides the Seller with instructions to complete the requested data 350. The Seller inputs the Buyer's Name 351, the Buyer's e-mail address 352, an Order/Item number 353, a Description of the Goods to be Shipped 354a (the Seller may scroll through the description using the scroll buttons 354b and 354c if the description exceeds the online screen window for the description text), and a message to the buyer 355a (the Seller may scroll through the message using the scroll buttons

355b and 355c if the message exceeds the online screen window for the message text).

[0342] Buyer information and package/item information is mapped by the System into the appropriate shipping data fields (i.e., Buyer name is mapped to Recipient Company/ name; Buyer e-mail is mapped to Recipient e-mail, item/order number is mapped to reference number, etc.).

[0343] Clicking on the Next button 102 will cause the System to display the Next screen, which in this case is the package specific information screen (58, FIG. 10[d]D) as depicted in FIG. 42.

[0344] FIG. 42 is a graphic representation of an exemplary embodiment of a Subject Parcel data screen. The Seller inputs the weight by clicking on the weight pull down menu button 358-2 and selecting a weight 358-1 from the list. An “Irregular or Non-Standard Packaging” indicator 359 is provided. The Seller selects Loss Protection, the default being Basic Coverage 360, or Declared Value 361. If the Seller selects Declared Value 361, the Seller must enter a value 362 greater than \$0.00 and less than or equal to \$50,000.00. The Seller also enters the Item Cost to be displayed to the Buyer 364 and indicates whether or not the System should show the Buyer the total of the Item Cost and Shipping Charges 363. Once the Seller has entered the information, if the Seller clicks on the Send button 365, the System validates the information input and prepares an e-mail to the Buyer (59, FIG. 10[d]D).

[0345] At this point, the System generates a System package tracking number. A System tracking number is a unique number generated internally by the System to identify a particular package shipped using the System. One embodiment of the way in which the System generates a System package tracking number is disclosed below in the Tracking section of the disclosure of the present invention.

[0346] FIG. 43 is a graphic representation of an exemplary embodiment of a System-prepared e-mail to the Buyer. The System builds the e-mail to contain the identification of the System as the sender 370, the e-mail of the Buyer 352 as supplied by the Seller, a Subject identification containing the item number 353 as supplied by the Seller, the Buyer name 351 as supplied by the Seller, the Seller name 375 as retrieved from the Seller’s account

1 information retrieved after the Seller logged into the System before entering Request Buyer  
2 Info 31b-3 (e.g., as depicted in FIG. 24), a Reference number as provided by the Seller 353,  
3 instructions to the Buyer 371 to click on the embedded hyperlink 372, and some further  
4 instructions to the Buyer 374. The System builds the hyperlink 372 according to a preset  
5 URL location 372-1 as provided from the System database 22, and specifying the System  
6 package tracking number 372-3 as the value for a variable named "T=" 372-2.

7 **[0347]** If the Buyer's e-mail program is integrated with the Buyer's web browser, then the  
8 Buyer can click on the hyperlink/URL 372 contained in the e-mail. Otherwise, the Buyer  
9 must copy the hyperlink/URL 372 into the Address/Location field of the web browser. When  
10 the Buyer clicks on the hyperlink/URL 372, the System displays the first screen (60, FIG.  
11 10[d]D) in the Buyer Response process.

12 **[0348]** FIG. 44 is a graphic representation of an exemplary embodiment of the Buyer  
13 Response Introduction screen. The System provides the Buyer with instructions 380. The  
14 System instructs the Buyer 382 to indicate 383 the Buyer's choice not to supply the requested  
15 shipping information and an explanation as to why 384-1. The Buyer can scroll through the  
16 explanation using the up and down scroll keys 384-2 and 384-3 if the text of the description  
17 exceeds the online screen window for the text. The Buyer sends the refusal notification and  
18 message by clicking the Send button 385. Otherwise, if the Buyer wishes to proceed, the  
19 Buyer clicks the Next button 381 which will cause the System to display a Buyer Shipping  
20 Information Collection screen (61, FIG. 10[d]D).

21 **[0349]** FIG. 45 is a graphic representation of an exemplary embodiment of the Buyer  
22 Shipping Information Collection screen (61, FIG. 10D). The System requests that the Buyer  
23 input the Buyer's delivery address information and then click the Next button 389. The Buyer  
24 inputs the delivery address information including the Company/Name 390, the Attention to  
25 name 391, the street address 392, the floor/room number 393, the department 394, the city  
26 395, the state 396-1 using the pull down menu button 396-2, the zip code 397, the telephone  
27 number 398, the fax number 399, and whether the delivery address is a business 400 or a  
28 residence 401. If the Buyer then clicks the Next button 102, the System validates the

1 information supplied by the Buyer and displays a screen (62, FIG. 10D) as depicted in FIG. 46  
2 containing a selection as to whether yes 405 or no 406 the Buyer wants a guaranteed delivery  
3 time. Once the Buyer selects the guarantee choice, then the Buyer clicks the Get Rates button  
4 407 to request that the System prepare and display the multi-carrier, multi-service shipping  
5 rates comparison Graphic Array 320.

6 [0350] An exemplary embodiment of the Graphic Array 320 in an exemplary eCommerce  
7 embodiment of the invention is depicted in FIG. 46. The Graphic Array 320 presents a multi-  
8 carrier, multi service rate and time shipping cost comparison as similarly disclosed above and  
9 described with respect to FIG. 36[a]A.

10 [0351] The System creates the Graphic Array in much the same way as is disclosed above  
11 with respect to FIG. 36[a]A except that, with respect to the eCommerce embodiment, instead  
12 of only Shipper input, the System collects origination data including origin zip code, subject  
13 parcel data, and Carrier/Service filtering data from the Seller, and then completes the Parcel  
14 Specifications for the subject parcel by collecting input from the Buyer, including destination  
15 zip code.

16 [0352] Using the subject parcel's Parcel Specifications, the System 1 is programmed to  
17 access databases containing information about each supported Carrier. Each supported  
18 Carrier has a unique rating schedule, delivery and pickup rules and schedules, and  
19 certification requirements (the "Carrier Rules"). The System 1 is further programmed to  
20 apply each supported Carrier's Rules to each Shipper's Parcel Specifications for the  
21 corresponding Subject Parcel. The System calculates the Shipping Charges based on zip-to-  
22 zip pricing where the Seller has provided the origin zip code and the Buyer has provided the  
23 destination zip code.

24 [0353] The System provides an online display of a Dynamically Dimensioned Multi-Carrier  
25 Graphic Array such as is depicted in FIG. 46. If the Seller selected as the Seller's preference,  
26 "Item cost includes shipping charges" (170, FIG. 21), then the rates displayed will be  
27 "FREE". If the Seller selected as the Seller's preference, "Buyer pays actual shipping  
28 charges" (171, FIG. 21), then the rates displayed will be the total shipping charge as

1 calculated according to each Carrier's rules for each Service available according to the  
 2 Seller's expressed preferences. If the Seller selected as the Seller's preference, "Buyer pays  
 3 shipping and additional charges" (172, FIG. 21), then the System will calculate and display  
 4 rates that are the sum of: 1) the shipping rate for the applicable service according to each  
 5 Carrier's rules; 2) If the Seller checked "Add Percentage of Shipping Cost" (173, FIG. 21),  
 6 the product of the percentage entered in the Percentage of Shipping Cost field (174, FIG. 21)  
 7 and the total shipping rate calculated according to the Carrier's rules; 2) if the Seller checked  
 8 "Add Fixed Handling Charge" (175, FIG. 21), the dollar value entered in the Fixed Handling  
 9 Amount field (176, FIG. 21); and 4) if the Seller indicated "Add System Service Fee" (177,  
 10 FIG. 21), then the System Service Fee amount as indicated in the System database 22.

11 [0354] The Dynamically Dimensioned Multi-Carrier, Multi-Service Graphic Array online  
 12 display presents only rating and delivery timing information for the Carriers that offer  
 13 shipping of the particular Subject Parcel according to the particular Shipper's Parcel  
 14 Specifications and which conform with the Seller's Carrier/Service preferences as selected  
 15 according to the available options as described above regarding FIGS. 19 and 20.

16 [0355] The Buyer uses a user input device such as a mouse, track ball, or the like, to pick a  
 17 Carrier and Service. To make the selection, the Buyer, for instance, places the cursor of the  
 18 Buyer's PC on the displayed Carrier cell entry (e.g., 408 as depicted in FIG. 46; e.g., 1065 as  
 19 depicted in FIG. 36[a]A) in the Graphic Array and clicks the Buyer's user input device (the  
 20 "Selected Carrier").

21 [0356] Once the Shipper selects a particular Graphic Array Carrier cell element, (e.g., 408 as  
 22 depicted in FIG. 46; e.g., 1065 as depicted in FIG. 36[a]A) the System then processes the  
 23 shipping transaction. In an exemplary simplified Internet embodiment of the invention, the  
 24 System processes the Shipper's shipping transaction using Shipper information from the  
 25 Shipper Database 1195 (e.g., as depicted in FIG. 39[a]A) and information for the Selected  
 26 Carrier from the Carrier Database 1404a through 1404n (e.g., as depicted in FIG. 39[a]A). In  
 27 an exemplary eCommerce embodiment of the invention, the System processes the shipping  
 28 transaction using information supplied by both the Seller/Shipper and the Buyer/Recipient and

1 information for the Selected Carrier.

2 **[0357]** In an eCommerce embodiment of the invention, once the Buyer selects a Carrier and  
3 Service, the System prepares a Shipping Summary Screen (63, FIG. 10[d]D) an exemplary  
4 embodiment of which is depicted in FIG. 47. The System reports a summary of the Shipping  
5 information including the delivery address 410, the Carrier/Service 411 and the itemized and  
6 total charges for the item and shipping 412. In addition, if the Seller requested the System to  
7 collect payment information, the System provides a drop down selection menu button 413-2  
8 which when clicked will display a list of the methods of payment 413-1 previously selected by  
9 the Seller (e.g., 179a-179g, and 180, as depicted in FIG. 21). If a credit card payment method  
10 is indicated, the Buyer is required to supply a credit card number 414, and the expiration date  
11 month 415-1 (using a drop down menu button 415-2) and year 416-1 (using a drop down  
12 menu button 416-2). The Buyer is instructed to click the Cardholder Information button 417  
13 if the cardholder name and address are different than the shipping name and address 419. If  
14 the Cardholder and shipping information match, the Buyer clicks the Send button 418 to send  
15 the payment information to processing.

16 **[0358]** In an exemplary simplified Internet embodiment of the invention, the System  
17 generates a Shipping Summary Screen once the Shipper has picked a particular  
18 Carrier/Service entry from a Graphic Array comparison. FIG. 48 depicts an alternative  
19 exemplary embodiment of a Shipping Summary Screen such as in an exemplary simplified  
20 Internet embodiment of the invention. In the embodiment depicted in FIG. 48, the Shipper has  
21 picked a particular Carrier/Service entry from a Graphic Array comparison (e.g., 1065 as  
22 depicted in FIG. 36[a]A). The Shipping Summary Screen depicted in FIG. 48 displays the  
23 Shipper Parcel Specifications 1110 and provides a detailed list and total, of the selected  
24 Carrier's charges 1111. Clicking on the "Next" button 102 causes the display of the first of a  
25 series of several screens (not shown) requesting the necessary Shipper and Recipient  
26 information. Once the Shipper has input all of the necessary information, the Shipper is  
27 presented with a final Summary and Payment Screen (not shown), which in addition to the  
28 fields depicted in FIG. 48, further requests Payment information, such as Payment Method,  
29 Credit Card No., Expiration Date, and Credit Card Type.



1 [0359] Returning to the eCommerce embodiment depicted in FIG. 47, if the Buyer clicks the  
2 Cardholder Information button 417, the System displays a Cardholder Information collection  
3 screen (64, FIG. 10[d]D), an exemplary embodiment of which is depicted in FIG. 49. The  
4 Buyer is asked to supply the Cardholder name 420, Street address 421, State 422-1 (using a  
5 pull down menu button 422-2), and zip code 423. The Buyer clicks the Save button 424 to  
6 save the cardholder information.

7 [0360] As depicted in FIG. 10[d]D, once the Buyer in an eCommerce embodiment has  
8 completed all Buyer Response screens, the System enters the System package tracking  
9 number in the System's Shipping Log for the Seller, an exemplary embodiment of which is  
10 depicted in FIG. 50. The System also notifies the Seller via e-mail (66, FIG. 10[d]D) that the  
11 Buyer has completed all of the necessary shipping and payment information.

12  
13 E. SHIPPING THE PACKAGE

14 [0361] In an exemplary eCommerce embodiment of the invention, the System notifies the  
15 Seller via e-mail (66, FIG. 10[d]D) once the Buyer has completed all of the necessary  
16 shipping and payment information. An exemplary embodiment of a Seller notification e-mail  
17 is depicted in FIG. 51. In the Seller notification e-mail, the System identifies the System as  
18 the sender 370, the Seller's e-mail 107 (e.g., as depicted in FIG. 12) as the recipient 375, and  
19 the item number 353. The e-mail contains a message 425 and instructions 427 to log on to the  
20 System 426 to view a Shipping Log. The Shipping Log provides a platform with which the  
21 Shipper/Seller controls the shipping and attendant functions for all packages shipped or to be  
22 shipped by the particular Shipper/Seller.

23 [0362] The Seller can view the Shipping Log by selecting the View Shipping Log submenu  
24 option 32b-2 from the Ship It menu option 32b (which provides various submenu options  
25 including Shipping Preferences 32b-1, View Shipping Log 32b-2, Ship a Package 32b-3, Price  
26 a Package 32b-4, Send Shipment Notification 32b-5, UPS End of Day 32b-6 and Log Off  
27 32b-7). The Shipper/Seller can control the display order of the Shipping Log by selecting  
28 from a choice of several reporting controls. The Shipping Log (65, FIG. 10[d]D) as depicted

1 in FIG. 50 provides reporting controls such as Display selection 430 (with a pull down menu  
2 button 431), time period 432 (with a pull down menu button 433), and sort by 434 (with a pull  
3 down menu button 435). The Seller can click on the Update View button 436 to request an  
4 up-to-date report. Each Shipping log line item contains the System tracking number 438, the  
5 addressee name 437, the Carrier 440 and Service 439, the Ship date 441 and delivery date  
6 442, and control buttons that allow the Seller to request details 443, instruct the system to ship  
7 the item 444, void the shipment 445, or reprint a label 446.

8 **[0363]** FIG. 52 is a graphic representation of an exemplary embodiment of a Void Package  
9 screen that the System displays if the Seller clicks on the Void button 445 on the Shipping  
10 Log. The Void Package screen provides a summary report of the information about the  
11 particular package 452, provides a View Details button 451 if the Seller wants additional  
12 detailed information about the package, and a Void Package button 453 if the Seller finally  
13 decides to void the identified package.

14 **[0364]** FIG. 53 is a graphic representation of an exemplary embodiment of a Reprint Label  
15 screen which provides a report about the package 454, a View Details button 451, and a  
16 Generate Label button 455. If the User clicks the Generate Label button 455, the System will  
17 generate and print a shipping label (69, FIG. 10[e]E) for according to the appropriate Carrier  
18 and Service, as limited by the Seller and as finally selected by the Buyer.

19 **[0365]** As mentioned above, in some embodiments, the Shipper can use the System to  
20 locally print on the Shipper's printer device a bar-coded shipping label according the Selected  
21 Carrier's certification standards. In some embodiments, the bar-coded shipping label,  
22 including two dimensional bar code labels, and other types of shipping labels, can be printed  
23 on either a thermal label printer or on a laser printer. The Shipper specifies the type of printer  
24 to the system during initial setup procedures. Thereafter, the System uses, as appropriate, the  
25 thermal printer or laser printer module to prepare the label image for printing on the Shipper's  
26 printer.

27 **[0366]** FIG. 54 depicts a flow diagram of one embodiment of the aspect of the invention that  
28 provides printing of bar-coded shipping labels on printer devices which are compatible with

the client system on which the web browser is running, such as an HP-compatible laser printer. As depicted in FIG. 54, one of the NOC Servers, for instance, the Shipping Server, e.g., 21t as depicted in FIG. 7, gets the Label Size from the Carrier Label Specification 1250, the Label Layout from the Carrier Label Specification 1251, Label Data from the Shipper Database 1252, and the Label Quality in Dots Per Inch ("DPI") as set by the Server 1253, and uses this information to Generate the Label 1254.

[0367] The Server then creates, and causes the display on the client browser's display device of, a text string with a specified font face and in a specified font size in an HTML table data cell with a specified width 1255. If the client browser is using a 096 display device DPI, the display device will display said text string in the HTML table data cell in a single line. If on the other hand, the client browser is using a 120 display device DPI, the display device will display said text string in the HTML table data cell in two lines.

[0368] In creating the display of the text string, the Server also sends a message to the Shipper asking the Shipper to answer the following question: do you see the text string displayed on your screen as a single line or as wrapped text in multiple lines? The Server receives the Shipper's response and determines from the response whether the Shipper's display device has displayed the text as a single line or as wrapped text in multiple lines 1256. If the text is displayed as a single line, then the client browser [1257]1258 display device DPI is [120]96. Otherwise, the client browser [258]1257 display device DPI is [96]120.

[0369] Next, the Server calculates the shipping label HTML image size in pixels 1259 by multiplying the Carrier-specified label size from the Carrier Label Specification times the client browser display device DPI as determined by the previous step.

[0370] Next, the System displays the generated label image in the client browser 1260 with an HTML image tag and an HTML image size in pixels as calculated in the prior step.

[0371] The client browser calculates the size of the label to be printed in inches by dividing the label HTML image size in pixels as calculated in a prior step by the client browser display device DPI 1261; the client browser then prints out the label with the size calculated 1261.

[0372] FIG. 55 depicts a flow diagram of an exemplary embodiment of the aspect of the

1 invention that provides printing of dimensionally accurate images, such as dimensionally  
2 sensitive symbologies including two-dimensional bar codes and other two-dimensional  
3 machine readable symbologies. This aspect of the invention provides the printing of such  
4 dimensionally accurate images on various types of printer devices including among others  
5 HP-compatible laser printers. The printer devices can be configured with remote computers,  
6 such as PC's, that will receive signals to print the dimensionally accurate image over a  
7 communications network such as the Internet. Each PC having a client browser or executing  
8 like software, and each PC being configured with a pre-established Image Resolution that  
9 applies to the display device and the printer device configured with the PC.

10 [0373] As depicted in FIG. 55, a computer, such as Server 20t as depicted in FIG. 7,  
11 determines the Image Size 1350, the Image Layout 1351, any relevant Image Data 1352, and  
12 the Image Resolution in Dots Per Inch ("DPI") or in any other measure of Image Resolution  
13 1353. The Server 20t uses this information to Generate the Image.

14 [0374] Alternatively, the Image has previously been created; the Server 20t determines from  
15 the Image, the Image Size 1350, the Image Layout 1351, any relevant Image Data 1352, and  
16 the Image Resolution in DPI or in any other measure of Image Resolution 1353 (collectively  
17 referred to hereinafter as the "Image Characteristics").

18 [0375] The Server 20t determines the possible Image Resolution Categories and associated  
19 values for client PC's 1354. Image Resolution Categories and associated values include  
20 information such as the number of text strings, and the length of and characteristics (font face,  
21 font size, and HTML table cell width) of each of the identified number of, text strings that  
22 must be used to determine the Image Resolution of client display devices 1355-1356.

23 [0376] An HTML table cell width is fixed in that the physical width of the display of the  
24 HTML table cell does not change depending upon the resolution of the client device; a text  
25 string comprised of characters having a particular font and font size has a scalable width,  
26 depending upon the resolution of the client device resolution. Use of an HTML table cell to  
27 measure the resolution of client devices is not a limitation of the invention. In an alternative  
28 embodiment, a graphic element other than an HTML table cell, having a fixed width, is used

1 to measure the resolution of client devices.

2 [0377] The possible Image Resolution Categories and values are stored in the memory of the  
3 Server 20t and updated on some basis. In an alternative embodiment, the possible Image  
4 Resolution Categories and values are input into the Server computer.

5 [0378] The Server 20t then analyzes the Image Characteristics, and the possible Image  
6 Resolution categories and/or values 1355, and creates the appropriate number of text strings  
7 and associated HTML table cells 1356. Each text string is created to have a specified font  
8 face, a specified font size, and an associated HTML table cell with a specified width 1356.  
9 The computer then causes the display of the text strings in the associated HTML table cells on  
10 the remote client PC's display device 1358.

11 [0379] In creating the display of the text string, the Server also sends a message to the  
12 recipient PC asking the user to answer the following question: is the first text string displayed  
13 on your screen as a single line or as wrapped text in multiple lines? The Server 20t receives  
14 the remote user's response and determines from the response whether the remote user's PC's  
15 display device has displayed each of the text strings as a single line or as wrapped text in  
16 multiple lines 1256. The Server 20t then sets the PC's Remote Image Resolution for printing  
17 the Image 1359 according to the results of the user's PC's display of the text strings.

18 [0380] Next, the Server calculates the Remote HTML Image Size in pixels 1360 by  
19 multiplying the Image Size times the PC's Remote Image Resolution as determined by the  
20 previous step.

21 [0381] Next, the Server displays the generated image on the display device of the remote PC  
22 1361 with an HTML image tag and the Remote HTML Image Size in pixels as calculated in  
23 the prior step.

24 [0382] The client browser of the remote PC calculates the size of the Image to be printed  
25 ("Remote Print Image Size") in inches by dividing the Remote HTML Image Size in pixels by  
26 the Remote Image Resolution 1362; the client browser then prints out the Image with the  
27 Remote Print Image Size 1362.

28 [0383] In one embodiment of the invention, instead of printing a shipping label at the

1 Shipper's printer, a Package Number 1120 is displayed online on a Package Number Screen  
2 with notification that the label will be printed at a shipping location previously designated by  
3 the Shipper. FIG. 56 depicts an exemplary embodiment of a Package Number Screen. The  
4 Shipper can Void the Package Label at this point by clicking the Void Package button 1121.  
5 The Shipper can request shipping of a new parcel by clicking the "New Package" button 1122  
6 or can indicate completion of shipping instructions by clicking the "Done" button 1123.

7 [0384] FIG. 57 depicts an exemplary embodiment of a Generate Shipping Label Screen in an  
8 exemplary simplified Internet embodiment of the invention. The Shipper is given instructions  
9 1125 as to how to print the label. Clicking the "Generate Label" button 1124 causes the bar-  
10 coded label to be generated.

11 [0385] FIG. 58 depicts an exemplary embodiment of a Print Label Screen in an exemplary  
12 simplified Internet embodiment of the invention. At the top of the Screen, an instruction 1130  
13 is displayed to scroll to the bottom of the screen for instructions. The generated label 1131 is  
14 displayed in the main body of the screen. Instructions for printing the label 1132 are  
15 displayed at the bottom of the screen. Clicking the "Print Label" button 1133 (visible only for  
16 supported web browsers) will cause the label to be printed. Clicking the "Done" button 1134  
17 will close the web browser window.

18 [0386] Returning to the exemplary eCommerce embodiment, if the Seller chooses to ship a  
19 specified package, e.g., by clicking on the Ship button 444 as depicted in FIG. 50, the System  
20 requests the Seller to input information to e-mail a notification to the Buyer that the package  
21 is being shipped. FIG. 59 is a graphic representation of an exemplary embodiment of a Send  
22 Ship Notification screen (67, as depicted in FIG. 10[e]E). In one eCommerce embodiment,  
23 this information is automatically prepared by the System and an e-mail (e.g., 70 as depicted in  
24 FIG. 10[e]E) is automatically sent to the Buyer (80, e.g., FIG. 10E) when the Seller ships the  
25 package. In one embodiment, the Seller completes the information in this screen only if the  
26 Seller ships the package with a Carrier or a service that is not supported by the System.

27 [0387] In an exemplary FIG. 60 depicts an exemplary E-Mail Others "Messages" pop-up  
28 Window in an exemplary simplified Internet embodiment which allows the Shipper to identify

1 the "To" or "cc" status of the desired notification 1101 using a drop down menu activator  
2 1102 and which allows the user to enter each e-mail recipient's Name 1103 and E-Mail  
3 Address 1104. FIG. 60 depicts two Recipients 1107 and 1108; the screen is exemplary and is  
4 not a limitation of the invention.

5 [0388] Returning to the exemplary eCommerce embodiment, when the Seller chooses to  
6 ship a specified package, the System prepares and displays a Ship a Package Summary report  
7 (68, FIG. 10[e]E) an exemplary embodiment of which is depicted in FIG. 61.

8 [0389] If the Seller/Shipper ships packages using UPS, the Seller will need to run UPS End  
9 of Day processing (71, FIG. 10[e]E) at least once each day a package is shipped using UPS.  
10 FIG. 62 is an exemplary embodiment of the UPS End of Day screen. The System provides  
11 instructions 470 and a Perform End-of-Day button 471. The System also provides Reprint  
12 instructions to reprint a driver record from a previous End-of-Day process 472 and a Find  
13 Driver Record button 473.

14 [0390] FIG. 63 is a graphic representation of an exemplary embodiment of a Reprint Driver  
15 Record Screen that lists prior driver records 480, each record provides a Reprint button 481  
16 which when clicked will reprint the driver record (72, FIG. 10[e]E).

17 [0391] After the Seller has completed printing the label, the Seller must give the package to  
18 the Carrier (73, FIG. 10[e]E) so that it can be delivered via the Carrier (74, FIG. 10[e]E).

19 [0392] The System provides complete tracking and reporting capabilities for packages  
20 shipped through it, and for packages for which a Carrier tracking number is known as  
21 described below and as disclosed in U.S. Provisional Patent Application Serial No.  
22 60/170,186 previously attorney docket number 36618/DBP/I249 now attorney docket number  
23 36620/DBP/I249, the disclosure of which has previously been incorporated for all purposes  
24 herein by reference.

25 [0393] FIGS. 64[a]A-1, 64[a]A-2, 64[b]B-1 and 64[b]B-2 are System interactivity data and  
26 logic flow diagrams depicting an exemplary eCommerce embodiment of the process by which  
27 the System completes the information necessary to ship a package. References in the  
28 explanation and description of FIGS. 64[a]A-1, 64[a]A-2, 64[b]B-1 and 64[b]B-2 to the Buyer

mean to the Buyer and the Buyer's computer 8-2; references to the Seller mean to the Seller and the Seller's computer 8-1; references to the System mean the System servers, 20a-20n (the database servers) and 21a-21z (the other System servers); references to the System database mean to the entire logical System database 22.

**[0394]** The Seller eCommerce Preference setup Processes 231 through 239 have been previously described herein above. After the Seller has completed setting up eCommerce preferences, and after the Seller is notified of a sale, the Seller enters the System and prepares to enter Buyer information by clicking on the Buyer information submenu option 501. The System then displays a Buyer Information screen 502 to the Seller. The Seller then enters Buyer information and clicks the Next button 503. The System responds by displaying the Item and Cost screen 504. The Seller enters the item and cost information and sends the information to the System 505.

**[0395]** The System uses the information provided by the Seller to create a new package record in the System database and sets the status of the package to "waiting for buyer's response" 506. The System prepares and sends an e-mail to the Buyer requesting information to complete the shipment and including a URL hyperlink to the System web site page that is available to intake the Buyer's information, the URL containing a System package tracking number for the specified package 507. The System also prepares and sends an e-mail to the Seller informing the Seller that the e-mail has been sent to the Buyer 508.

**[0396]** The Buyer upon receipt of the System e-mail, uses a web browser to navigate the URL in the System e-mail and enter the System 509. The System retrieves the System package tracking number from the URL provided by the user's browser to access 510 and retrieve 511 the package information from the System database. The System provides the Buyer with an introduction and instructions to complete the process 512. If the Buyer chooses to proceed, the Buyer clicks the Next button 513. The System then requests Buyer shipping information 514. The Buyer completes the Buyer shipping information and clicks the Next button 515. The System accesses 516 and retrieves 517 from the System database rating information, including the Seller's preferences. The System uses the rating information and



1 prepares and displays for the Buyer a multi-carrier, multi-service shipping cost comparison  
2 Graphic Array 518. The Buyer selects a Carrier/Service entry from the Graphic Array to ship  
3 the package 519. The System verifies the information and requests payment information from  
4 the Buyer in accordance with the Seller's preferences 520. The Buyer selects a payment  
5 method, enters payment information and Sends the information to the System 521. The  
6 System stores all Buyer information and associates that information with the package, and  
7 updates the package status to "buyer has replied" 522. The System sends an e-mail to the  
8 Seller notifying the Seller that the Buyer has replied 523. The System in some embodiments  
9 sends an e-mail to the Buyer notifying the Buyer that the System has informed the Seller that  
10 the Buyer has replied 524.

11 [0397] The Seller requests a Shipping Log of "Today's Packages" 525. The System  
12 accesses the System database 526 to retrieve 527 a Shipping Log of the Seller's packages that  
13 need to be processed. The System displays the Shipping Log to the Seller 528. The Seller  
14 locates the package to which the Buyer responded and clicks the Ship button 529. The  
15 System displays the Shipping screen to the Seller 530.

16 [0398] FIGS. 65[a]A and 65[b]B represent a database schema diagram that depicts an  
17 exemplary embodiment of tables in which data is stored by the System regarding a particular  
18 package and a particular Seller's Account, and from which information is retrieved in order to  
19 facilitate the shipment of a package. The database schema depicted in FIGS. 65[a]A and  
20 65[b]B provides an Account User table 251, a Users table 252, an Account User  
21 Configuration table 253, a Carrier Account table 254, an Account table 255, an Account and  
22 Carrier Account table 256, an Address table 257, a Site Type table 258, an Account and Site  
23 Type table 259, an Account and Site table 260, and a Site table 270, all of which were  
24 previously described herein above with respect to FIGS. 33[a]A and 33[b]B. The database  
25 schema with respect to package information further provides the Package Table 261. The  
26 Package Table 261 contains for each package, among other things, a Package OID (a pointer)  
27 261-1, the actual weight 261-2, length 261-3, width 261-4, height 261-5, System package  
28 tracking number 261-6, site type ID 261-7, Site OID (a pointer) 261-8, Account number 261-  
29 9, User ID 261-10, From contact name 261-11, From address 1 261-12, To contact name 261-

13, To address 1 261-14, Bill contact name 261-15, and the Bill address 1 261-16.

F. TRACKING

[0399] The tracking features described below apply similarly to both an exemplary simplified Internet embodiment and to an exemplary eCommerce embodiment of the invention.

1) USER REQUESTED TRACKING

[0400] In order to track a particular package using the System, a Shipper identifies a tracking number for that package to the System and requests that the System report the status of the package. Two types of tracking numbers are used to track packages: 1) Carrier tracking numbers and 2) System tracking number.

[0401] Each Carrier assigns each package a tracking number that uniquely identifies each package and which is used to trace packages as the package moves through the particular Carrier's system to the package's destination. The Shipper or the package recipient uses the tracking number for a particular package to track, locate, and verify delivery of the particular package.

[0402] A System tracking number is a unique number generated internally by the System to identify a particular package shipped using the System. The Shipper inputs the Shipper's Parcel Specifications for the Subject Parcel. Using each Shipper's Parcel Specifications, the System is programmed to access databases containing information about each supported Carrier. Each supported Carrier has a unique rating schedule, delivery and pickup rules and schedules, and certification requirements (the "Carrier Rules"). The System is further programmed to apply each supported Carrier's Rules to each Shipper's Parcel Specifications for the corresponding Subject Parcel. The System provides an online display of a Dynamically Dimensioned Multi-Carrier, Multi-Service Graphic Array as depicted, e.g., in FIGS. 36a and 46 described above.

[0403] The Shipper in this case uses a user input device to pick the preferred Carrier, by for instance placing the cursor of the Shipper's PC on the displayed Carrier cell entry, e.g. 1065a, in the Graphic Display as depicted in FIG. 36[a]A and clicking the Shipper's user input device (the "Selected Carrier").

[0404] As a result of the Shipper selecting a Carrier cell entry in the Graphic Display to ship a package, the System assigns the package a System package tracking number and adds a record containing all of the pertinent information about the package to the System database 22. Following are exemplary Shipping tracking numbers: MAGGY841VRY50; MAGGY84B496RF; MAGGY84X0FJ45. In one embodiment, the System Tracking Number is based on a Base-33 number system. The characters available are: Zero (0) through nine (9) and A through Z excluding "I" (i), "L" (l), and "O" (o). Each letter represents a value, as depicted in the table below:

A = 10 F = 15 M = 20 S = 25 X = 30

B = 11 G = 16 N = 21 T = 26 Y = 31

C = 12 H = 17 P = 22 U = 27 Z = 32

D = 13 J = 18 Q = 23 V = 28

E = 14 K = 19 R = 24 W = 29

Each System Tracking Number is 13 alphanumeric characters. Position 1 is the letter 'M'. Positions 2 - 7 are a System Account number. Positions 8 - 12 are a five-digit ID. Position 13 is a Check Digit.

[0405] To calculate the Check Digit, the System performs the following steps: 1) Consecutively multiply the numeric value of each of positions 2-7; 2) Consecutively multiply the numeric value of each of positions 8 - 12; 3) Add both results; 4) Divide by 31; 5) Convert the remainder value to a Base-33 number. The converted value is the Check Digit.

[0406] Referring to FIG. 5 once again, when a Shipper/User ships a package using the System, one or more of the System's Servers, e.g., 21a-21n create a new System tracking number. When a new System tracking number is created, one of the System's Database

Servers, e.g., 20a-20n, adds a new package record with the newly created System tracking number to a Package Table 28.

[0407] The Package Table 28 resides in the System database 22 and contains package records for System processed packages. An exemplary embodiment of the Package Table contains the following information: 1) Package Tracking State ID; 2) Package Shipping State ID; 3) Actual Delivery Time; 4) Delivered To information; 5) Shipping Date; 6) Carrier Tracking Number; 7) System Tracking Number; 8) Carrier ID; 9) Actual Package Weight; 10) Service Description; and 11) Package OID. The content of these fields are described further below.

[0408] The Package Tracking State ID specifies the tracking state of the package. In an exemplary embodiment of the invention, there are four different tracking states: 1) Null (New Packages or Shipped Packages); 2) Manifested (at the end of each day, package information is moved to the Package History Table for tracking purposes); 3) In Transit (The Carrier has picked up packages); 4) Delivered (Packages have been delivered to the shipping destination).

[0409] The Package Shipping State ID specifies the shipping state of a package. In an exemplary embodiment of the invention, there are two different shipping states: 1) Shipped (New Packages or Shipped Packages); 2) Manifested (at the end of each day, package information is moved to the Package History Table for tracking purposes).

[0410] The Actual Delivery Time specifies the Date/Time that the package was actually delivered. The Delivered To information identifies the person or place to which the package was delivered (e.g., left with receptionist, receptionist front desk, or guard). The Ship Date specifies the date on which the Carrier picked up the package. The Carrier Tracking Number identifies the Carrier-specific package tracking number. The System Tracking Number specifies the unique Package tracking number internally generated by the System (each System tracking number corresponds to exactly one Carrier-specific tracking number). The Carrier ID specifies an identification code for the particular Carrier. The Actual Package Weight specifies the actual weight of the package as opposed to the billed weight. The Service Description describes the type of services used to ship the package e.g., Overnight, 3

1 Day Ground, Second Day Air, etc. The Package OID contains a Globally Unique Identifier  
2 (“GUID”) for each package.

3 [0411] When the System creates a new package record, the record remains in the Package  
4 Table 28 during an initial period of time, for example, the first day during which the record is  
5 created, so that the Shipper/User can modify information about the package or void the  
6 package record as appropriate. In an exemplary embodiment of invention, the System  
7 performs certain processing on a periodic basis, such as at the end of each business day. This  
8 type of processing is referred to herein as “End Of Day” processing. In an exemplary  
9 embodiment of the invention, during “End of Day” processing, the System removes all new  
10 package records from the Package Table 28 and moves the records to a Package History Table  
11 29 which also resides on the System Database 22. In an exemplary embodiment, Package  
12 History Table 29 records contain the same data fields as described above regarding Package  
13 Table 28 records.

14 [0412] FIG. 68 is a graphic representation of a Shipper online user input screen that is  
15 displayed on the Shipper’s display screen 10. If a Shipper/User wants to track a particular  
16 package, the Shipper/User enters the tracking number that identifies the particular parcel  
17 package of interest in the “Enter tracking number” field 2035. It should be understood by  
18 those with ordinary skill in the art that the User may be someone other than the Shipper. For  
19 instance, the User may be a Recipient who wishes to track a package being sent to the user.  
20 Once the User has entered a tracking number, the User submits a request to track the particular  
21 package identified by clicking on the Submit button 2036.

22 [0413] FIG. 69 is a logic flow diagram that depicts the high level logic for tracking the status  
23 of a particular package. The User enters 2018a and 2018b a tracking number 19 in the  
24 tracking number field 2035 (as was shown in FIG. 68). The System first validates 2050 the  
25 tracking number 19. The System performs the validation process by attempting to access the  
26 record on the System database 22 that is associated with the tracking number 19. To do this,  
27 the System requests that a System database server, e.g., 20a (as depicted in FIG. 5) locate and  
28 retrieve the package record that is associated with the tracking number 19. The System

1 database server, e.g., 20a as depicted in, e.g., FIG. 5, uses the entered tracking number 19 to  
2 search the System database 22 to locate and retrieve the specified package record. In one  
3 embodiment, the System database server, e.g., 20a as depicted in, e.g., FIG. 5, is programmed  
4 to perform database accesses using Sequel 7.0.

5 **[0414]** Through the validation process, the System determines whether the tracking number  
6 19 is a System tracking number or a Carrier tracking number. Below are examples of Carrier  
7 tracking numbers.

8 UPS - 1z8595610344113190

9 Airborne - 3918984344

10 FedEx - 811152682326

11 USPS - ej585489546us

12 Yellow Freight - 2100003475

13 If a user enters a Carrier tracking number as the tracking number 19, then depending upon the  
14 status of the package, or the number of times that the package was tracked, there may be no  
15 information in the System database 22 for the Carrier tracking number. In such a case, the  
16 System then uses algorithms provided by each Carrier to determine the Carrier identification.

17 **[0415]** If the System determines that there is information about the package on the System  
18 database 22, then the System analyzes the Package Shipping State. If the Package Shipping  
19 State of the retrieved record is "Manifested" or "In Transit" and the Package Tracking State is  
20 not "Delivered", then the System prepares to track the package using the appropriate Carrier  
21 system. If the Package Shipping State of the retrieved record is "Delivered", or other final  
22 status, then the System reports the status of the package to the user.

23 **[0416]** If the tracking number 19 is a valid System tracking number, then the System extracts  
24 the Carrier's tracking number and Carrier's ID from the package record retrieved from the  
25 System database 22 before issuing a request 2054. Otherwise, if the tracking number 19 is a  
26 Carrier tracking number, then the System extracts the Carrier's ID from the package record  
27 before issuing a request 2052 to the Carrier's Internet system. The System uses the Carrier's

1 ID to retrieve from the System database 22 the Internet URL for the Carrier's Internet web  
2 site. The URL information is configurable.

3 [0417] Returning for a moment to FIG. 5, using the Carrier's Internet URL, the System then  
4 makes an HTTP connection to the Carrier's web server, e.g., 23-2, 24-2, 25-2, 26-2, or 27-2,  
5 using the URL information for the particular Carrier's web server. Depending upon the  
6 Carrier, the System's 1 request and report interface with the Carrier's web server is  
7 programmed in HyperText Markup Language ("HTML") (e.g., 24-1, 25-1, 27-1), Extensible  
8 Markup Language ("XML") (e.g., 26-1), or both HTML and XML (e.g., 23-1). FIG. 66  
9 depicts an exemplary XML formatted request for submitting a tracking request to a Carrier.  
10 FIG. 67 depicts an exemplary successful tracking response, also in XML format, returned by  
11 the Carrier.

12 [0418] Then, as depicted in FIG. 69, the System transmits the Carrier's tracking number  
13 over the HTTP connection (2052 or 2054). The System instructs the Carrier's web server as  
14 to what information is requested based on the connection made using the URL.

15 [0419] If the Carrier's web server successfully responds 2055 to the System's 1 tracking  
16 request, the System disconnects from the Carrier's web server and parses the response data.  
17 Some Carriers' response data contains unnecessary text information. The System strips out  
18 all of the unnecessary text in order to parse the relevant information.

19 [0420] If the System database 22 does not have any previous record of the package, such as  
20 would be the case if the package had not been shipped using the System shipping application,  
21 then the System does not store any data about the package in the Package Table or the  
22 Package History Table.

23 [0421] Otherwise, the System then updates the System database 22 and reports the  
24 information to the Shipper/User 2056. If the package is reported as delivered, the System  
25 populates the Package History Table 29 in the System database. As was previously  
26 mentioned, in an exemplary embodiment, Package History Table 29 records contain the same  
27 data fields as described above regarding Package Table 28 records.

28 [0422] If on the other hand, the Carrier's Internet web server returns an unsuccessful report

1 from test 2050, the System reports the failure 2051 to the User. FIG. 70 is a graphic  
2 representation of an exemplary unsuccessful tracking report to the User. The Tracking Failure  
3 Report Screen as depicted in FIG. 70 informs the User that the System was unable to track the  
4 package 2060 and displays 2061 the package tracking number 19 that the User previously  
5 entered. The Tracking Failure Report Screen asks the User to verify the accuracy of the  
6 tracking number and to specify a Carrier by name 2062. The Tracking Failure Report Screen  
7 provides a pull down menu button 2063, that when clicked, displays a list 2064 of the  
8 supported Carriers. The user enters a new tracking number 19 in the tracking number field  
9 2035 and specifies the Carrier by highlighting one of the Carriers displayed in the list 2064.  
10 The user submits the request by clicking on the Submit button 2036 (covered by the pull down  
11 selection list 2064 in FIG. 70).

12 **[0423]** If the Carrier's system successfully returns tracking information, then the System  
13 displays the package's current status. As depicted in FIG. 71, if the package has a "Delivered"  
14 status, the System reports the Status 2071; status as of Last Scan including date time and  
15 location 2072; Delivered To location 2073; Delivery Date 2074; Delivery Time 2075;  
16 Delivery Location 2076; Signed by 2077; Carrier Name 2078; Service 2079 and Tracking  
17 Number 2080.

18 **[0424]** Status 2071 reports the Delivery Status, also referred to as the Track, or Tracking,  
19 State. Last Scan 2072 reports Last scan information for the particular package. When a  
20 package is moved from one location to another, the label of the package is scanned according  
21 to each Carrier's processing requirements. Also, many Carriers scan package labels when  
22 packages are received by the recipients. Delivered To 2073 reports the person or place to  
23 which the package was delivered (e.g., left with receptionist, receptionist front desk, or  
24 guard). Delivery Date 2074 reports the date on which the package was delivered. Delivery  
25 Location 2076 reports, for most carriers, the city, zip code, and state information for the  
26 location to which the package was delivered. However, for some carriers, such as UPS, the  
27 delivery location reports where the package was dropped off (e.g., front porch, front door).  
28 Signed By 2077 reports the name of the person who signed the package after receiving it.  
29 Carrier 2078 reports the name of the Carrier that delivered the package. Service 2079 reports



1 the type of shipping service (i.e., Ground). Tracking Number 2080 reports the System  
2 tracking number or carrier tracking number entered by the User.

3 [0425] The User is invited to enter another tracking number 19 in the tracking number field  
4 2035 and click the Submit button 2036 to submit the next tracking request.

5 [0426] As depicted in FIG. 72, if the package has not yet been delivered, the System reports  
6 the information available, e.g., the Status 2071, Last Scan 2072, Carrier 2078 and Tracking  
7 number 2080. In such a case, the System asks the User if the User want to be notified when  
8 the identified package is delivered. The System provides the User with input fields to register  
9 to receive, and have sent, e-mail notification after the package is delivered. A user can enter  
10 up to three names, 2091, 2093 and 2095, and up to three e-mail addresses, 2092, 2094, and  
11 2096, to receive the delivery confirmation. The User submits the e-mail notification (with  
12 message 2097) by clicking on the Submit button 2036-1.

13 [0427] If the User completes the e-mail notification input fields with at least one e-mail  
14 name and address, e.g., 2091 and 2092, the System creates an entry in a Track Response Table  
15 30 which is a table contained in the System Database 22 as depicted in FIG. 5. The Track  
16 Response Table entry contains the tracking number 19 earlier specified by the User and  
17 displayed 2080 in the Tracking Report Screen depicted in FIG. 72. The System uses the  
18 Track Response Table 30. The System performs Automatic Tracking for all of the package  
19 tracking numbers contained in the Track Response Table 30 at the time that the Automatic  
20 Tracking procedure is executed. Automatic Tracking is described in more detail below.

21 [0428] The User can then enter another tracking number 19 in the tracking number field  
22 2035 and submit the new request by clicking on the Submit button 2036-2. When the Carrier  
23 delivers the package, the System detects the delivery through one of several ways, as will be  
24 further explained below, and then sends e-mail with a link to the web page with the most up to  
25 date package status.

26 [0429] In an alternative embodiment, if the tracking number 19 is a Carrier tracking number,  
27 the Server will validate the Carrier tracking number is a valid tracking number. If the Carrier  
28 tracking number is not a valid number, the Server will return an invalid tracking number

1 error. If the Carrier tracking number is a valid number, the Server will not attempt to match  
2 the number to a manifested package; the Server will track the package using the particular  
3 Carrier's Internet tracking routine; and will return the tracking response to the Web Client of  
4 the requesting Shipper/User.

5 **[0430]** In an alternative embodiment, if the tracking number 19 is a System tracking number,  
6 then the System validates the System tracking number to ensure that it is a valid System  
7 tracking number. If the System tracking number is not a valid tracking number, the Server  
8 will return an invalid tracking number error. If the System tracking number is a valid tracking  
9 number the Server queries the System database 22 to find the Carrier tracking number which  
10 corresponds to the System tracking number. If no package record is found for the System  
11 tracking number, then the Server will return an error to the Web Client of the requesting  
12 Shipper. The error message will indicate that no package record was found; it will request the  
13 user to verify that the tracking number was from a package which had been dropped off notify  
14 the user that a package be tracked on the same day it shipped. If the package record is found  
15 and the actual ship date is the same as the current date, the Server will return an error to the  
16 Web Client of the requesting Shipper indicating that the user/Shipper cannot track the package  
17 on the same day it is shipped.

18 **[0431]** In this alternative embodiment, once the Server has identified the Carrier tracking  
19 number, the Server will track the package using the Carrier's Internet tracking routine. If the  
20 tracking response from the Carrier's Internet tracking routing indicates an error, the Server  
21 will make another attempt to track the package through the Carrier's Internet tracking routine.  
22 If the second tracking request results in an error, the Server will notify the Web Client of the  
23 requesting Shipper that the Carrier is unable to track the package, and will log a tracking  
24 request error containing the Error Log number, the System tracking number, the Carrier  
25 tracking number, the time and date the tracking request occurred, the error response reported  
26 by the Carrier, and the Account Name of the user/Shipper making the tracking request, if that  
27 information is available.

28 **[0432]** If, on the other hand, the Carrier returns a valid tracking response, the Server will

1 update the package status in the Server Database with the tracking response and will return the  
2 detailed package information to the Web Client of the requesting user/Shipper from the  
3 System Database as described below.

4 **[0433]** If the user supplied a Carrier tracking number, the Web Client will display the basic  
5 tracking information provided by the particular Carrier's Internet tracking function. In one  
6 embodiment of the invention, when the user provides a Carrier tracking number to track a  
7 package, the user/Shipper's Web Client requires the user/Shipper to identify the Carrier.

8 **[0434]** If the user/Shipper provides a System tracking number, then if the user/Shipper is  
9 logged on to the account, or otherwise enters valid logon information, that information must  
10 correspond to the Account which shipped the package. In that case, the user/Shipper's Web  
11 Client will display the following information: System tracking number; recipient address;  
12 drop off location; Carrier and service; Carrier tracking number if available; actual ship date if  
13 available; delivery address if available; delivery location if available; delivery date if  
14 available; delivery time if available; signed for by information if available; package rate;  
15 package weight; package dimensions; packaging; customer reference information; all scan  
16 activity.

17 **[0435]** If on the other hand, the user/Shipper is not logged on to the account, fails to enter  
18 valid logon information, or is logged on to an Account which does not correspond to the  
19 Account which shipped the package, the user/Shipper's Web Client will display the following  
20 information: System tracking number; recipient contact name; recipient company name;  
21 Carrier and service; Carrier tracking number if available; actual ship date if available; delivery  
22 address if available; delivery location if available; delivery date if available; delivery time if  
23 available; signed for by information if available; package weight; customer reference  
24 information; all scan activity.

## 25 2) AUTOMATIC TRACKING

26 **[0436]** Automatic Tracking of packages with Priority Delivery Notification is performed  
27 when the package meets the following criteria: the package is a manifested package; the  
28 package was shipped using Priority Delivery Notification; The actual ship date of the

1 package is the earlier than the current date; the package does not have the status of Delivered  
2 or Lost.

3 **[0437]** Automatic Tracking of a particular package can be requested by the User, as depicted  
4 in FIG. 72 and as was described above

5 **[0438]** If the package fulfills all of the above-described automatic tracking criteria, the  
6 System places a record in the Track Response Table 30 and thereafter tracks the package on  
7 some regular periodic time interval, for example, every four hours beginning at a staggered  
8 start time. The start time is determined randomly and is staggered to occur at regular intervals  
9 every four hours.

10 **[0439]** The System tracks the package using the specified Carrier's Internet tracking routine  
11 as was previously described above. If the Carrier's Internet tracking routine returns a tracking  
12 response that the tracking request is an error, the Server will track the package at the next  
13 staggered tracking time. If the second tracking request response is also an error, the Server  
14 will track the package at the next scheduled four hour interval. If the third tracking request  
15 fails, the Server will log a tracking request error containing the following information: error  
16 log number; System tracking number; Carrier tracking number; time and date the tracking  
17 request occurred; and the error response from the Carrier. In the event that the third tracking  
18 request fails, the Server will issue an Automatic Tracking Alert, for instance, to System  
19 Support, containing the error log number.

20 **[0440]** If the tracking request results in a successful tracking response, the Server will update  
21 the package status in the Package History Table 29 in the System Database 22 with the  
22 tracking response information. If the package status returned is Delivered, the Server will  
23 send delivery notification via e-mail to the notification address(e), e.g., 2091 - 2096 as  
24 depicted in FIG. 72, as previously supplied by the Shipper/User. For a Delivered package, the  
25 Server will update the Package History Table 29 in the System Database 22 to indicate that  
26 the package has been delivered, that a delivery notification e-mail has been sent, and the date  
27 and time that the e-mail was sent.

28 **[0441]** If the manifest package was shipped without Priority Delivery Notification, then on

1 any day after the actual ship date, as long as the status of the package is not Delivered or Lost,  
2 the System will track the package every day at a non-peak period. If the tracking response is  
3 an error, the Server will not attempt a second tracking request. If the tracking response is  
4 successful, the System will update the package status in the System Database 22 with the  
5 tracking response information.

6 **[0442]** The System will verify that all packages with a status of Delivered were delivered  
7 within the guaranteed delivery time. For each Delivered package for which delivery was not  
8 made with the guaranteed delivered time, the Server will generate a Delivery Exception  
9 containing the following information: Carrier account number for the Drop Off Location;  
10 Carrier tracking number; date of shipment; complete destination address information; delivery  
11 exception ID number.

12 **[0443]** In one embodiment of the invention, there are four types of scripts, or procedures,  
13 that run regularly to update the Package History Table 29 and the Track Response Table 30 in  
14 the System database 22: 1) Track All Scripts, 2) Track Inbound Script, 3) Inbound  
15 Confirmation Mail Script and 4) Delivery Confirmation Script. Each is described further  
16 below.

17 **[0444]** Track All Scripts are run on a regular basis. There is a Track All script for each  
18 Carrier (e.g., FedEx, UPS, Airborne, and Yellow Freight). Each Track All script executes a  
19 set of instructions that enumerate the package records in the Package History Table 29 to get  
20 updated information from a specific Carrier's database. If a System tracking number has a  
21 delivered tracking state, then the next time a user tries to get tracking information for this  
22 particular tracking number, the System will not need to connect to the Carrier's web server to  
23 get the package status information.

24 **[0445]** Track Inbound Script is run on a regular basis. Track Inbound Script searches the  
25 Track Response Table 30 and enumerates all entries in the table to get updated information  
26 from multiple Carriers' databases. If a tracking number has a delivered tracking state, then  
27 Users are notified via e-mail that their packages have been delivered. Also, if the tracking  
28 number is a System tracking number then the Package History Table 29 gets updated with this

1 delivered tracking state information for optimization purposes. By updating the Package  
2 History Table 29, the System does not need to re-connect to carriers' web servers to get  
3 information about a package that has been already delivered.

4 [0446] Inbound Confirmation Mail Script is run on a regular basis. It searches the Track  
5 Response Table 30 for packages that have a delivered track state. When the script finds  
6 delivered packages for Users who requested to receive e-mail notifications, it sends e-mail  
7 notifications to them with delivery information.

8 [0447] Delivery Confirmation Script is run on a regular basis. It searches the Package  
9 History Table 29 and enumerates all entries in the table for which the User has requested  
10 delivery notification when the subject package has been delivered to destination. When the  
11 script finds delivered packages in the Package History Table 29 for Users who requested to  
12 receive e-mail notifications, it sends e-mail notifications to them with delivery information.

13  
14 3.) COUNTER MANIFEST SYSTEM (CMS) TRACKING

15 [0448] As an alternative to using an Internet embodiment of the invention, a user can track  
16 packages by using the counter Manifest System CMS feature of the invention. In such an  
17 embodiment, CMS is a standalone-dedicated system that uses a connection to one of the  
18 System's servers (the "CMS Server") to track packages. CMS can be connected to one of the  
19 System servers in many different ways, including among others, DSL dial-up, ISDN dial-up,  
20 Modems, T1 line, Hughes VSAT link or other communications systems.

21 [0449] In the CMS environment, a company maintains a connection for the CMS to the  
22 CMS Server to track packages for customers. The CMS User track packages for the CMS  
23 User's customers by entering a tracking number in the CMS tracking page. CMS tracking  
24 allows a customer to register for a delivery confirmation to receive e-mail notifications when  
25 packages are delivered. Also, customers can register using the System's Internet embodiment  
26 to receive inbound delivery notifications for the packages that are shipped using the CMS.

27 [0450] FIG. 73 is a graphic representation of an exemplary CMS online user input screen.  
28 The User inputs a tracking number 19 in the input tracking number field 2100 and submits a

1 request to the System to track the package associated with the input tracking number 19 by  
2 clicking on the “Track” button 2102 or the “Find Package” button 2101.

3 **[0451]** FIG. 74 is a graphic representation of an exemplary CMS display screen that reports  
4 a successful tracking result 2103. After reading the tracking report, the User can request that  
5 another package be tracked by clicking the “Track Another” button 2104.

6 **[0452]** FIG. 75 is a graphic representation of an exemplary CMS error tracking report  
7 display screen. The tracking number 19 is displayed with an error message 2105. The user  
8 can request that another package be tracked by clicking the “Track Another” button 2104.

9  
10 4.) MANIFEST AND INBOUND TRACKING

11 **[0453]** A User can register with the System to establish a shipping account. Once a User has  
12 established an account, the System will record in the System database 22 information for  
13 every package shipped under the User’s account. The information contained in the System  
14 database 22 under the User’s account is referred to as the User’s Shipping Log.

15 **[0454]** The System provides the User with online capability to request information about the  
16 User’s Shipping Log. FIG. 76 is a graphic representation of an exemplary embodiment of a  
17 “My Tracking” Screen. On the viewer’s left side of the My Tracking Screen display, a “My  
18 Tracking submenu 2110 is provided to allow the User to select options. By clicking on and  
19 highlighting one of the My Tracking submenu 2110 options, the User can select to view the  
20 User’s Account’s Shipping Log 2111, to View Inbound Packages 2112, to Add Inbound  
21 Packages 2113, and to indicate Tracking Preferences 2114. The User can also input a tracking  
22 number 19 into the Quick Track input field 2115 and request that the System track the  
23 identified package by clicking the “go” button 2116.

24 **[0455]** FIG. 77 is a graphic representation of an exemplary embodiment of a Shipping Log  
25 Screen. A logged on registered User enters this display screen by clicking on the My  
26 Tracking submenu 2110 User’s Account’s Shipping Log option 2111. If the User is both  
27 logged on and registered, then in response to the User clicking on the My Tracking submenu  
28 2110, User’s Account’s Shipping Log option 2111, the System presents a Shipping Log

1 Screen with certain selection criteria. In the embodiment depicted in FIG. 77, the System  
2 initializes selection criteria fields with certain default values. For instance, the Shipping Log  
3 will search the system database 22 for the name of the individual to whom the particular  
4 account belongs and displays the name of the person 2109. Further, the Shipping Log  
5 application will search the System database 22 for all packages shipped under the User's  
6 account that conform to the criteria specified in the input fields of the FIG. 77 screen.

7 **[0456]** The Shipping Log Screen provides for User selection of the Type of package, e.g.,  
8 "All Packages" from the Display option 2118 and Display option pull-down menu button  
9 2117; "For the Past" time period 2119 with a pull-down menu button 2120, e.g., for the past  
10 "Month" during which packages were shipped; and "Sort By" 2121-2122 which allows the  
11 User to select the order of the Shipping Log report entries.

12 **[0457]** In response to the Shipping Log request, the System creates a list and displays an  
13 online Shipping Log record for the packages shipped under the User's account and which fit  
14 the selection criteria. For each such package, the System displays: the Status of the package  
15 2125 and the tracking number 2080, the name of the shipper 2126, the Carrier Service 2127,  
16 the name of the Carrier 2128, the Ship Date 2129, and the Delivery Date and time 2129-2130.

17 If the User wants more information for a particular package in the Shipping Log, the User  
18 highlights the appropriate record in the list and clicks the "Details" button 2124. An "Update  
19 View" button 2123 is also provided.

20 **[0458]** FIG. 78 is a graphic representation of an exemplary embodiment of a Detailed  
21 Shipping Log Entry Screen which is displayed if the User highlights the appropriate record in  
22 the Shipping Log list and clicks the "Details" button 2124. The System displays the Shipping  
23 Log date and time 2140, the System tracking number 2141, the estimated weight of the  
24 package 2142, the billed weight of the package 2143, the Packaging type 2144, the Carrier  
25 and Service 2145, a description of the goods shipped 2146, the shipping status 2071, the  
26 Carrier tracking number 2080, the Shipped Date 2147, the Expected data of arrival 2148, the  
27 Last Scan information 2072, the Recipient's name and address 2149, the Return name and  
28 address 2150, the Ship from location 2153, the base shipping service charge 2151, and the



1 total shipping charge 2152.

2 [0459] FIG. 79 is a graphic representation of an exemplary embodiment of a detailed “Quick  
3 Track” result screen which displays the same type of information described above for FIG. 78.  
4 The way that a User obtains this display is to enter a tracking number 19 into the Quick Track  
5 input field 2115, and by then clicking on the “go” button 2116.

6 [0460] A registered logged on User can view inbound packages if the User first identifies to  
7 the System package tracking numbers for each of the packages the status of which the User is  
8 interested in monitoring. FIG. 80 is a graphic display of an exemplary embodiment of an  
9 “Add Inbound Packages” Screen. The User requests this screen by clicking on the “Add  
10 Inbound Package” option 2113 of the “My Tracking” submenu 2110. The User inputs  
11 identification information, such as the tracking number 19 in the input tracking number field  
12 2035, the Carrier 2128, and the Order/Item 2161. The User can also specify that the System is  
13 to provide e-mail notification 2162 with an e-mail message 2163. By clicking on the “E-mail  
14 Others” button 2164, the User can request an “E-mail Others” screen providing input similar  
15 to that, items 2091-2097, and 2036-1, described above for the tracking screen depicted in FIG.  
16 72. By clicking on the “Add” button 2165, the User requests that the record identified in the  
17 User’s input be added to a list for that User of Inbound Packages to be monitored. A “Cancel”  
18 button 2166 is also provided.

19 [0461] Once the User has input the identification information for the packages the status of  
20 which the User wants to monitor, and added all such records to the User’s Inbound Tracking  
21 List, the User can then view the status of those identified Inbound packages. To do so, the  
22 user clicks on the “View Inbound Packages” option 2112 of the “My Tracking” submenu  
23 2110. FIG. 81 is a graphic representation of an exemplary embodiment of a “View Inbound  
24 Packages” Summary Screen. Similar to the Shipping Log Screen as discussed above in  
25 relation to FIG. 77, the View Inbound Packages Summary Screen displays information about  
26 packages identified by the User as Inbound Packages. As depicted on FIG. 81, the User can  
27 specify reporting criteria such as Display limitations 2117-2118, and sorting requests 2121-  
28 2122. The User can request details about a particular package by highlighting the reporting

1 line on the screen and clicking the “Details” button 2124. The User can delete a particular  
2 package from Inbound Package Tracking by highlighting the reporting line on the screen and  
3 clicking the “Delete” button 2170. An “Update View” button 2123 is also provided.

4 [0462] FIG. 82 is a graphic representation of a View Inbound Packages Detail Screen. The  
5 type of information displayed on this screen is similar to the type of information described  
6 with respect to the Shipping Log Detail Screen as depicted in FIG. 78 and discussed above.

7  
8 ILLUSTRATIVE EMBODIMENTS

9 [0463] Although this invention has been described in certain specific embodiments, many  
10 additional modifications and variations would be apparent to those skilled in the art. It is,  
11 therefore, to be understood that this invention may be practiced otherwise than as specifically  
12 described. Thus, the embodiments of the invention described herein should be considered in  
13 all respects as illustrative and not restrictive, the scope of the invention to be determined by  
14 the appended claims and their equivalents rather than the foregoing description.

WHAT IS CLAIMED IS:

1. A shipping management computer system, said computer system programmed to:

display to each of a plurality of users upon each user's request a preview of shipping rates for the particular user to ship a particular package, wherein each user accesses the computer system over a global communications network using a client computer device, wherein each user having an individual electronic connection to the global communications network.

2. A shipping management computer system, said computer system programmed to:

calculate for each of a plurality of users upon each user's request a shipping rate for each of a plurality of services offered by each of a plurality of carriers for shipping a particular parcel, wherein each user accesses the computer system over a global communications network using a client computer device, wherein each user client computer device having an individual electronic connection to the global communications network.

3. A shipping management computer system, said computer system programmed to:

determine for each of a plurality of users upon each user's request a delivery schedule for each of a plurality of services offered by each of a plurality of carriers for shipping a particular parcel, wherein each user accesses the computer system over a global communications network using a client computer device, wherein each user client computer device having an individual electronic connection to the global communications network.

4. A computer system for displaying to each of a plurality of users upon each user's request a preview of shipping rates for the particular user to ship a particular package, wherein each user accesses the computer system over a global communications network

1 using a client computer device, each user having an individual electronic connection to the  
2 global communications network, said computer system programmed to:

3 calculate for each of a plurality of services offered by each of a plurality of carriers a  
4 shipping rate for shipping the particular parcel according to a set of parcel characteristics  
5 shipping rules for the particular carrier and according to a set of pricing rules for each  
6 particular service offered by the particular carrier as applied to a set of parcel specifications  
7 for the particular parcel input by the particular user and as applied to an origin postal code  
8 and a destination postal code input by the particular user; and

9 generate an online comparison display of the calculated shipping rates to a display  
10 monitor configured with the client computer device of the particular user.

11  
12 5. The computer system of Claim 4, said computer system programmed to:  
13 determine a delivery schedule for each of the plurality of services offered by each of  
14 the plurality of carriers for shipping the particular parcel .

15  
16 6. The computer system of Claim 5 wherein the generated online comparison  
17 display further comprises a schedule of delivery times for each of the services for delivering  
18 the particular package.

19  
20 7. A computer system for previewing shipping rates for shipping each of a  
21 plurality of parcels to be shipped by one of a plurality of users according to a plurality of  
22 carriers, wherein each user accesses the computer system over a global communications  
23 network using a client computer device, each user client computer device having an  
24 individual electronic connection to the global communications network, said computer  
25 system programmed to:  
26 collect as parcel specifications for a particular parcel a user input from one of the  
27 plurality of users wherein said user input comprising at least one of: a package type, package  
28 dimensions, package weight, and a value of the particular parcel;  
29 collect from the particular user a user input of an origin zip code and an exemplary

1 destination zip code; and

2 generate an online comparison display to a display monitor configured with the user  
3 client computer device of the particular user a preview of shipping rates for a plurality of  
4 services offered by a plurality of carriers for shipping the particular parcel wherein said  
5 preview shipping rates are calculated according to a set of parcel characteristics shipping  
6 rules for each of the plurality of carriers and according to a set of pricing rules for each of the  
7 plurality of services offered by each particular carrier as applied to the parcel specifications  
8 and as applied to the origin zip code and the exemplary destination zip code.

9  
10 8. A shipping management computer system, said shipping management  
11 computer system programmed to:

12 compare each shipping rate for shipping a particular parcel with each of a plurality of  
13 services offered by each of a plurality of carriers with a shipping rate for shipping the  
14 particular parcel with each other service of the plurality of services offered by each of a  
15 plurality of carriers.

16  
17 9. The shipping management computer system of Claim 8, said shipping  
18 management computer system further programmed to:

19 determine the service and the carrier that offer the lowest shipping rate.

20  
21 10. The shipping management computer system of Claim 9, said shipping  
22 management computer system further programmed to:

23 generate a report of the service and the carrier that offer the lowest shipping rate.

24  
25 11. The shipping management computer system of Claim 10 wherein said report  
26 of the service and the carrier that offer the lowest shipping rate comprises a visual display.

27  
28 12. The shipping management computer system of Claim 10 wherein said report  
29 of the service and the carrier that offer the lowest shipping rate comprises an audible

1 announcement.  
2

3 13. The shipping management computer system of Claim 10 wherein said report  
4 comprises a visual display of a graphic representation of the service and the carrier that offer  
5 the lowest shipping rate and of the shipping rate.  
6

7 14. The shipping management computer system of Claim 10 wherein said report  
8 comprises an audible announcement of the name of service and the carrier that offer the  
9 lowest shipping rate and of the shipping rate.  
10

11 15. A shipping management computer system, said shipping management  
12 computer system programmed to:

13 compare each delivery schedule for shipping a particular parcel with each of a  
14 plurality of services offered by each of a plurality of carriers with a delivery schedule for  
15 shipping the particular parcel with each other service of the plurality of services offered by  
16 each of a plurality of carriers.  
17

18 16. The shipping management computer system of Claim 15, said shipping  
19 management computer system further programmed to:

20 determine the service and the carrier that offer the earliest delivery schedule.  
21

22 17. The shipping management computer system of Claim 16, said shipping  
23 management computer system further programmed to:

24 generate a report of the service and the carrier that offer the earliest delivery schedule.  
25

26 18. The shipping management computer system of Claim 17 wherein said report  
27 of the service and the carrier that offer the earliest delivery schedule comprises a visual  
28 display.  
29

1           19.     The shipping management computer system of Claim 17 wherein said report  
2 of the service and the carrier that offer the earliest delivery schedule comprises an audible  
3 announcement.  
4

5           20.     The shipping management computer system of Claim 17 wherein said report  
6 comprises a visual display of a graphic representation of the service and the carrier that offer  
7 the earliest delivery schedule and of the delivery schedule.  
8

9           21.     The shipping management computer system of Claim 17 wherein said report  
10 comprises an audible announcement of the name of service and the carrier that offer the  
11 earliest delivery schedule and of the delivery schedule.  
12

13           22.     A method using a computer system for managing shipping of a plurality of  
14 parcels shipped by any one of a plurality of carriers, the method comprising:  
15           displaying to each of a plurality of users upon each user's request a preview of  
16 shipping rates for the particular user to ship a particular package, wherein each user accesses  
17 the computer system over a global communications network using a client computer device,  
18 wherein each user having an individual electronic connection to the global communications  
19 network.  
20

21           23.     A method using a computer system for managing shipping of a plurality of  
22 parcels shipped by any one of a plurality of carriers, the method comprising:  
23           calculating for each of a plurality of users upon each user's request a shipping rate for  
24 each of a plurality of services offered by each of a plurality of carriers for shipping a  
25 particular parcel, wherein each user accesses the computer system over a global  
26 communications network using a client computer device, wherein each user client computer  
27 device having an individual electronic connection to the global communications network.  
28

29           24.     A method using a computer system for managing shipping of a plurality of

1 parcels shipped by any one of a plurality of carriers, the method comprising:  
2 determining for each of a plurality of users upon each user's request a delivery  
3 schedule for each of a plurality of services offered by each of a plurality of carriers for  
4 shipping a particular parcel, wherein each user accesses the computer system over a global  
5 communications network using a client computer device, wherein each user client computer  
6 device having an individual electronic connection to the global communications network.

7  
8 25. A method using a computer system for displaying to each of a plurality of  
9 users upon each user's request a preview of shipping rates for the particular user to ship a  
10 particular package, wherein each user accesses the computer system over a global  
11 communications network using a client computer device, each user having an individual  
12 electronic connection to the global communications network, said method comprising  
13 calculating for each of a plurality of services offered by each of a plurality of carriers  
14 a shipping rate for shipping the particular parcel according to a set of parcel characteristics  
15 shipping rules for the particular carrier and according to a set of pricing rules for each  
16 particular service offered by the particular carrier as applied to a set of parcel specifications  
17 for the particular parcel input by the particular user and as applied to an origin postal code  
18 and a destination postal code input by the particular user; and  
19 generating an online comparison display of the calculated shipping rates to a display  
20 monitor configured with the client computer device of the particular user.

21  
22 26. The method of Claim 25, said method further comprising:  
23 determining a delivery schedule for each of the plurality of services offered by each  
24 of the plurality of carriers for shipping the particular parcel .

25  
26 27. The method of Claim 26 wherein the generated online comparison display  
27 further comprises a schedule of delivery times for each of the services for delivering the  
28 particular package.



1           28.     A method using a computer system for previewing shipping rates for shipping  
2 each of a plurality of parcels to be shipped by one of a plurality of users according to a  
3 plurality of carriers, wherein each user accesses the computer system over a global  
4 communications network using a client computer device, each user client computer device  
5 having an individual electronic connection to the global communications network, said  
6 method comprising:

7           collecting as parcel specifications for a particular parcel a user input from one of the  
8 plurality of users wherein said user input comprising at least one of: a package type, package  
9 dimensions, package weight, and a value of the particular parcel;

10          collecting from the particular user a user input of an origin zip code and an exemplary  
11 destination zip code; and

12          generating an online comparison display to a display monitor configured with the user  
13 client computer device of the particular user a preview of shipping rates for a plurality of  
14 services offered by a plurality of carriers for shipping the particular parcel wherein said  
15 preview shipping rates are calculated according to a set of parcel characteristics shipping  
16 rules for each of the plurality of carriers and according to a set of pricing rules for each of the  
17 plurality of services offered by each particular carrier as applied to the parcel specifications  
18 and as applied to the origin zip code and the exemplary destination zip code.

19  
20           29.     A method using a computer system for managing shipping of a plurality of  
21 parcels shipped by any one of a plurality of carriers, the method comprising:

22          comparing each shipping rate for shipping a particular parcel with each of a plurality  
23 of services offered by each of a plurality of carriers with a shipping rate for shipping the  
24 particular parcel with each other service of the plurality of services offered by each of a  
25 plurality of carriers.

26  
27           30.     The method of Claim 29, said method further comprising:

28          determining the service and the carrier that offer the lowest shipping rate.

1           31.     The method of Claim 30, said method further comprising:  
2           generating a report of the service and the carrier that offer the lowest shipping rate.

3  
4           32.     The method of Claim 31 wherein said report of the service and the carrier that  
5           offer the lowest shipping rate comprises a visual display.

6  
7           33.     The method of Claim 31 wherein said report of the service and the carrier that  
8           offer the lowest shipping rate comprises an audible announcement.

9  
10          34.     The method of Claim 31 wherein said report comprises a visual display of a  
11          graphic representation of the service and the carrier that offer the lowest shipping rate and of  
12          the shipping rate.

13  
14          35.     The method of Claim 31 wherein said report comprises an audible  
15          announcement of the name of service and the carrier that offer the lowest shipping rate and of  
16          the shipping rate.

17  
18          36.     A method using a computer system for managing shipping of a plurality of  
19          parcels shipped by any one of a plurality of carriers, the method comprising:  
20                  comparing each delivery schedule for shipping a particular parcel with each of a  
21          plurality of services offered by each of a plurality of carriers with a delivery schedule for  
22          shipping the particular parcel with each other service of the plurality of services offered by  
23          each of a plurality of carriers.

24  
25          37.     The method of Claim 36, said method further comprising:  
26          determining the service and the carrier that offer the earliest delivery schedule.

27  
28          38.     The method of Claim 37, said method further comprising:  
29          generating a report of the service and the carrier that offer the earliest delivery

1 schedule.

2  
3 39. The method of Claim 38 wherein said report of the service and the carrier that  
4 offer the earliest delivery schedule comprises a visual display.

5  
6 40. The method of Claim 38 wherein said report of the service and the carrier that  
7 offer the earliest delivery schedule comprises an audible announcement.

8  
9 41. The method of Claim 38 wherein said report comprises a visual display of a  
10 graphic representation of the service and the carrier that offer the earliest delivery schedule  
11 and of the delivery schedule.

12  
13 42. The method of Claim 38 wherein said report comprises an audible  
14 announcement of the name of service and the carrier that offer the earliest delivery schedule  
15 and of the delivery schedule.

16  
17 43. A computer program product embodying computer program instructions for  
18 execution by a computer system for managing shipping of a plurality of parcels shipped by  
19 any one of a plurality of carriers, the computer program product comprising:

20 a set of program instructions for displaying to each of a plurality of users upon each  
21 user's request a preview of shipping rates for the particular user to ship a particular package,  
22 wherein each user accesses the computer system over a global communications network  
23 using a client computer device, wherein each user having an individual electronic connection  
24 to the global communications network.

25  
26 44. A computer program product embodying computer program instructions for  
27 execution by a computer system for managing shipping of a plurality of parcels shipped by  
28 any one of a plurality of carriers, the computer program product comprising:

29 a set of program instructions for calculating for each of a plurality of users upon each

1 user's request a shipping rate for each of a plurality of services offered by each of a plurality  
2 of carriers for shipping a particular parcel, wherein each user accesses the computer system  
3 over a global communications network using a client computer device, wherein each user  
4 client computer device having an individual electronic connection to the global  
5 communications network.

6  
7 45. A computer program product embodying computer program instructions for  
8 execution by a computer system for managing shipping of a plurality of parcels shipped by  
9 any one of a plurality of carriers, the computer program product comprising:

10 a set of program instructions for determining for each of a plurality of users upon  
11 each user's request a delivery schedule for each of a plurality of services offered by each of a  
12 plurality of carriers for shipping a particular parcel, wherein each user accesses the computer  
13 system over a global communications network using a client computer device, wherein each  
14 user client computer device having an individual electronic connection to the global  
15 communications network.

16  
17 46. A computer program product embodying computer program instructions for  
18 execution by a computer system for displaying to each of a plurality of users upon each user's  
19 request a preview of shipping rates for the particular user to ship a particular package,  
20 wherein each user accesses the computer system over a global communications network  
21 using a client computer device, each user having an individual electronic connection to the  
22 global communications network, said computer program product comprising:

23 a set of program instructions for calculating for each of a plurality of services offered  
24 by each of a plurality of carriers a shipping rate for shipping the particular parcel according  
25 to a set of parcel characteristics shipping rules for the particular carrier and according to a set  
26 of pricing rules for each particular service offered by the particular carrier as applied to a set  
27 of parcel specifications for the particular parcel input by the particular user and as applied to  
28 an origin postal code and a destination postal code input by the particular user; and

29 a set of program instructions for generating an online comparison display of the

1 calculated shipping rates to a display monitor configured with the client computer device of  
2 the particular user.

3  
4 47. The computer program product of Claim 46, said computer program product  
5 further comprising:

6 a set of program instructions for determining a delivery schedule for each of the  
7 plurality of services offered by each of the plurality of carriers for shipping the particular  
8 parcel .

9  
10 48. The computer program product of Claim 47 wherein the generated online  
11 comparison display further comprises a schedule of delivery times for each of the services for  
12 delivering the particular package.

13  
14 49. A computer program product embodying computer program instructions for  
15 execution by a computer system for previewing shipping rates for shipping each of a plurality  
16 of parcels to be shipped by one of a plurality of users according to a plurality of carriers,  
17 wherein each user accesses the computer system over a global communications network  
18 using a client computer device, each user client computer device having an individual  
19 electronic connection to the global communications network, said computer program product  
20 comprising:

21 a set of program instructions for collecting as parcel specifications for a particular  
22 parcel a user input from one of the plurality of users wherein said user input comprising at  
23 least one of: a package type, package dimensions, package weight, and a value of the  
24 particular parcel;

25 a set of program instructions for collecting from the particular user a user input of an  
26 origin zip code and an exemplary destination zip code; and

27 a set of program instructions for generating an online comparison display to a display  
28 monitor configured with the user client computer device of the particular user a preview of  
29 shipping rates for a plurality of services offered by a plurality of carriers for shipping the

1 particular parcel wherein said preview shipping rates are calculated according to a set of  
2 parcel characteristics shipping rules for each of the plurality of carriers and according to a set  
3 of pricing rules for each of the plurality of services offered by each particular carrier as  
4 applied to the parcel specifications and as applied to the origin zip code and the exemplary  
5 destination zip code.  
6

7 50. A computer program product embodying computer program instructions for  
8 execution by a computer system for managing shipping of a plurality of parcels shipped by  
9 any one of a plurality of carriers, the computer program product comprising:

10 a set of program instructions for comparing each shipping rate for shipping a  
11 particular parcel with each of a plurality of services offered by each of a plurality of carriers  
12 with a shipping rate for shipping the particular parcel with each other service of the plurality  
13 of services offered by each of a plurality of carriers.  
14

15 51. The computer program product of Claim 50, said computer program product  
16 further comprising:

17 a set of program instructions for determining the service and the carrier that offer the  
18 lowest shipping rate.  
19

20 52. The computer program product of Claim 51, said computer program product  
21 further comprising:

22 a set of program instructions for generating a report of the service and the carrier that  
23 offer the lowest shipping rate.  
24

25 53. The computer program product of Claim 52 wherein said report of the service  
26 and the carrier that offer the lowest shipping rate comprises a visual display.  
27

28 54. The computer program product of Claim 52 wherein said report of the service  
29 and the carrier that offer the lowest shipping rate comprises an audible announcement.

1  
2           55.     The computer program product of Claim 52 wherein said report comprises a  
3 visual display of a graphic representation of the service and the carrier that offer the lowest  
4 shipping rate and of the shipping rate.

5  
6           56.     The computer program product of Claim 52 wherein said report comprises an  
7 audible announcement of the name of service and the carrier that offer the lowest shipping  
8 rate and of the shipping rate.

9  
10          57.     A computer program product embodying computer program instructions for  
11 execution by a computer system for managing shipping of a plurality of parcels shipped by  
12 any one of a plurality of carriers, the computer program product comprising:  
13           a set of program instructions for comparing each delivery schedule for shipping a  
14 particular parcel with each of a plurality of services offered by each of a plurality of carriers  
15 with a delivery schedule for shipping the particular parcel with each other service of the  
16 plurality of services offered by each of a plurality of carriers.

17  
18          58.     The computer program product of Claim 57, said computer program product  
19 further comprising:

20           a set of program instructions for determining the service and the carrier that offer the  
21 earliest delivery schedule.

22  
23          59.     The computer program product of Claim 58, said computer program product  
24 further comprising:

25           generating a report of the service and the carrier that offer the earliest delivery  
26 schedule.

27  
28          60.     The computer program product of Claim 59 wherein said report of the service  
29 and the carrier that offer the earliest delivery schedule comprises a visual display.

1  
2           61.     The computer program product of Claim 59 wherein said report of the service  
3 and the carrier that offer the earliest delivery schedule comprises an audible announcement.  
4

5           62.     The computer program product of Claim 59 wherein said report comprises a  
6 visual display of a graphic representation of the service and the carrier that offer the earliest  
7 delivery schedule and of the delivery schedule.  
8

9           63.     The computer program product of Claim 59 wherein said report comprises an  
10 audible announcement of the name of service and the carrier that offer the earliest delivery  
11 schedule and of the delivery schedule.  
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30



REPORTING SHIPPING RATES AND DELIVERY SCHEDULES FOR MULTIPLE  
SERVICES AND MULTIPLE CARRIERS

ABSTRACT OF THE INVENTION

The present invention provides apparatus, systems and methods for displaying to each of a plurality of users upon each user's request a preview of shipping rates and delivery schedules for the particular user to ship a particular package, wherein each user accesses the computer system over a global communications network using a client computer device, and wherein each user has an individual electronic connection to the global communications network. The present invention compares shipping rates and delivery schedules for each service and each carrier for shipping a particular package and reports the carrier and service offering the lowest rate or the fastest delivery schedule, according to the user's option.



ANNOTATED  
MARKED-UP  
DRAWINGS

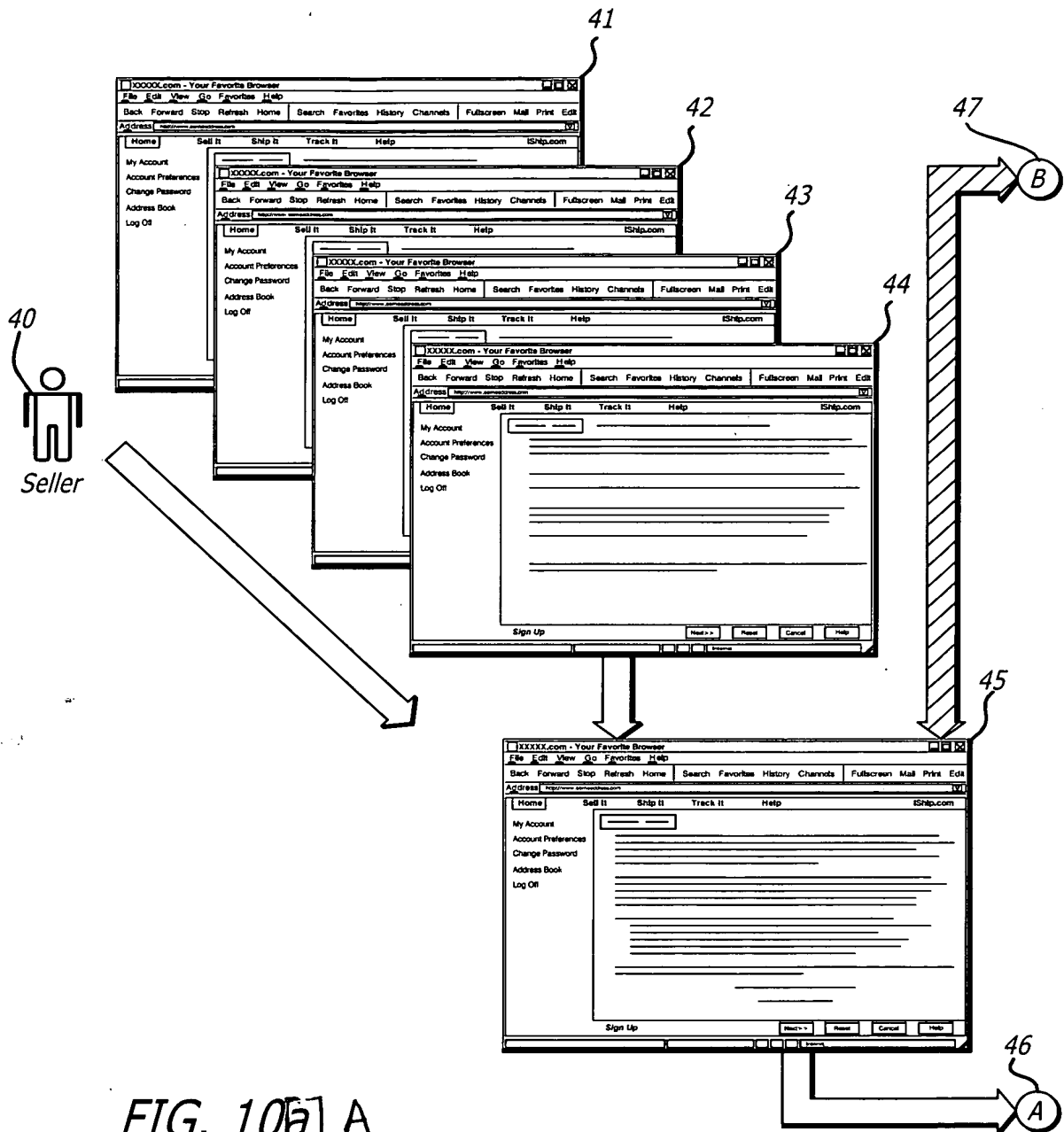


FIG. 10A



ANNOTATED  
MARKED-UP  
DRAWINGS

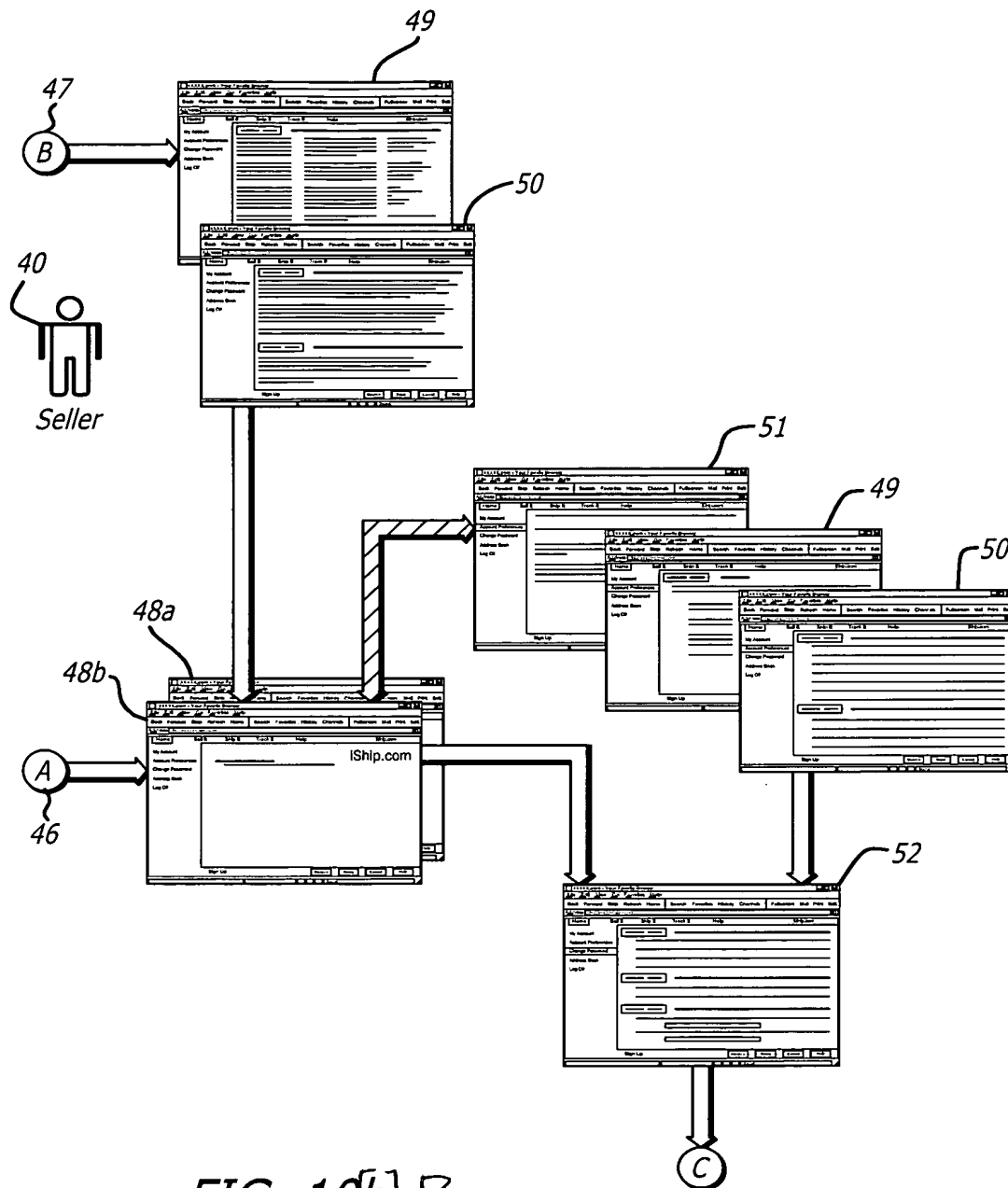


FIG. 10[b] B



ANNOTATED  
MARKED-UP  
DRAWINGS

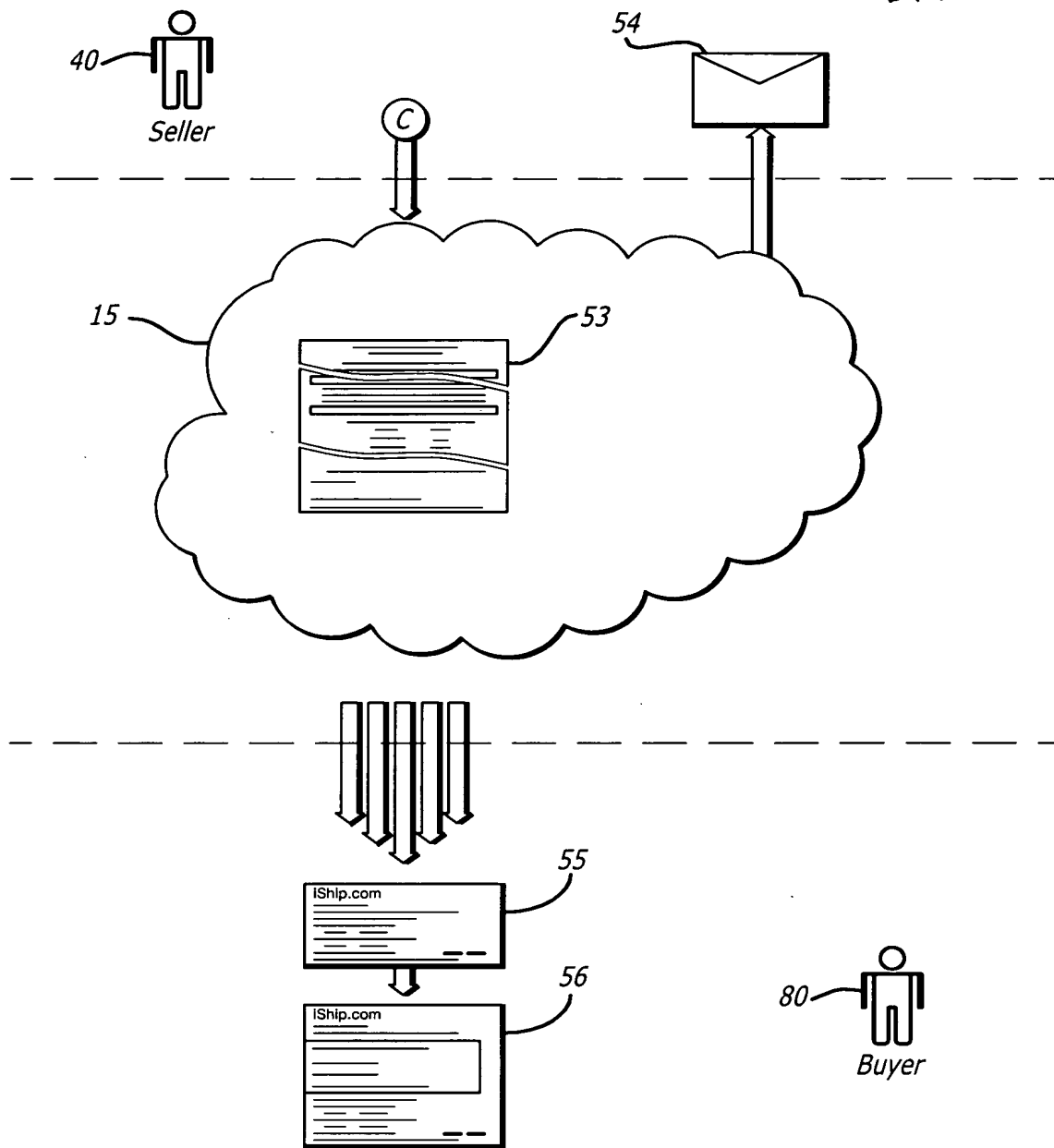


FIG. 10[c] C



ANNOTATED  
MARKED-UP  
DRAWINGS

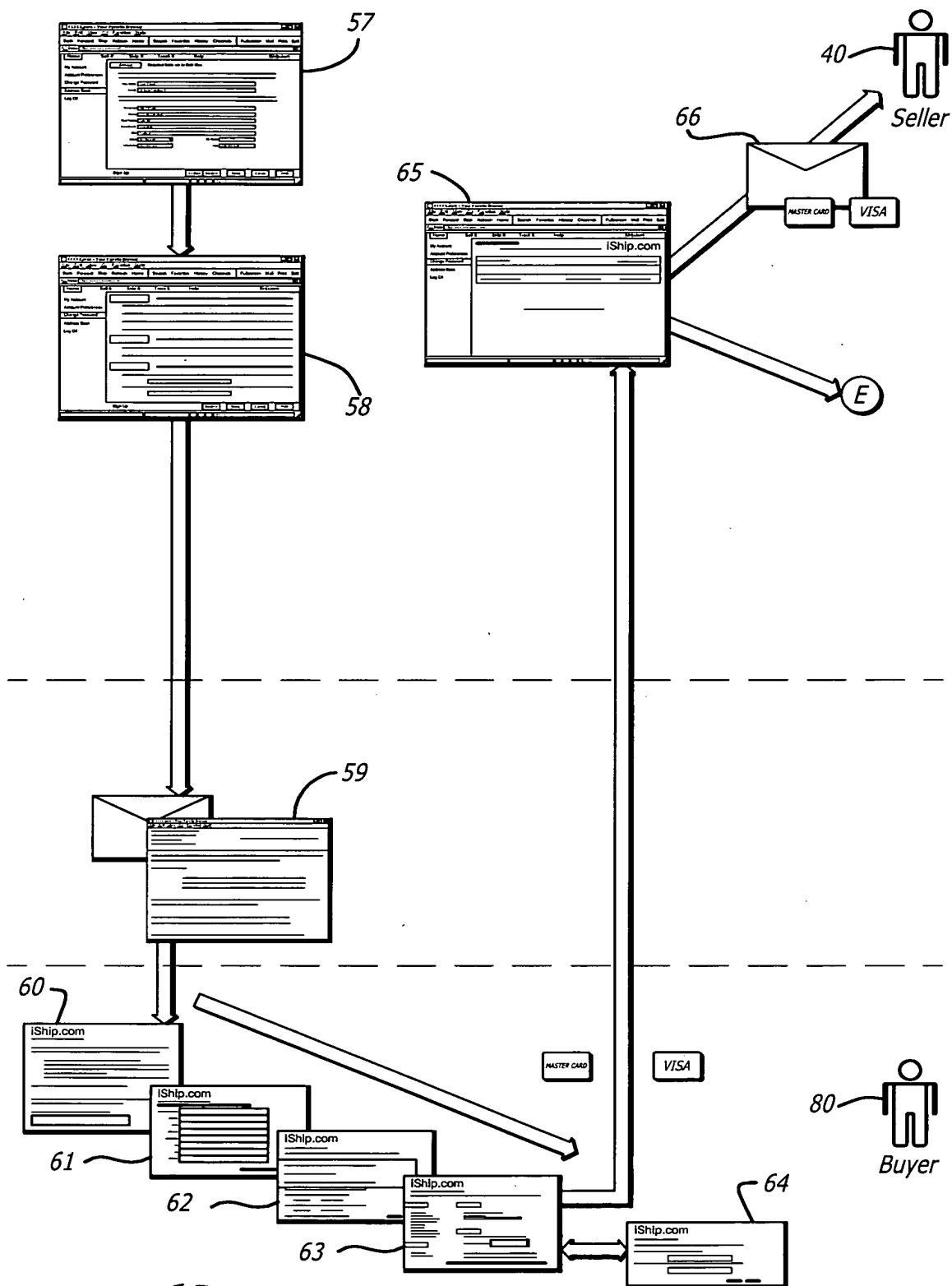
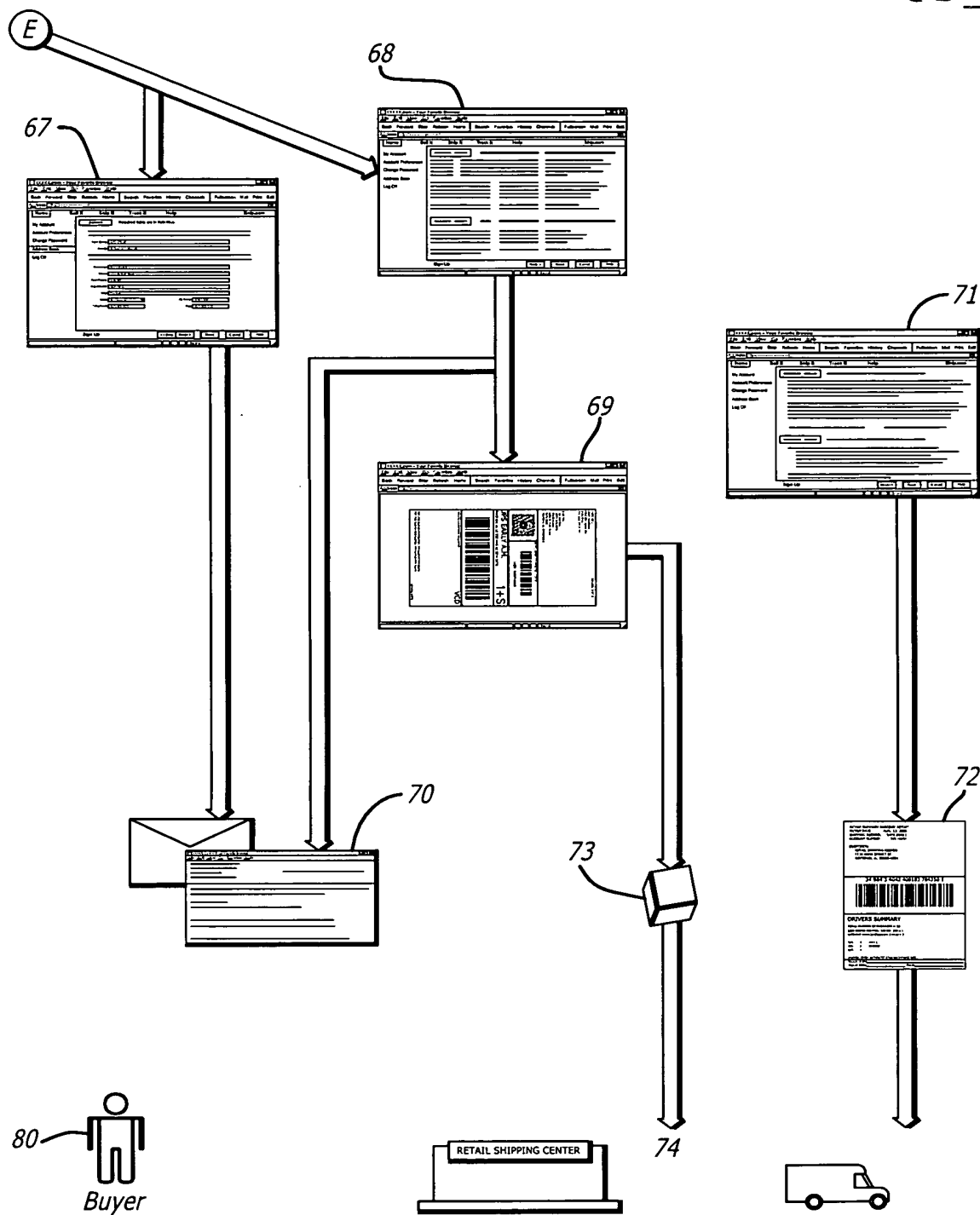


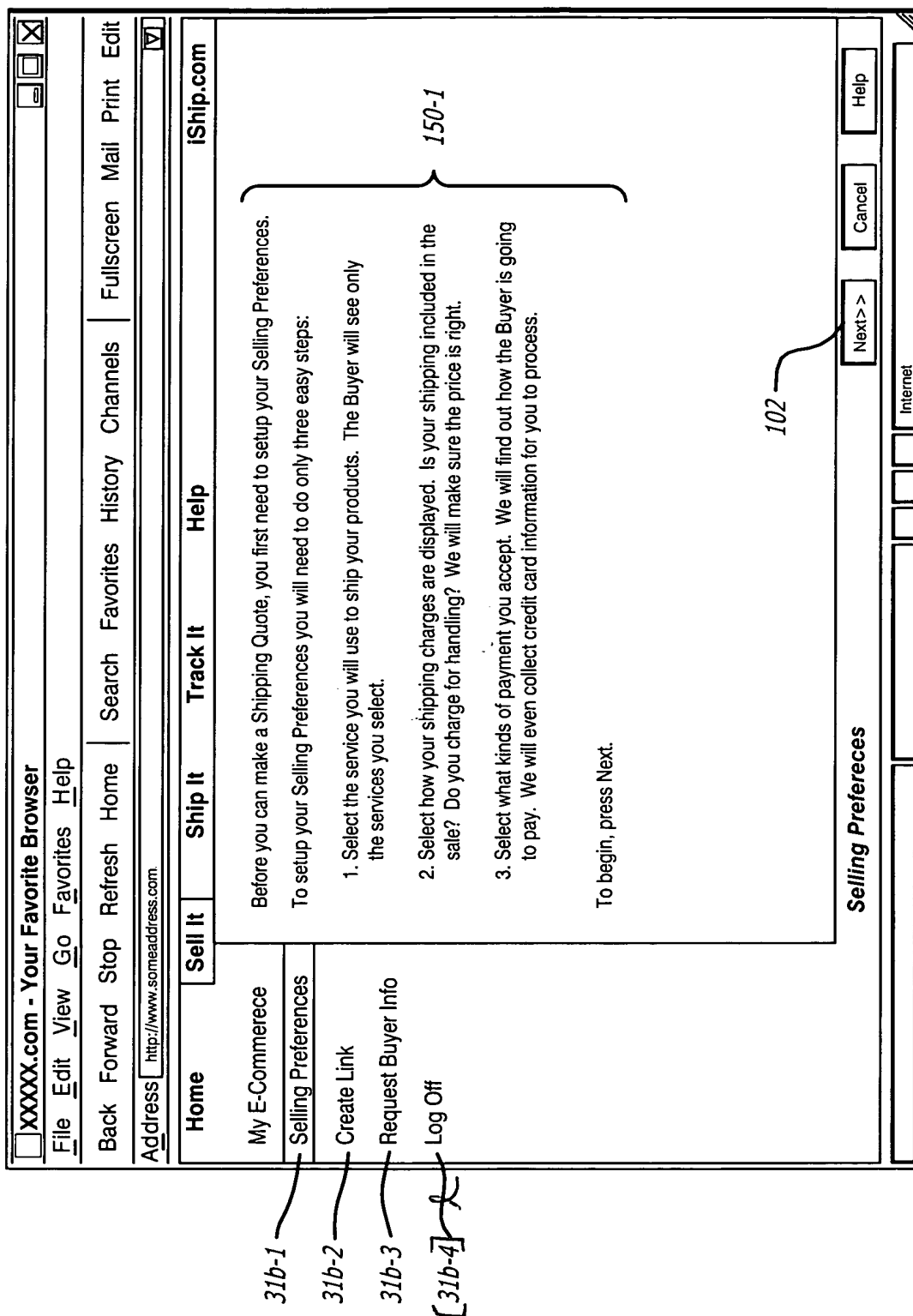
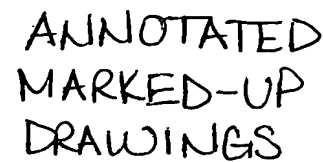
FIG. 10[d]



ANNOTATED  
MARKED-UP  
DRAWINGS

FIG. 10[e] E







ANNOTATED  
MARKED-UP  
DRAWINGS

XXXXX.com - Your Favorite Browser

File Edit View Go Favorites Help

Back Forward Stop Refresh Home Search Favorites History Channels Fullscreen Mail Print Edit

Address

Home Sell It Ship It Track It Help

My E-Commerce

Selling Preferences

Create Link

Request Buyer Info

Log Off

1. Define Item

Enter the shipping weight and value of the item you are selling.

Weight\*:  ☒ Irregular or Non-Standard Packaging

Loss Protection: ☒ Basic Coverage\*\* ☐ Declared Value \$

2. Preview Item

Select an example destination or enter a Zip Code to preview.

☒ Destination Zip Code

3. Create Link

Press Go to generate a link. Paste the link into your HTML code.

Link Type: ☒ HTML Link ☐ Web Address Only

Link Text:

Link Text:

Create Link

FIG. 25





ANNOTATED  
MARKED-UP  
DRAWINGS

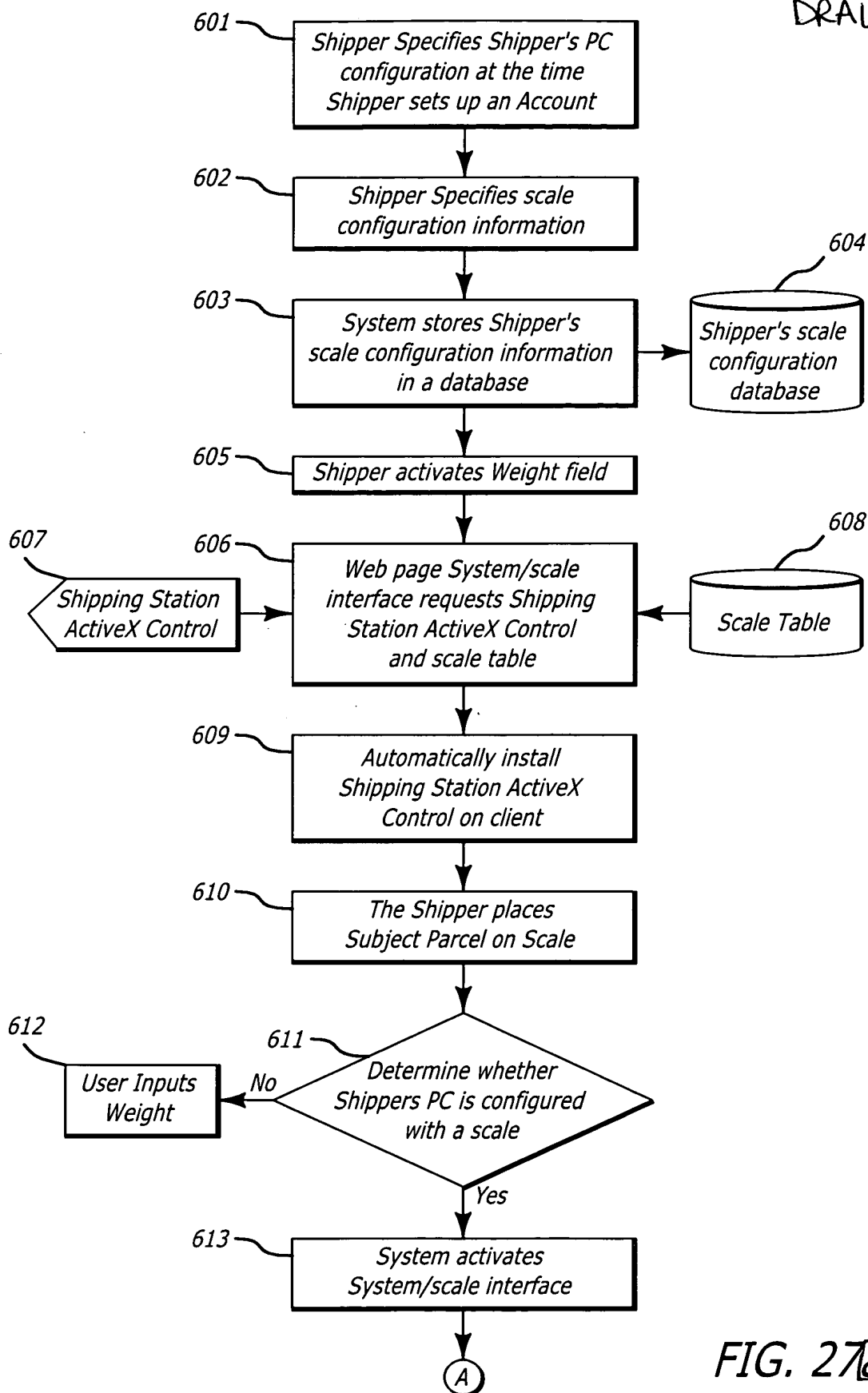


FIG. 27a] A

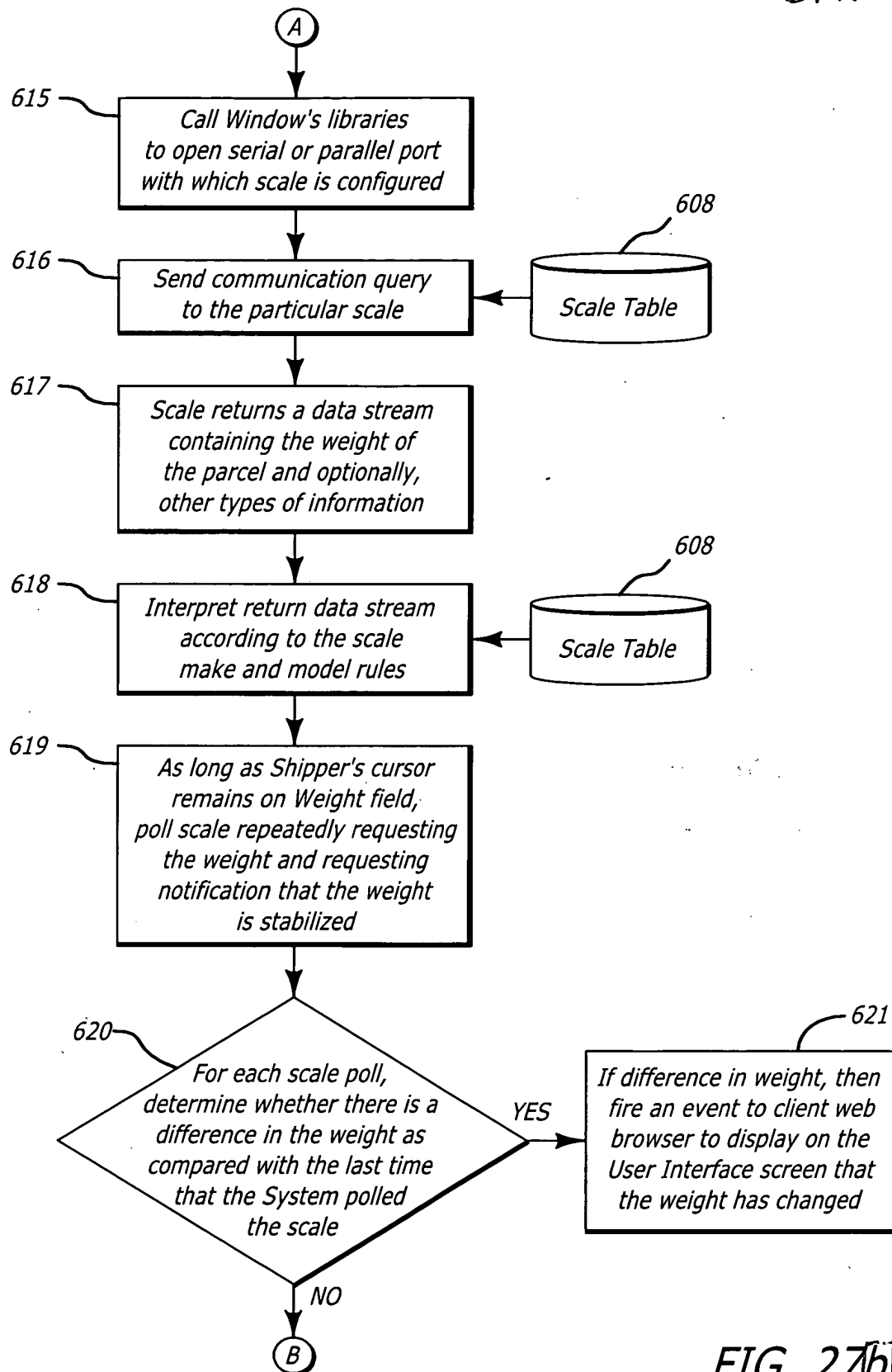
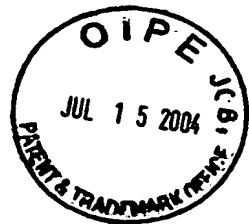


FIG. 27b] B



ANNOTATED  
MARKED-UP  
DRAWINGS

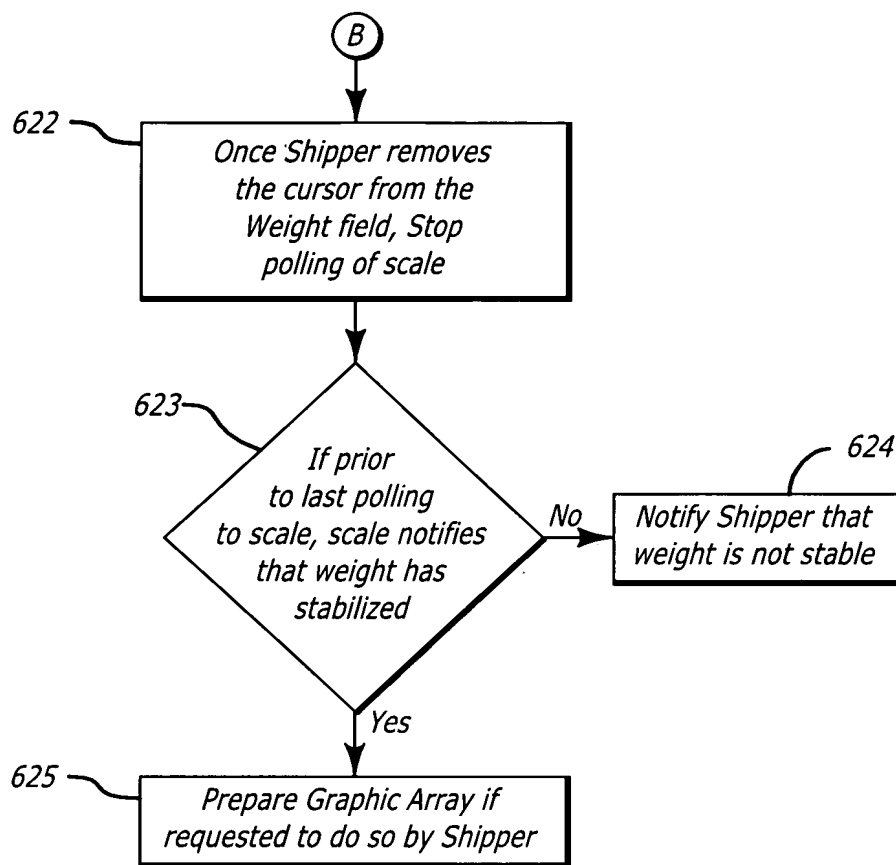


FIG. 27



ANNOTATED  
MARKED-UP  
DRAWINGS

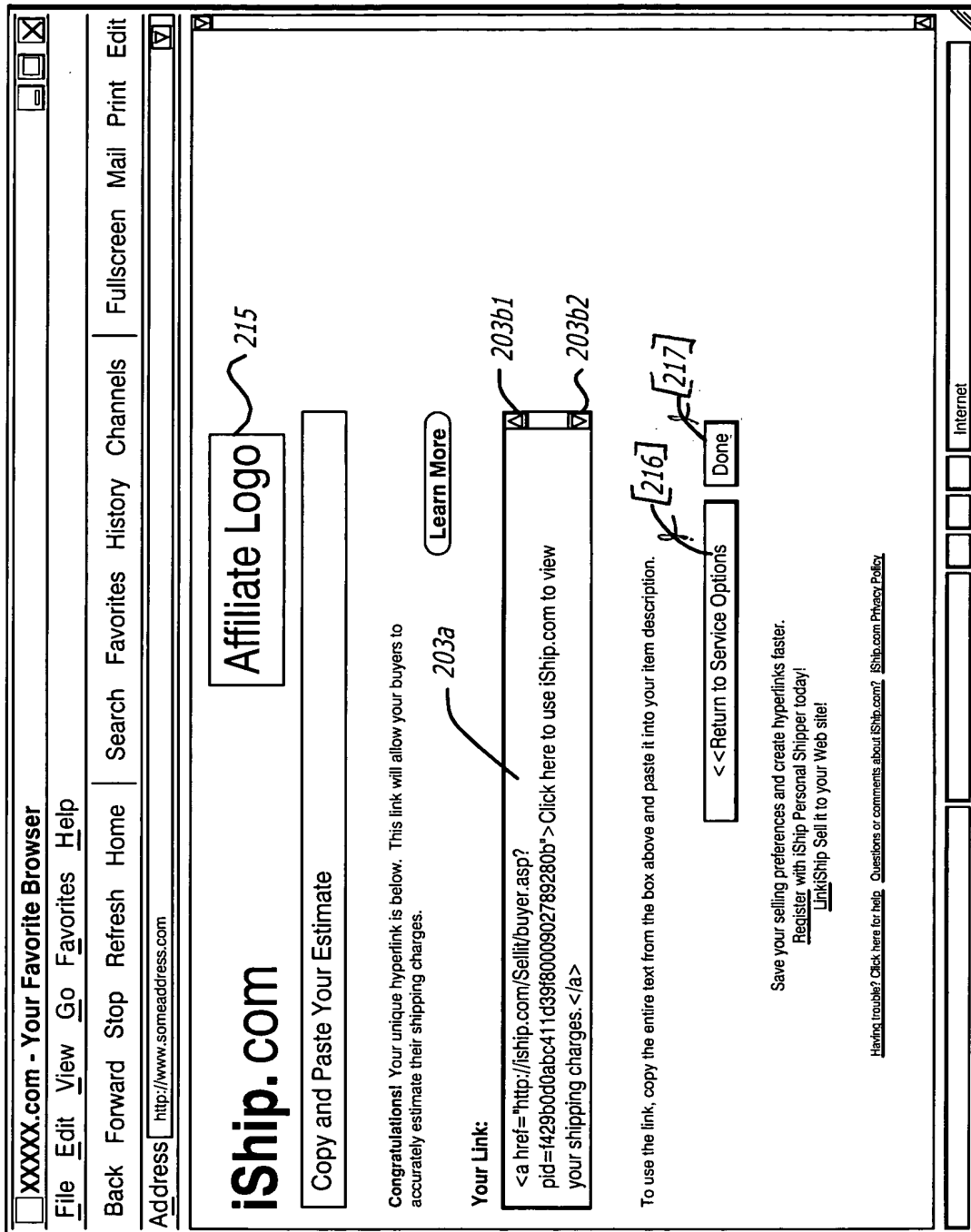


FIG. 30



ANNOTATED  
MARKED-UP  
DRAWINGS

`<a target="_new"`

`href="http://iship.com/commerce/default.asp?K=A6V1XZ`

210  
210-1 210-2

`&W=10&V=0&H=0">View Tour Shipping Costs!</a>`

211 212 213 [214]

FIG. 31

`<a href="http://iship.com/Sellit/buyer.asp?`

`pid=f429b0d0abc411d39f8000902789280b"`

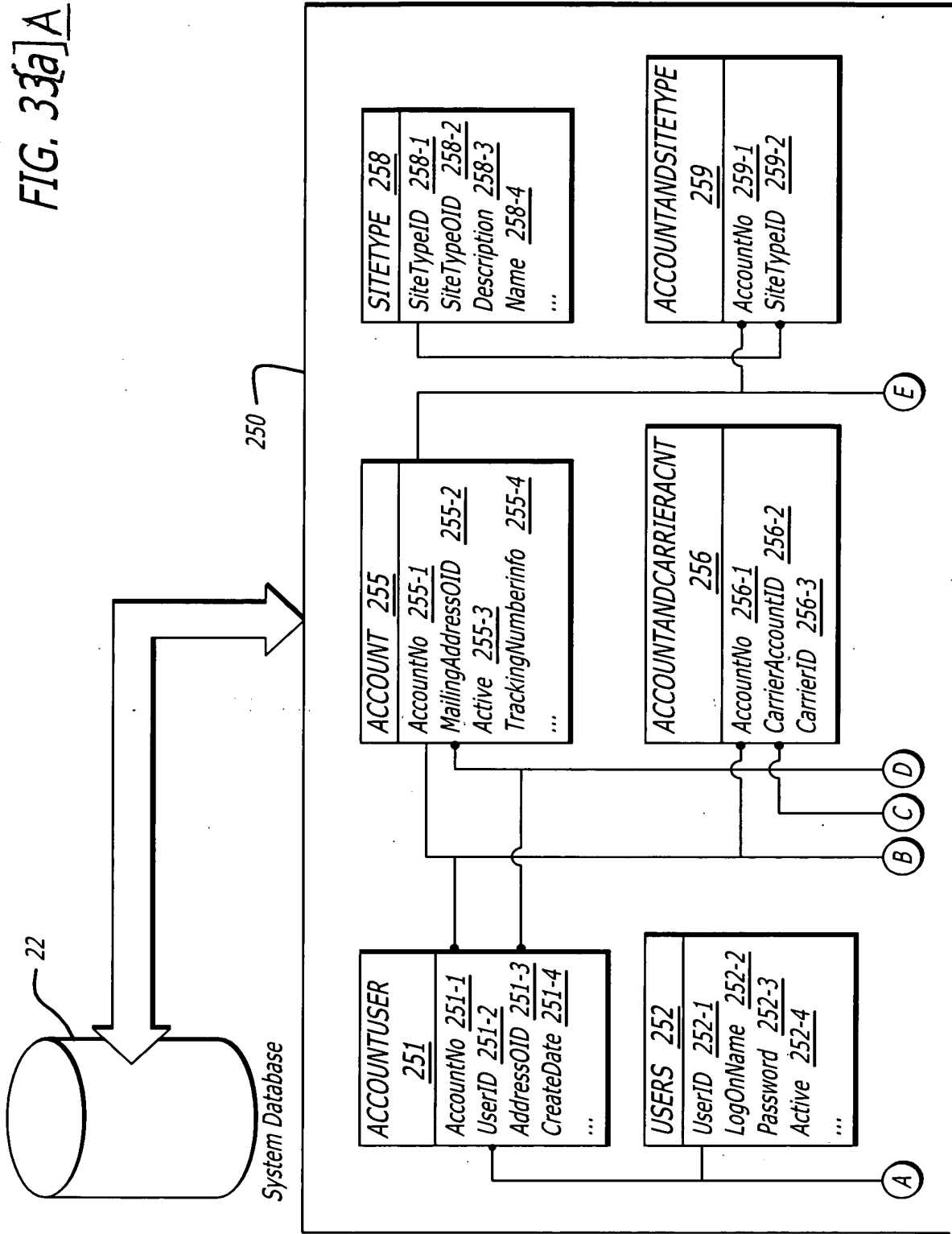
220

`>Click here to use iShip.com to view your shipping charges.</a>`

[214]

FIG. 32

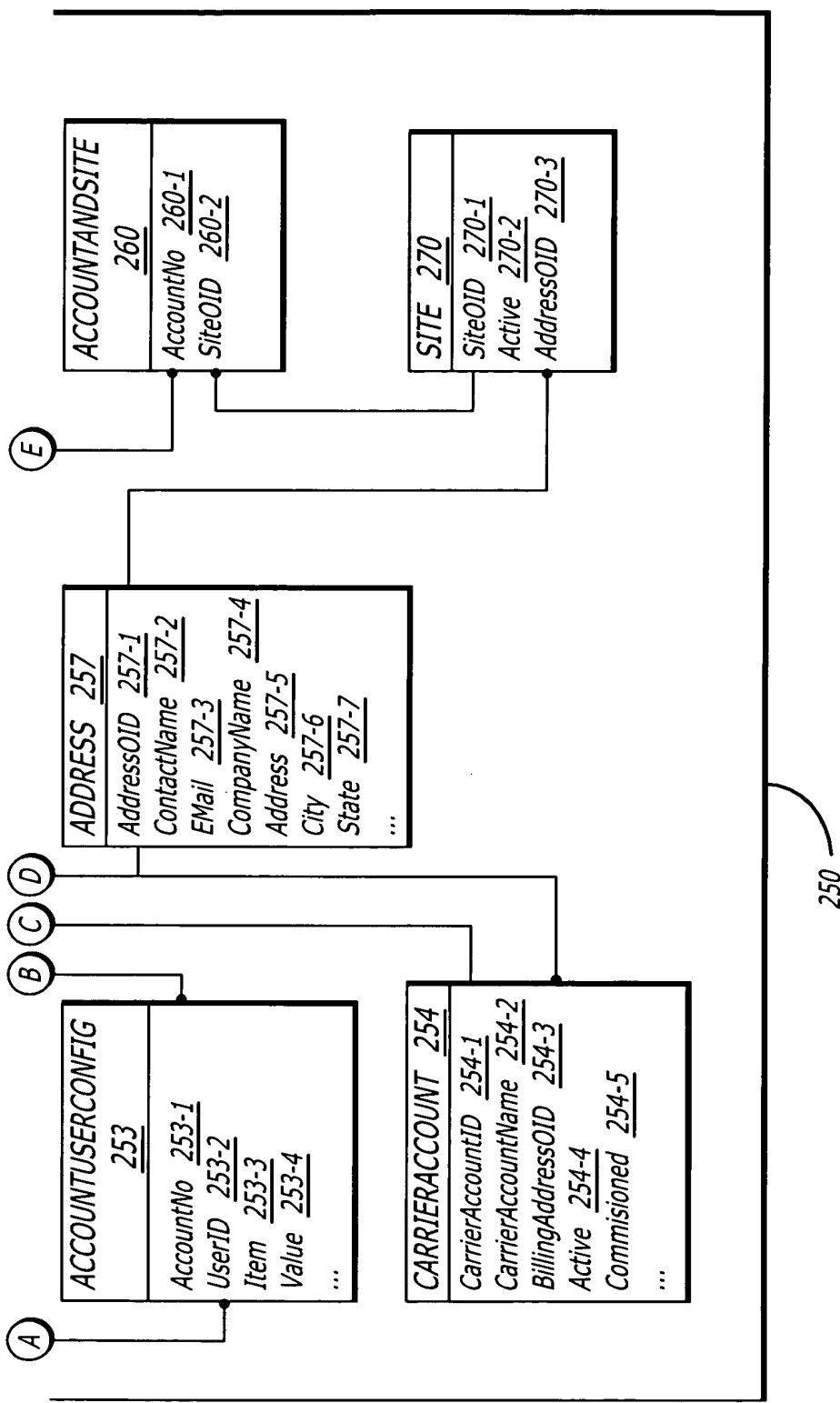
FIG. 33a]A





ANNOTATED  
MARKED-UP  
DRAWINGS

FIG. 33**[b]B**



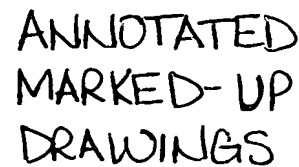


FIG. 36[a]A





ANNOTATED  
MARKED-UP  
DRAWINGS

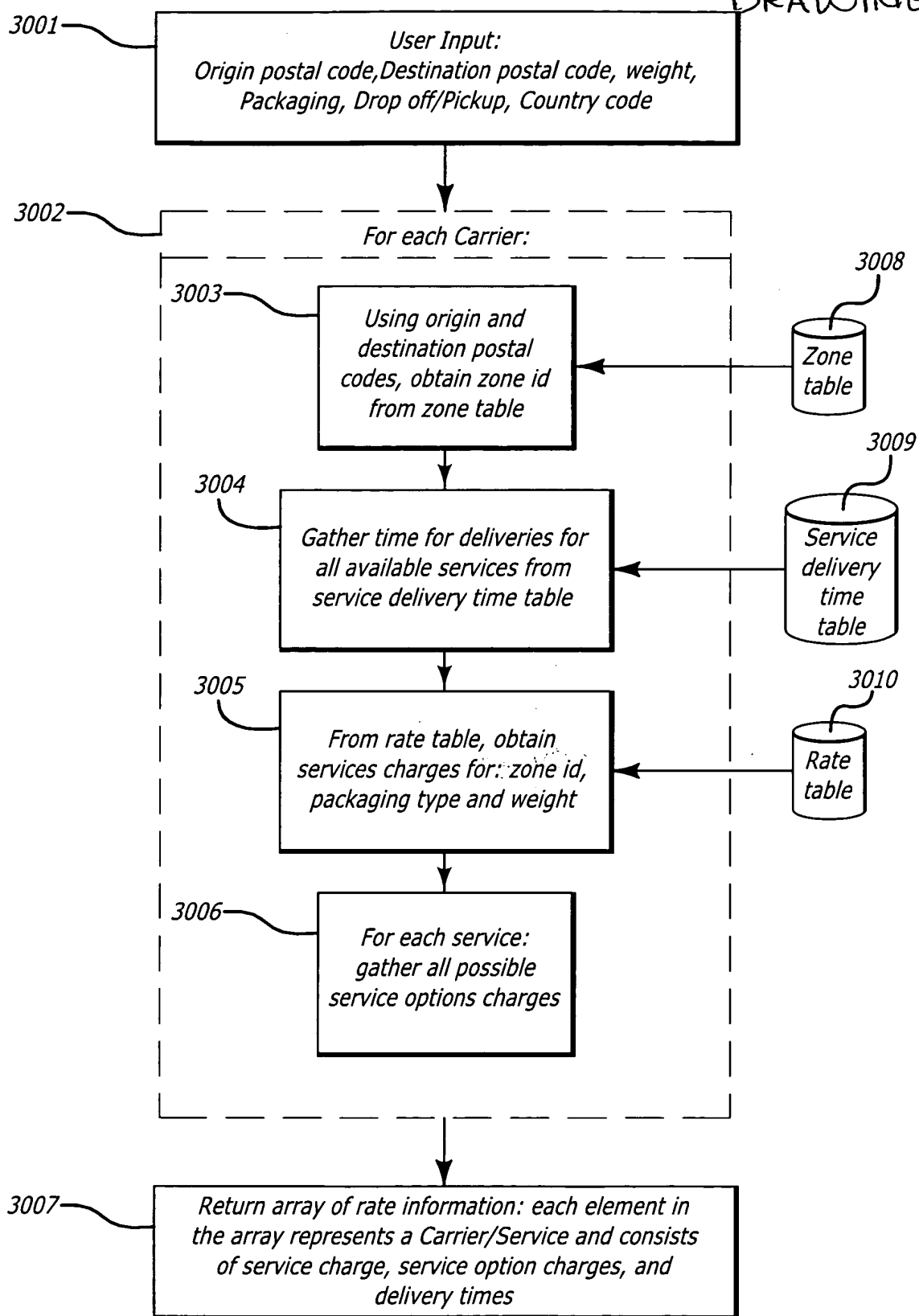


FIG. 36**[b]**B



ANNOTATED  
MARKED-UP  
DRAWINGS

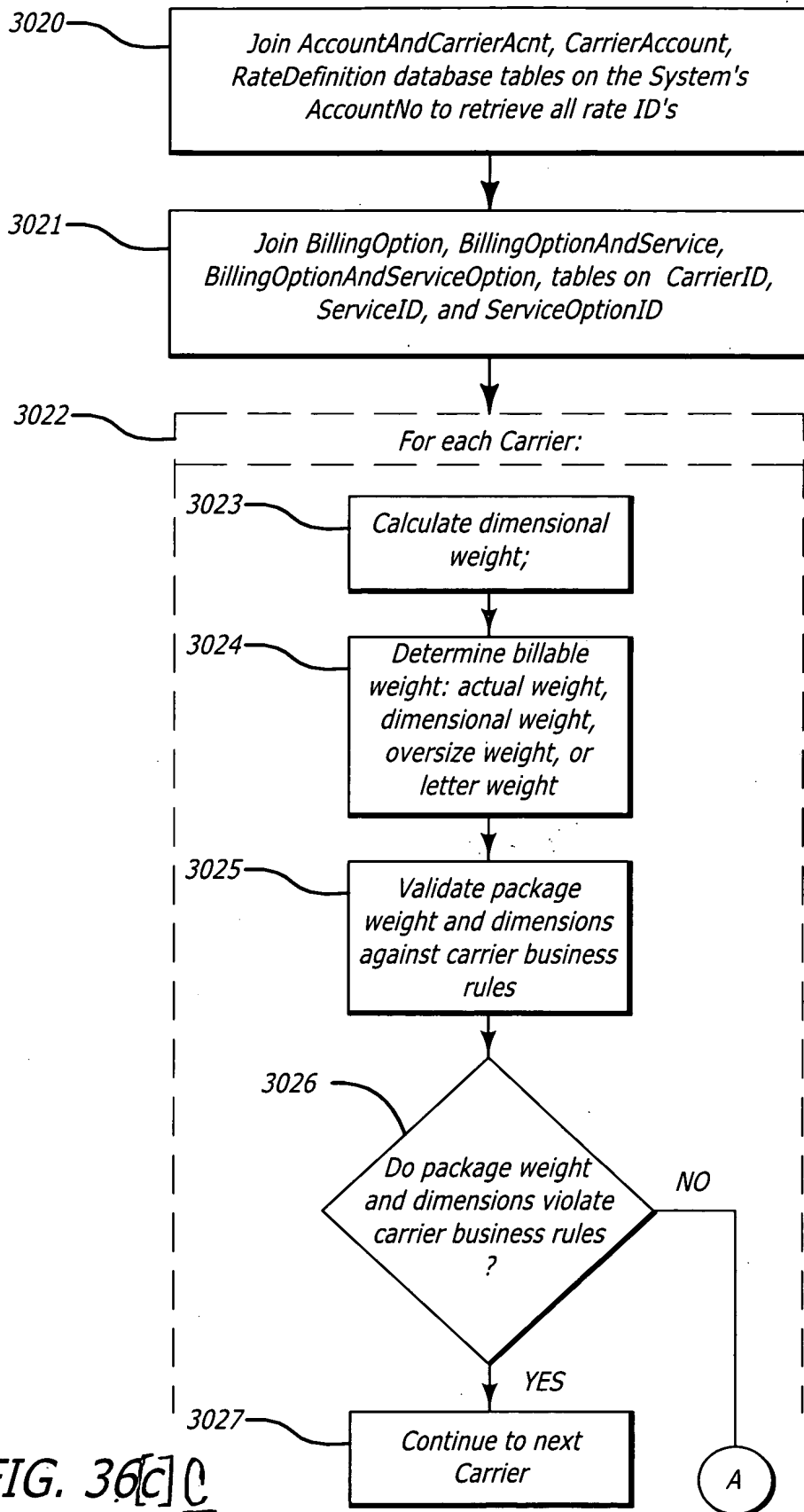


FIG. 36[C] C



ANNOTATED  
MARKED-UP  
DRAWINGS

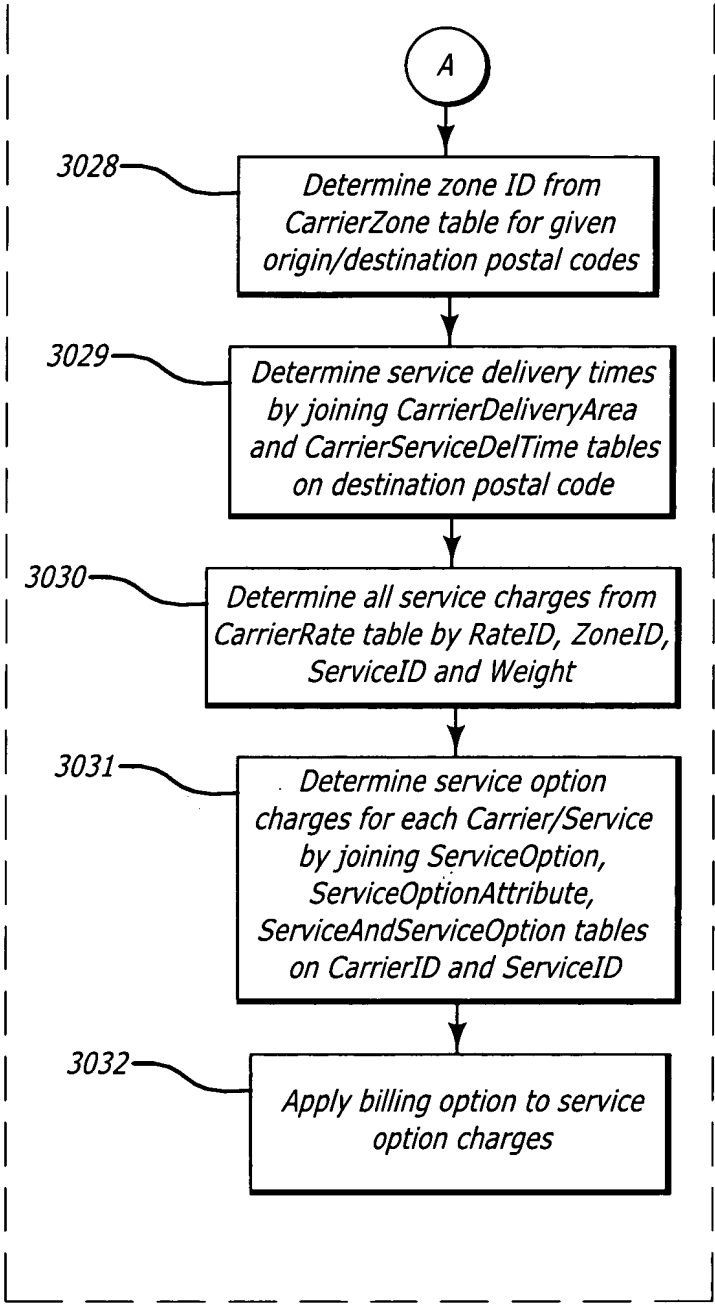


FIG. 36[d] ▽



ANNOTATED  
MARKED-UP  
DRAWINGS

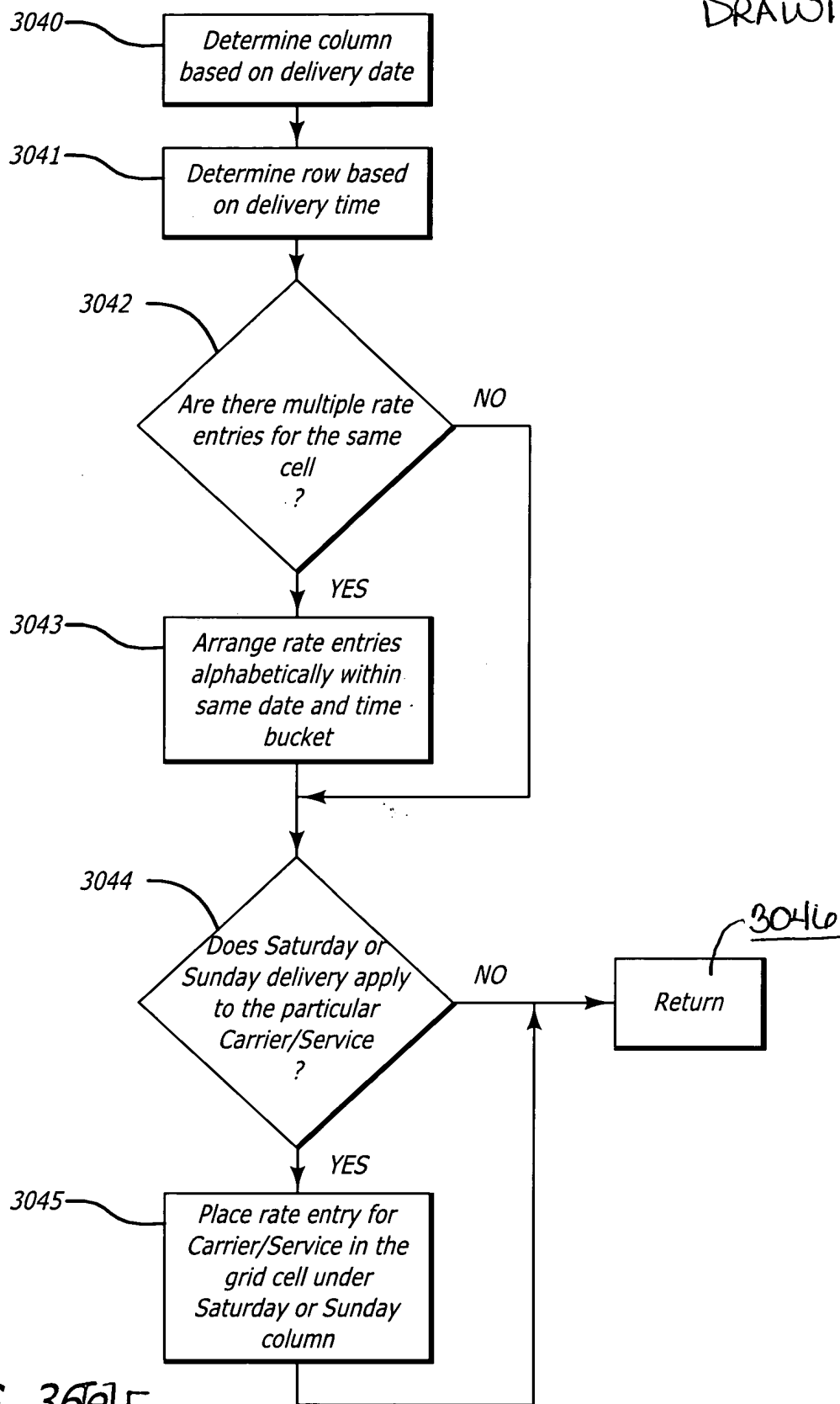


FIG. 36[e]E



ANNOTATED  
MARKED-UP  
DRAWINGS

My iShip | Price It | Ship It | Track It | Sell It | Help

☐ Sell It

1 Shipment Info  
2 Package Info  
3 Shipping Options  
4 **Preview Rates**  
5 Create Link

Saved Package  
Log Off

5315

**Rates and Delivery Times:**  
Choose Best Price or Faster Delivery to highlight the rate you prefer.  
To filter your results, choose options below and click the Update button.  
For more information about the Rate Grid, click **More**.

Help

5136 5308 5135 5311 5310 5129 5128 5300

5303 5304 5305

	Best Price	Fastest Delivery	Next Day	2nd Day	3rd Day
<input checked="" type="radio"/> iShip Optimizer:					
<input type="radio"/> Aliborne Express				\$13.48	
<input type="radio"/> FedEx					\$18.99
<input type="radio"/> UPS					
Next Day Air Early AM				\$82.65	
Next Day Air				\$35.14	
Next Day Air Saver				\$31.02	
2nd Day Air AM				\$18.92	
2nd Day Air				\$16.99	
3 Day Select					\$12.43
Ground					\$8.57
USPS					\$11.17

5307 5306 5302

Shipping Charges: \$8.57 5301

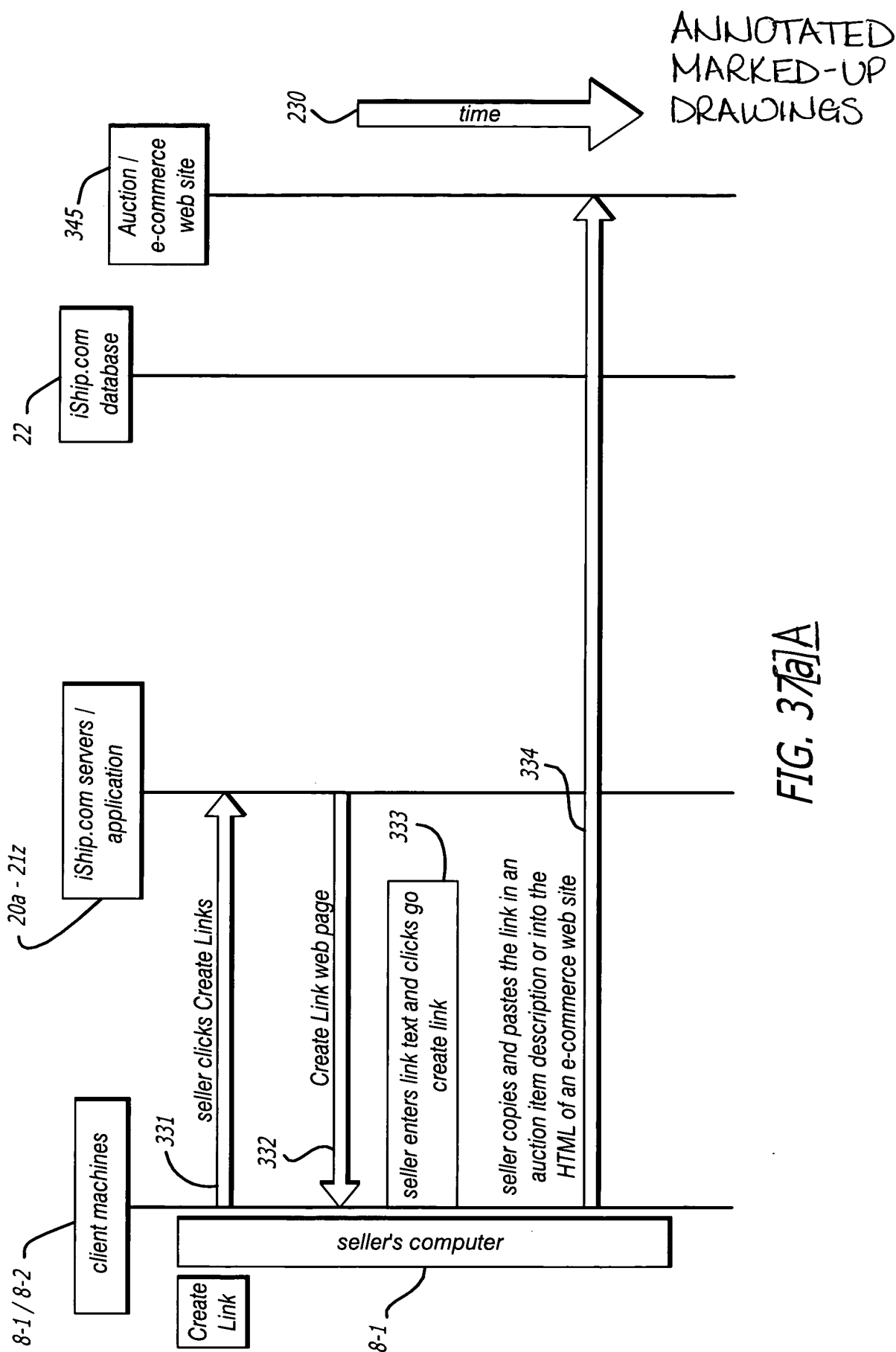
Shipment Info: No. of Packages: 1 Destination: Prosser, WA 99350 United States

Package Info: Weight: 3.2 lb. Loss Protection: Yes, \$150  
Packaging Type: My Own  
Dimensions: 10"x8"x5"

Having Trouble?  
Questions or Comments

☐ Back ☒ Done

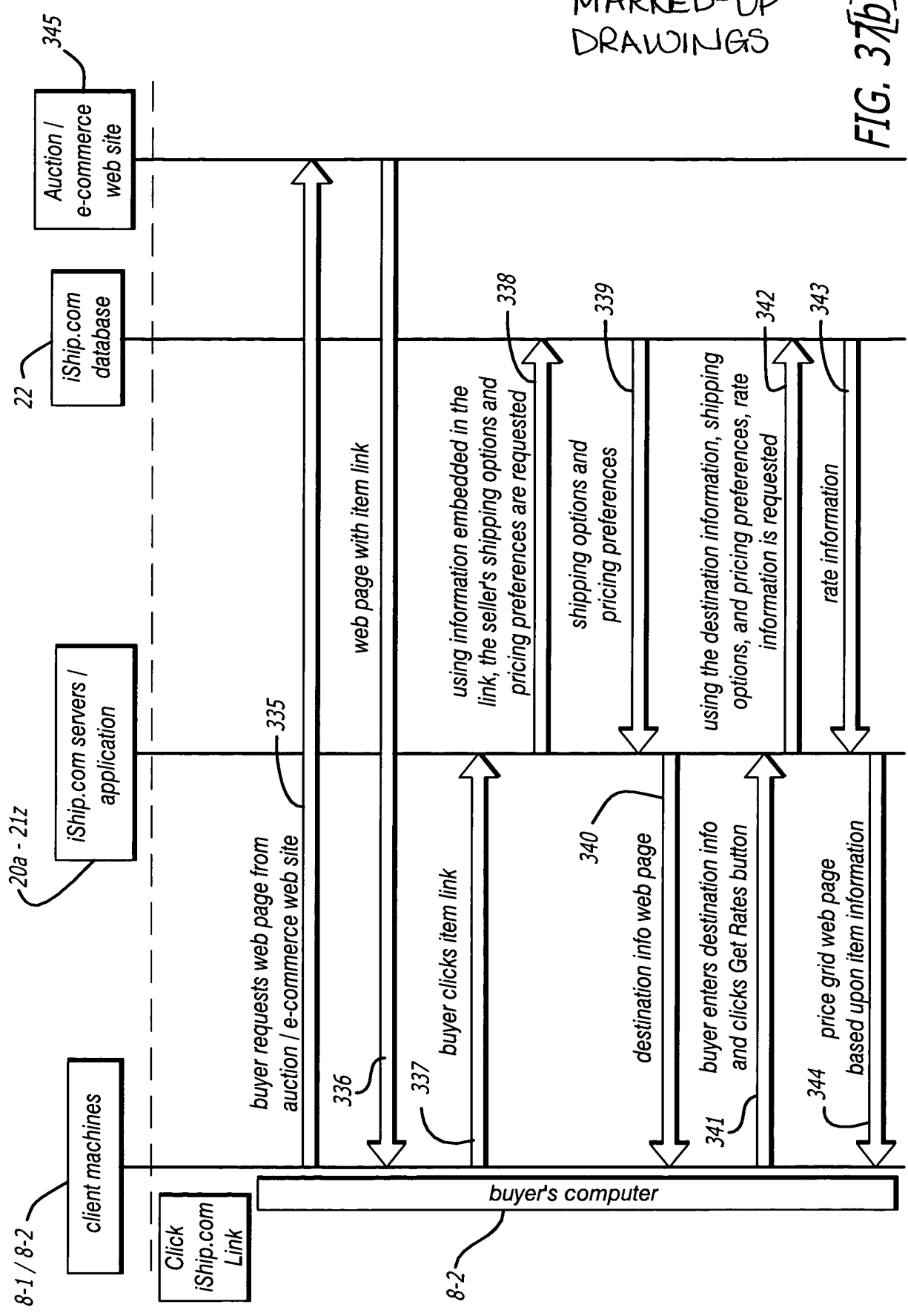
FIG. 3d[F]





ANNOTATED  
MARKED-UP  
DRAWINGS

FIG. 37bB





ANNOTATED  
MARKED-UP  
DRAWINGS

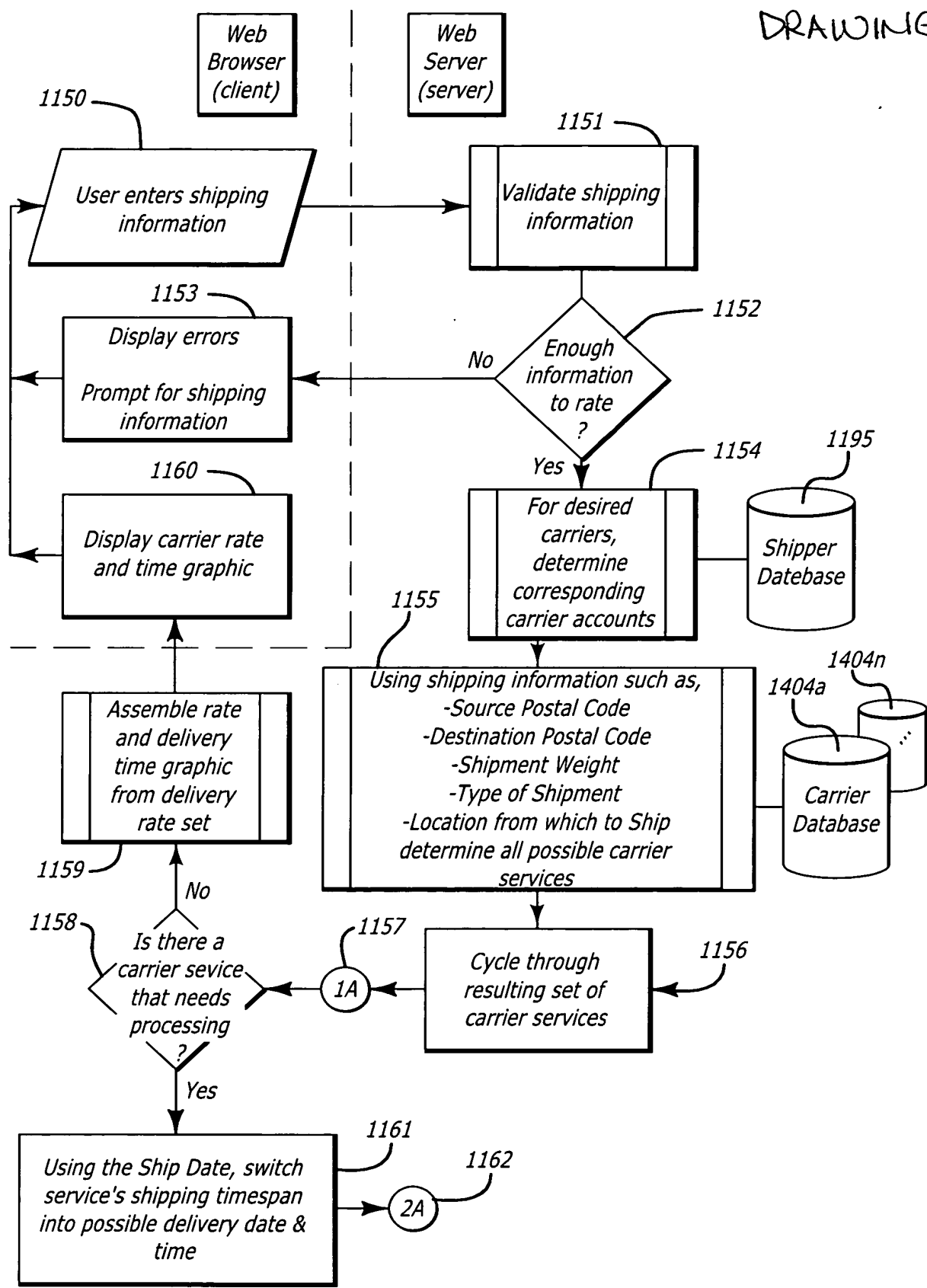


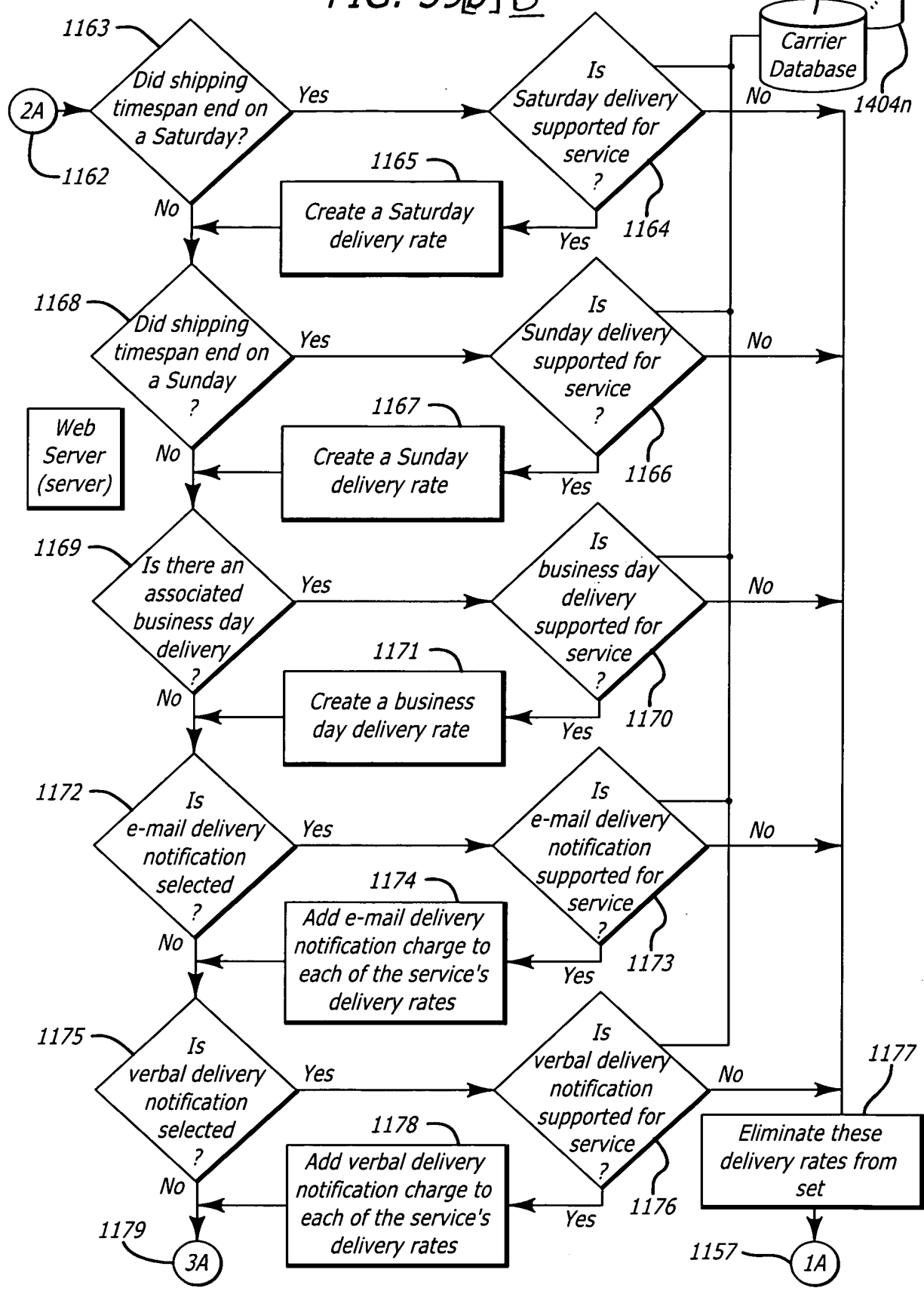
FIG. 39[a]A





ANNOTATED  
MARKED-UP  
DRAWINGS

FIG. 39**[b]** B



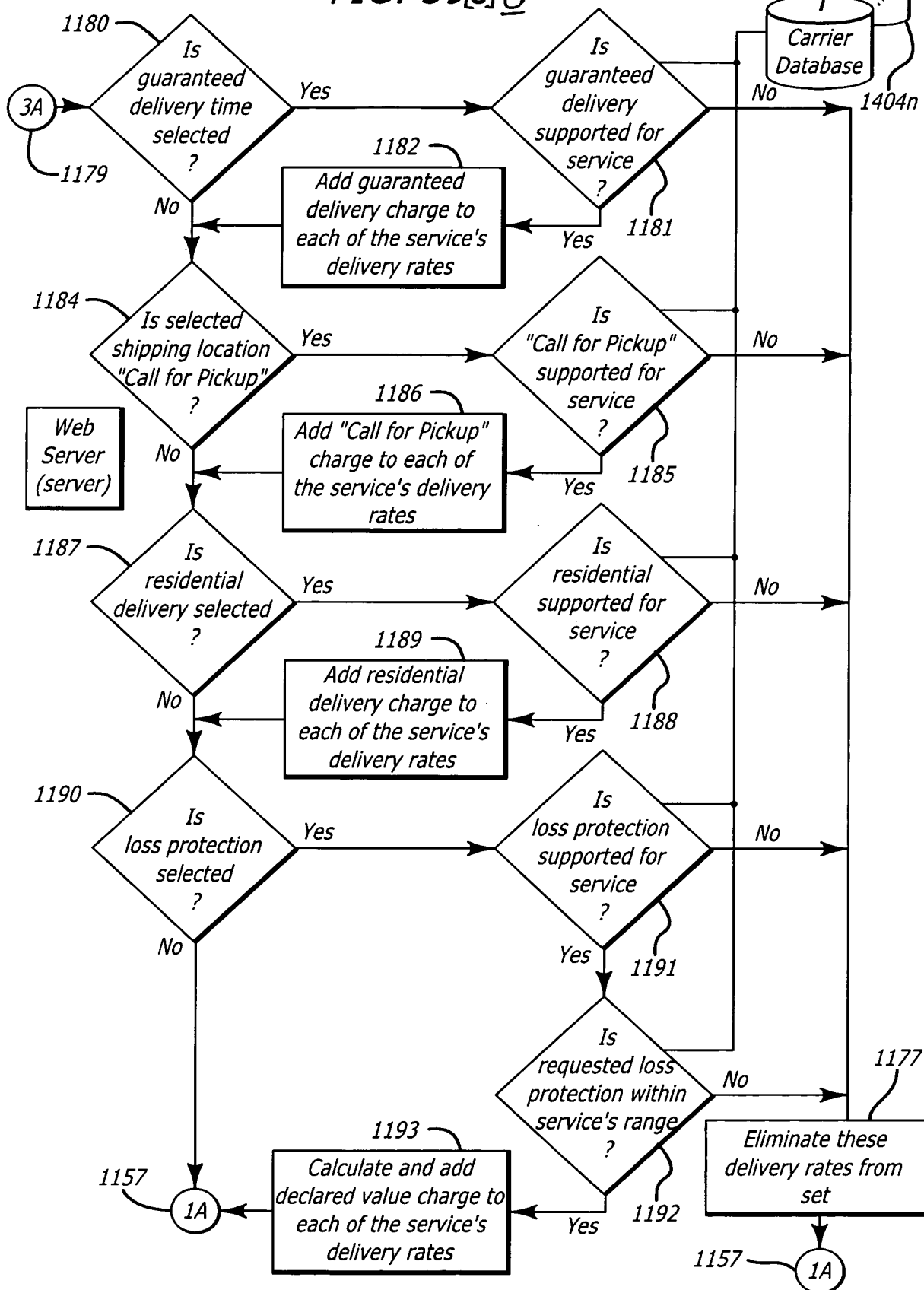
Web  
Server  
(server)

Carrier  
Database

1157 (1A)

FIG. 39c

ANNOTATED  
MARKED-UP  
DRAWINGS





ANNOTATED  
MARKED-UP  
DRAWINGS

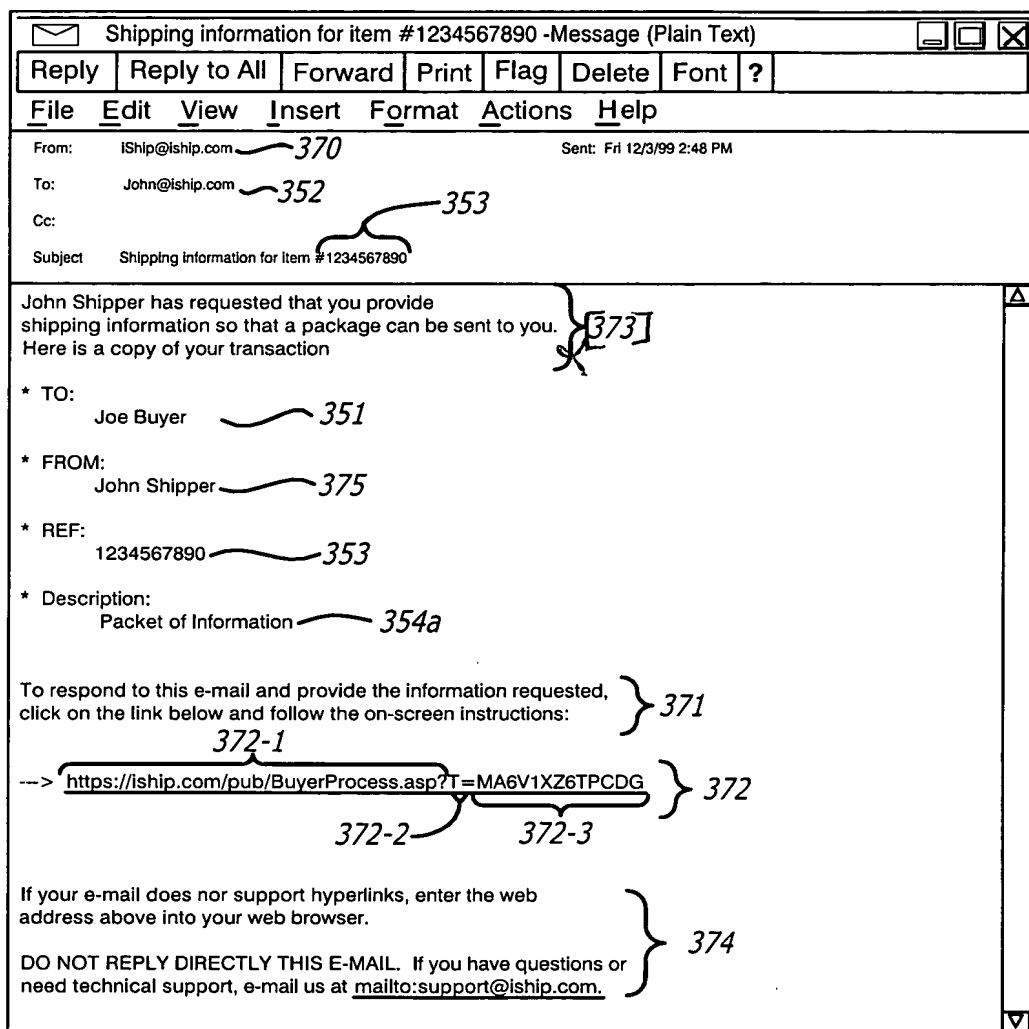
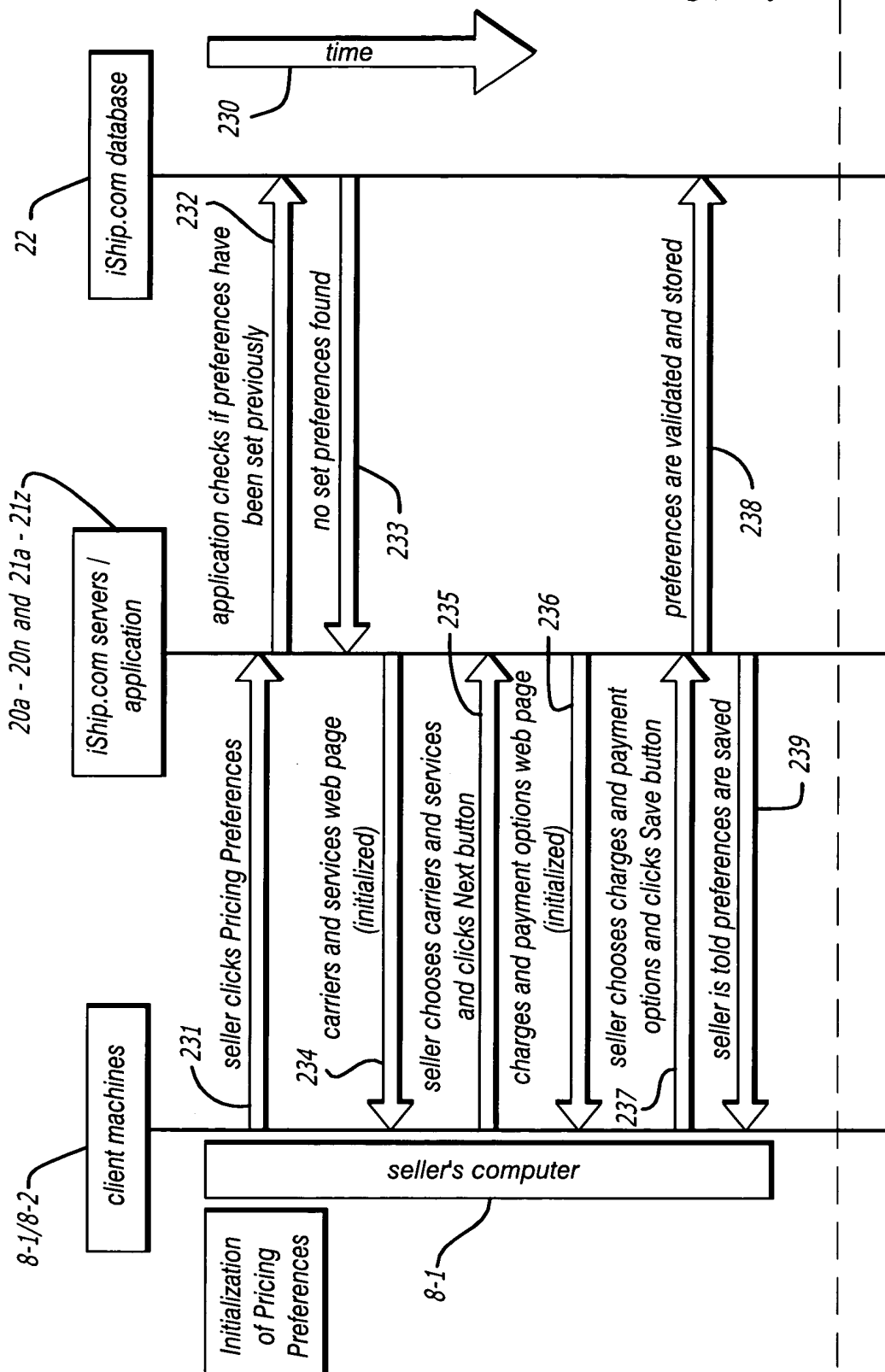


FIG. 43

FIG. [64a-1] 64A-1



ANNOTATED  
MARKED-UP  
DRAWINGS



ANNOTATED  
MARKED-UP  
DRAWINGS

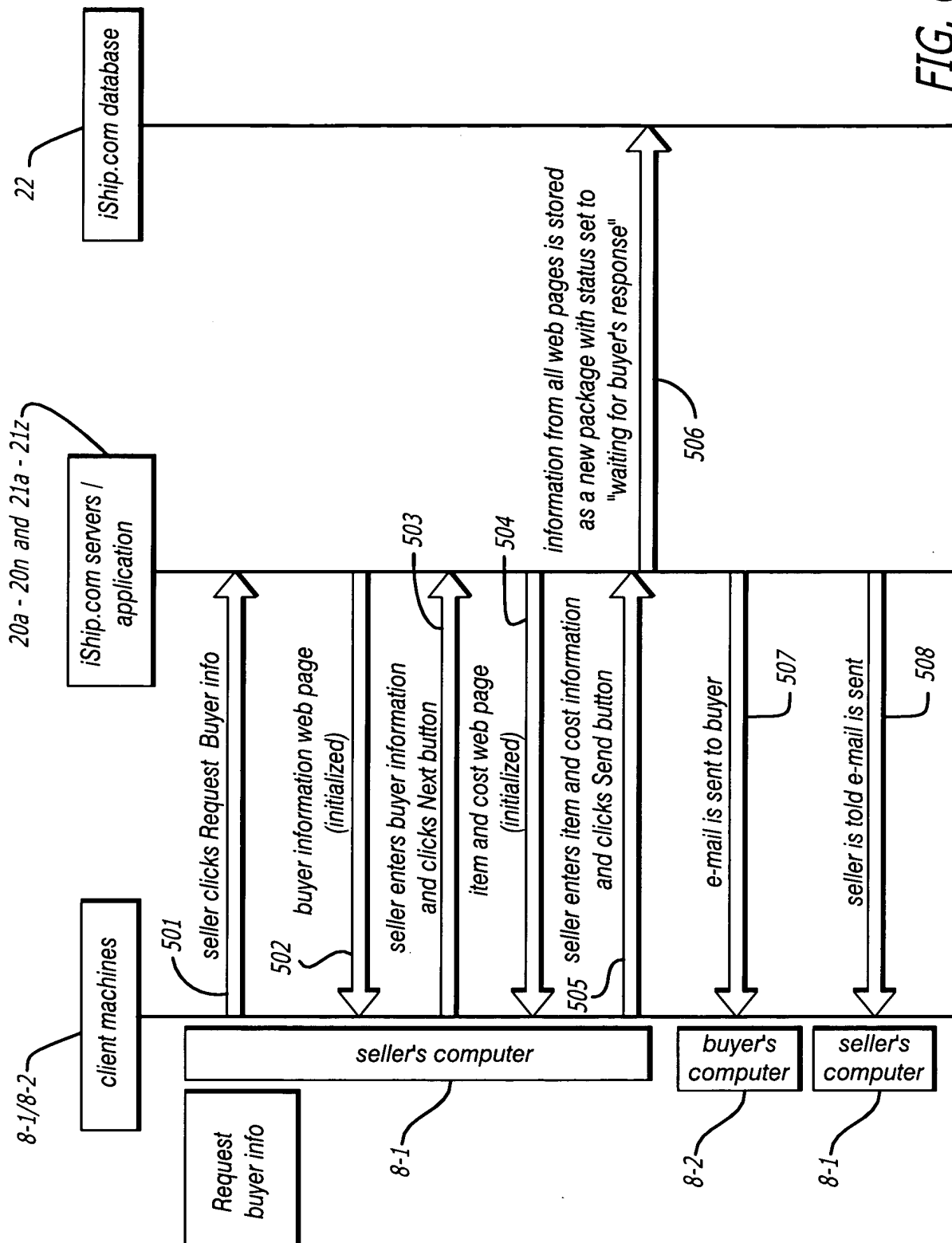
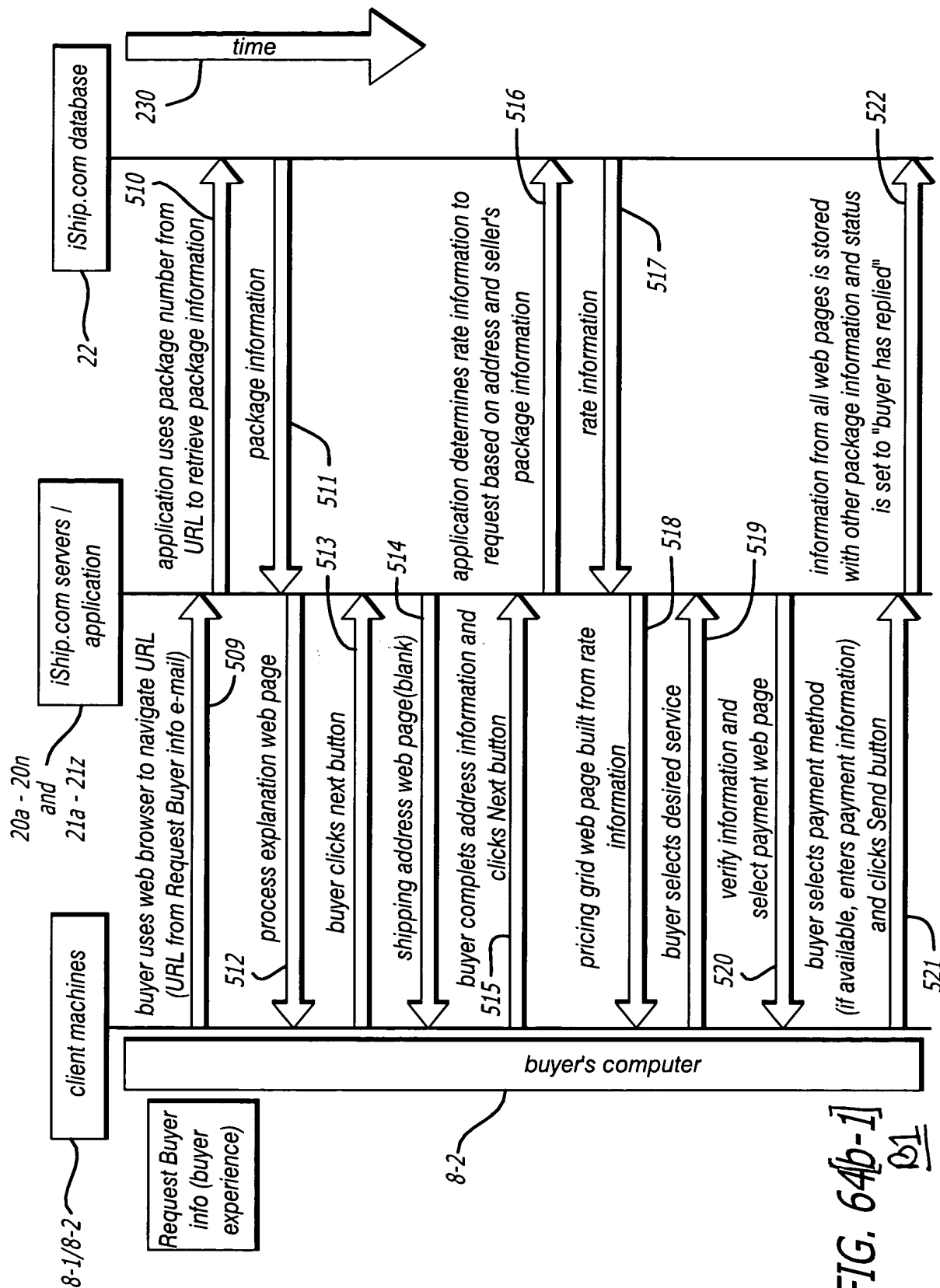


FIG. 64[a-2]A-2



ANNOTATED  
MARKED-UP  
DRAWINGS





ANNOTATED  
MARKED-UP  
DRAWINGS

FIG. 64b-2b2

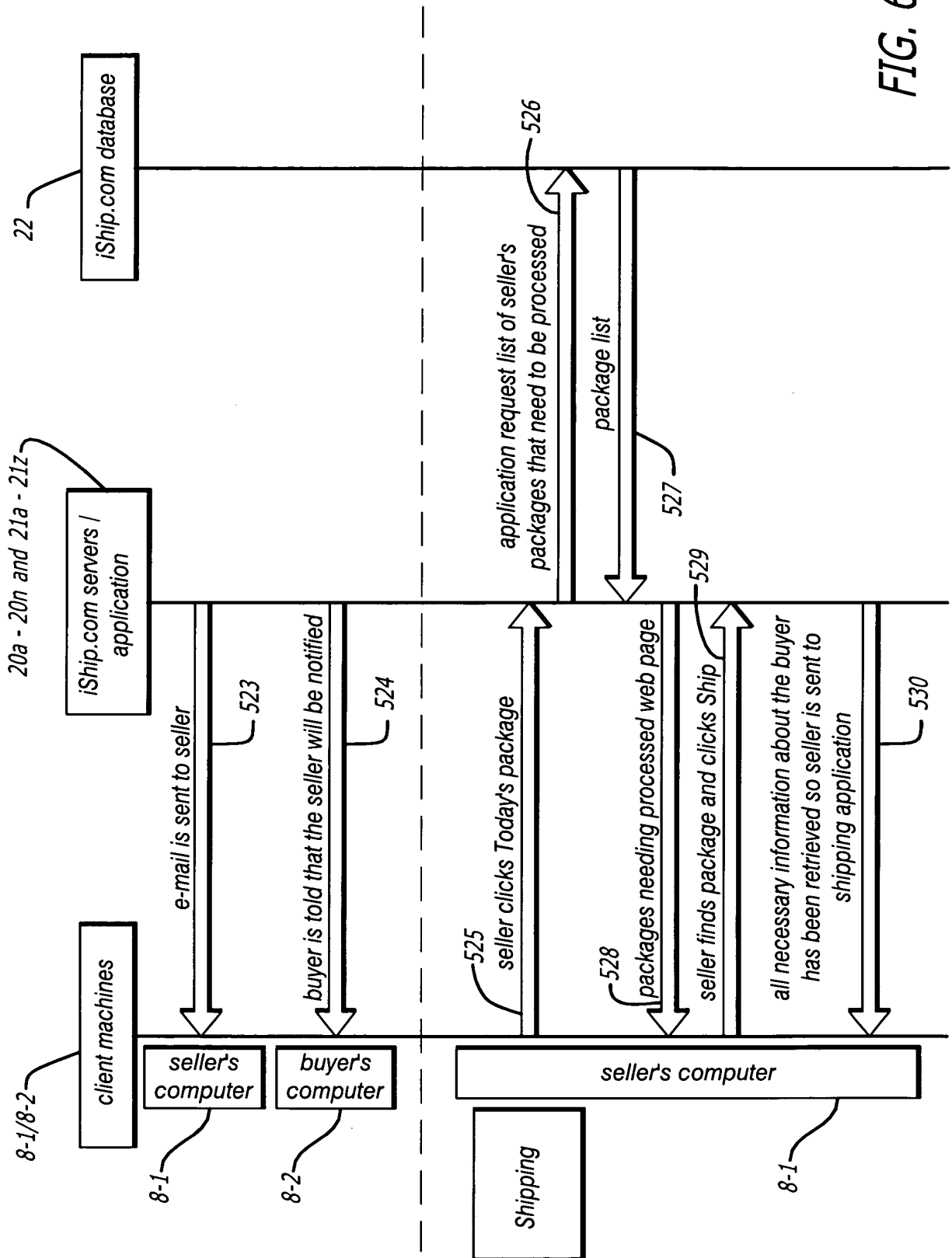


FIG. 65a]A

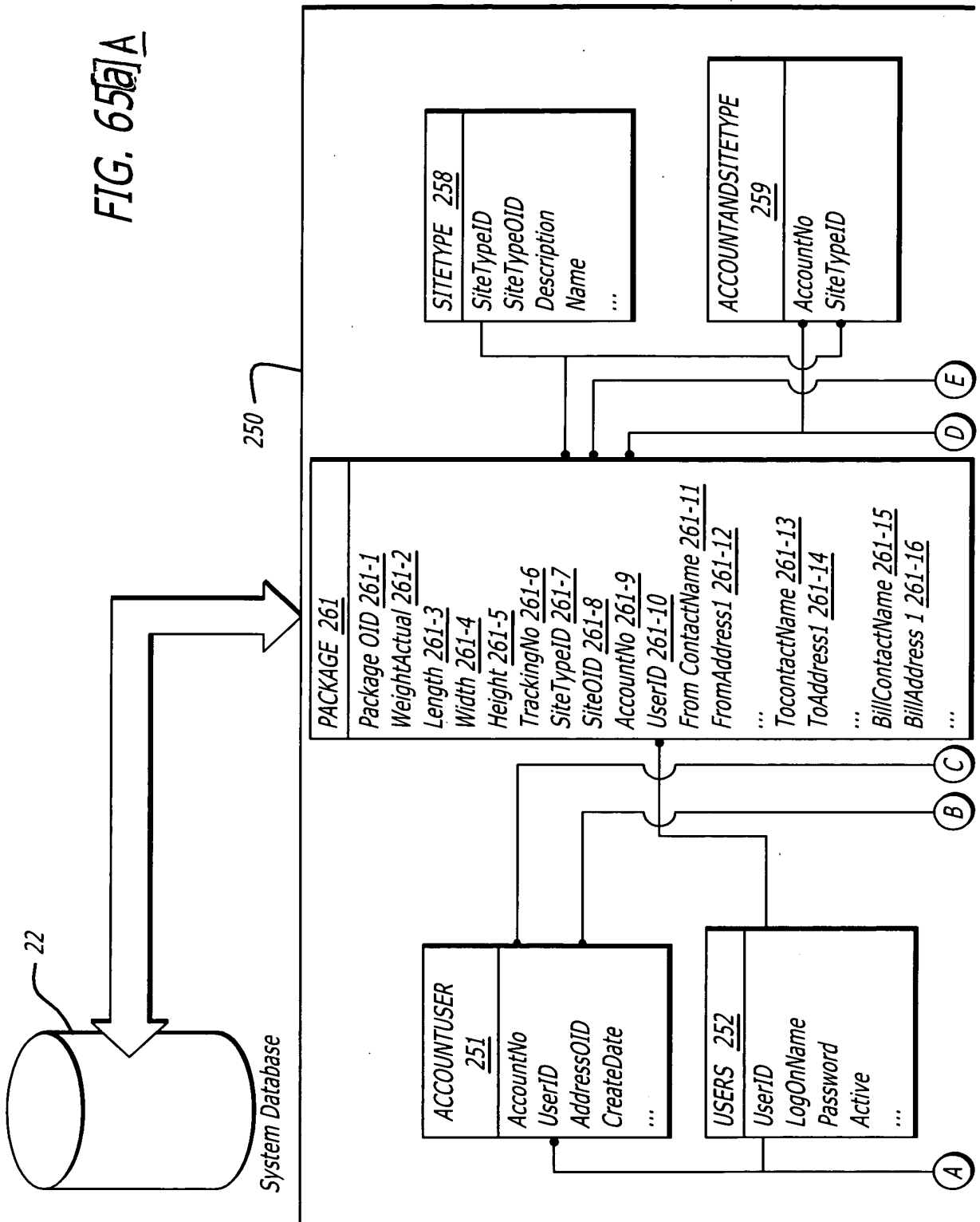




FIG. 65b[B]

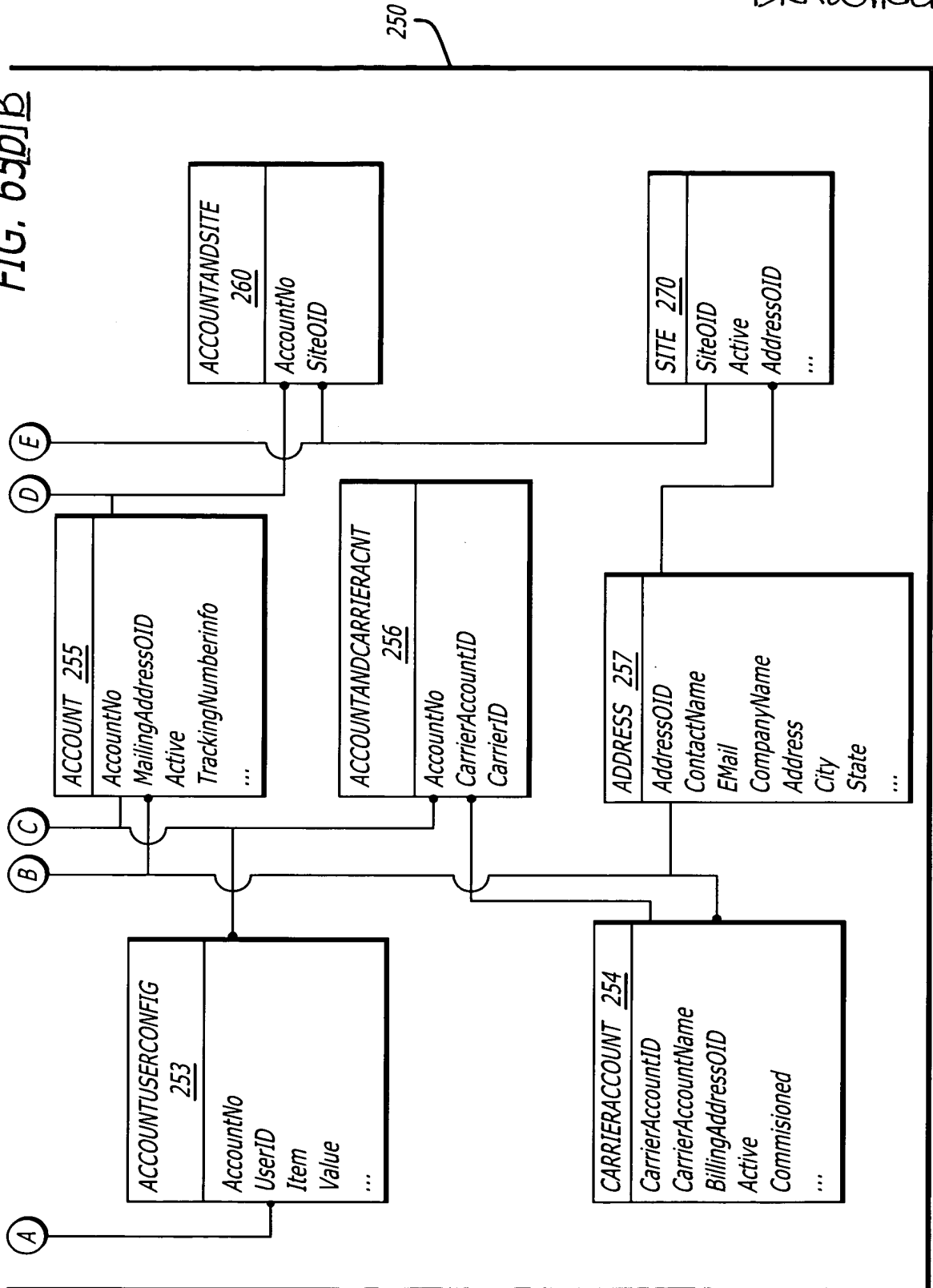




FIG. 72

ANNOTATED  
MARKED-UP  
DRAWINGS

XXXXX.com - Your Favorite Browser

File Edit View Go Favorites Help

Back Forward Stop Refresh Home Search Favorites History Channels Fullscreen Mail Print Edit

Address <http://www.someaddress.com>

# iShip.com

## Your Tracking information

Status: IN-TRANSIT 2071

Last Scan: There is no record of that mail item. If it was mailed recently, it may not yet be tracked. Please try again later. 2072

Carrier: US Postal Service 2078

Tracking Number: EJ95808694US 2080

Status as of Friday, December 3, 1999 10:06:27 AM Pacific Standard Time

Would you like to be notified when this package is delivered? 2090

If you provide an E-Mail Address, we will notify you and up to two others that this package has been delivered. You can include a brief message to be sent with the E-Mail.

Your Name: John Doe 2091

Name: Steve Smith 2093

Name: Jim Jones 2095

Message: These are the goodies 2097

Submit 2036-1

Your E-Mail: John@xxxx.com 2092

E-Mail: Steve@xxxx.com 2094

E-Mail: Jim@xxxx.com 2096

Learn More

## Track Another Package

Enter tracking number: 2035

Submit 2036-2

Tracking provided for:  
AIRBORNE EXPRESS  
FedEx  
UNITED STATES POSTAL SERVICES  
UPS  
Yellow Freight

Keep a history of all your package. Register with iShip Personal Shipper today!

[Link iShip](#) [Track It to your web site!](#)

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